



TRINATIONAL
MONARCH
CONSERVATION
PARTNERSHIP

The longest journey
starts with a simple action.

International MONARCH MONITORING BLITZ

THE INTERNATIONAL
MONARCH MONITORING BLITZ
is a call to action for individuals,
organizations and community
scientists across North America
to join efforts to conserve monarch
butterflies and the habitat they
depend upon.

HOW TO PARTICIPATE

INDIVIDUALS

- 1 Choose the **Community Science Program** that's right for you, based on your location in Canada, Mexico or the United States.
- 2 Familiarize yourself with the program that best fits your needs and their protocols on how to **collect and submit data**.
- 3 On the dates of the Blitz, go outdoors and report your observations on **monarch butterflies, milkweed, monarch eggs, caterpillars and chrysalises**.
- 4 Have fun and share pictures on social media using the **#MonarchBlitz** hashtag!

ORGANIZATIONS

- 1 Choose the **Community Science Program** that is right for you based on your organization's location in Canada, Mexico or the United States.
- 2 **Contact** the program coordinator; they may provide educational content and training sessions to ease your data collection and help you run activities independently.
- 3 **Plan activities** that encourage outdoor data gathering for the Blitz and involve as many people as possible!
- 4 Make sure every participant reports their individual observations on **monarch butterflies, milkweed, monarch eggs, caterpillars and chrysalises**.
- 5 Have fun and, with consent, share participant photos on social media with the **#MonarchBlitz** hashtag!
- 6 **Fill out this form** to share your Blitz activities and pictures, so we can highlight your organization and feature your logo on our **webpage**!



If your organization has a data collection platform and is interested in collaborating with us, or if you have any other question, please email CEC's Head of Outreach and Partnerships, Georgina O'Farrill at: gofarrill@cec.org.

Partners

