







## Farmers are struggling

26% DROP

IN REALIZED NET INCOME FOR FARMS IN 2024

350%

INCREASE IN ANNUAL FEDERAL GOVERNMENT SPENDING ON CROP **INSURANCE SINCE 2020** 



1 IN 2

FARMERS RELY ON OFF-FARM WORK TO SUPPORT THEMSELVES

66%

OF CANADIAN FARMLAND **EXPERIENCING** DROUGHT CONDITIONS



## Solar energy reduces

For every \$1 invested in solar on this farm, they received \$1.18 back





SPARK SOURCE CONSULTI







## Our Solution

- Farmers are already feeling climate change, they deserve tools to adapt.
- We fight climate change and support the little guy at the same time.
- We provide educational resources and toolkits to assist in solar adoption.

