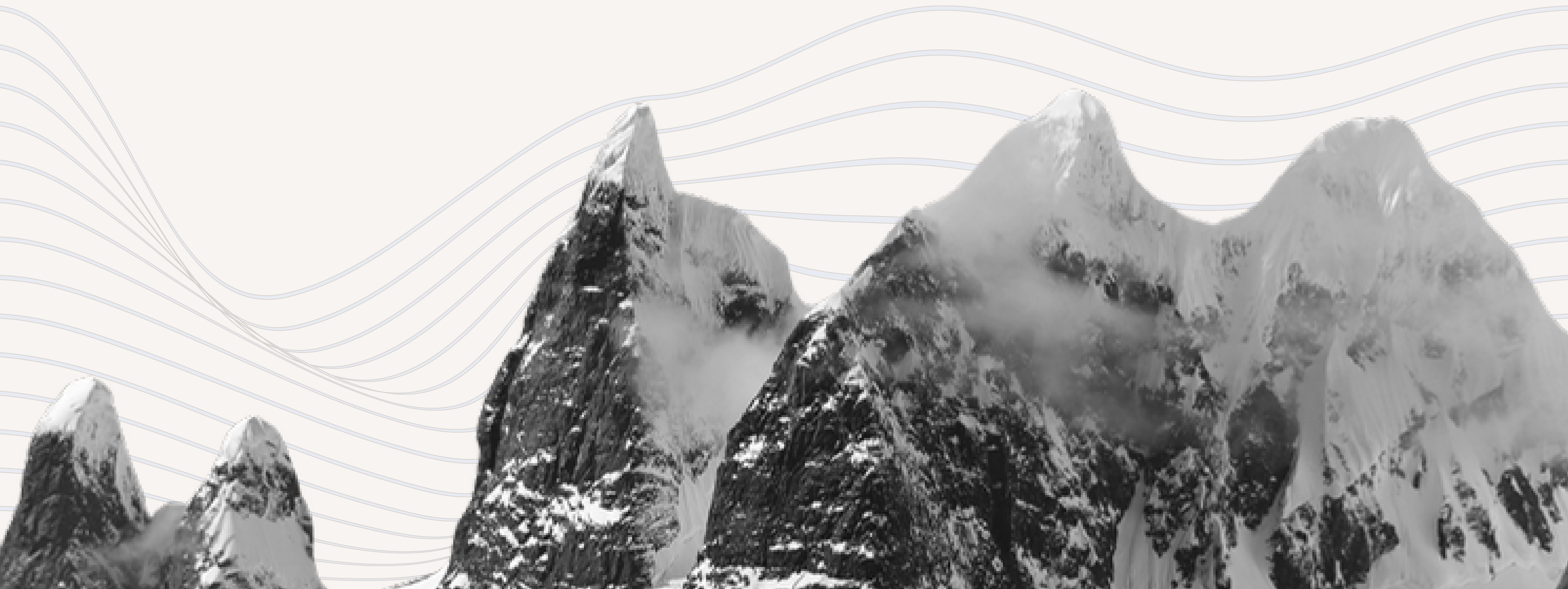




Youth Leadership for Community Resilience





FES is a Canadian youth-led youth-serving organization.

Our mission is to empower youth to change lifestyles, and amplify powerful youth projects to create a sustainable future. We provide training, resources, and other support to see youth-led projects and leaders grow and be sustained across the country.

As the last generation that can enact meaningful solutions toward solving climate change, we work to direct funding into the hands of those who can make the most change: youth fighting for a climate-resilient Canada.



Programs over the years

2012 - Present



THREE
PERCENT
PROJECT



LAUNCH
ACTIVATE
BOOST



THE YOUTH HARBOUR



for net-zero

87,924
STUDENTS


421
SCHOOLS


299
TOWNS


108
ACTION PROJECTS
SUPPORTED



North

It's unreel: Students tackle fishing line pollution in Whitehorse lakes

'Once you start finding it, it is everywhere. And there's huge bundles of it,' said student Sarah Charlton

CBC News · Posted: Oct 20, 2019 7:00 AM MDT | Last Updated: October 20, 2019



Some Whitehorse high-schoolers say they found a 'shocking' amount of discarded fishing line in and around some local lakes — and they're looking for solutions. (Submitted by Dennis Zimmerman)



**F.H. COLLINS
SECONDARY SCHOOL
WHITEHORSE, YK**

This team has created a **prototype to catch and clean up fishing lines** that end up in lakes and bodies of water. In the process, the team has raised awareness to the community on the environmental impacts of fishing lines in their lakes. They have been featured on CBC's article "It's unreel: Students tackle fishing line pollution in Whitehorse lakes". [Link here.](#)



**MACKENZIE
SECONDARY SCHOOL
MACKENZIE, BC**

Mackenzie Secondary School found that the greatest challenge to their community was the lack of resources for people that lost their jobs due to recent mill closures. Students are developing community programs to support community members such as **lunch programs and mental health support** sessions.



**GEORGES P. VANIER
SECONDARY SCHOOL
DONNELLY, AB**

Local and sustainable food is important to this community as produce can be expensive and package-heavy. This has led one student working to implement a school **aquaponics system**, which produces food through the symbiotic relationship between fish and plants. This system is meant to provide nutritious greens to support the cafeteria, food and nutrition program, and to be integrated into the science curriculum.



The Gap



The philanthropic landscape is not compatible with youth community work

Traditional philanthropic models fail to adequately support youth leadership across the country as they are unable to capture the dynamic and innovative spirit of young people's solutions. Emerging leaders describe the landscape of funding as “**tiny, sporadic, and unsustainable.**”

Funders acknowledge two pain points to support youth in communities:

- These solutions can be difficult to identify unless you are already connected to grassroots communities and/or are able to invest the time and capacity to locate young leaders;
- Providing funding at smaller scales while also offering capacity development takes a lot of effort, but is required to ensure that initiatives are able to scale.

“young people should be given opportunities to make decisions with real consequences, [...] given legitimate authority and responsibility as well as opportunities to exercise their influence”

- Response to the lack of funding to support youth leadership, (UWaterloo Report)

The Problem



With 28% of Canada's population between the ages of 18-35, the potential of youth-led leadership is vast, yet under-utilized.

> 1%

**of philanthropic dollars
support youth**

A lack of meaningful funding and support stifles youth-led climate innovation and squanders the talent and contributions of emerging leaders.

2/3

**youth are not paid for
their community work**

Youth must take on multiple jobs to support their community. This exacerbates barriers for Black, Indigenous, and racialized youth.

42%

**of youth are currently
engaged civically**

Yet, 74% of Canadian youth feel it is important to be active in solving community problems.

Conventional funding requirements are often too high for community leaders just starting out.



Indigenous, Black, racialized, and rural youth, that face compounding barriers to entry.



Underfunding in the youth space leads to a lack of sustainability and stability of jobs for young people.

Young people need to be funded.

Young people need to be engaged.

Young people need to be sustained.

Theory of Change



OUR INTENDED IMPACT

By 2030, the Canadian climate movement will be successfully implementing mitigation and adaptation strategies needed for a climate-resilient Canada, through the influence and action of youth leaders.

WHAT WILL WE DO

Amplify youth voices working on climate & Connect generations and sectors working on climate together, to scale climate solutions through collaboration and partnership.

THE OUTCOME

A strong and stable youth-led climate movement is forming and is being sustained.

Youth leaders are delivering high impact solutions.

Shifts in political will and culture are being led by youth, toward sustainable alternatives.

Youth are meaningfully included and participating in decisions.



**CATALYZING
CULTURE SHIFTS**

**CULTIVATING
POLITICAL WILL**

**PRESSURING FOR
SOCIETAL
CHANGES**



STRATEGIC PRIORITIES TO 2030



FINANCE

***INCREASE
FUNDING TO
YOUTH-LED
CLIMATE ACTION***

Deploy \$20M of funding to youth-led climate action, to enable youth initiatives to access an additional \$80M by 2030, outside of FES giving.



ENGAGE

***BUILD POWER
AND COMMUNITY
FOR YOUTH
CLIMATE ACTION***

To enable the development of an ecosystem of co-conspirators and collaborators across climate, reaching a cumulative total of at least 1,000,000 people in terms of awareness or direct benefits by 2030.

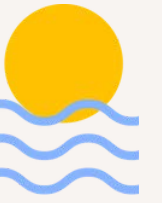


SUSTAIN

***INCREASE
RESILIENCE AND
REDUCE
BURNOUT***

To enable the sustainability of youth and organizations, so that (youth) leaders continue to engage in climate-related work after 30 to cultivate and strengthen the next and current generation of caring citizens.

STREAM	PURPOSE
<i>ACCESS</i>	To provide equity-deserving youth barrier-free access to in-person events and convenings.
<i>ASSEMBLE</i>	To provide rapid and flexible funding for mobilization and convenings on urgent issues.
<i>ACTION</i>	To offer operational and unrestricted funding to allow youth to focus on their mission and to empower young people to address the local impacts of climate change.
<i>AMPLIFY</i>	To provide core communication and marketing support to youth to increase climate communication and messaging.
<i>ABUNDANCE</i>	To offer large-scale funding to encourage ambition based on abundance over scarcity.



Meaningful Resourcing

Committed

\$2.7M

since 2021

... towards

197

youth-led climate projects

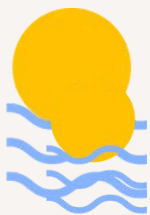
...leveraging

\$5.2M

to the overall youth ecosystem.

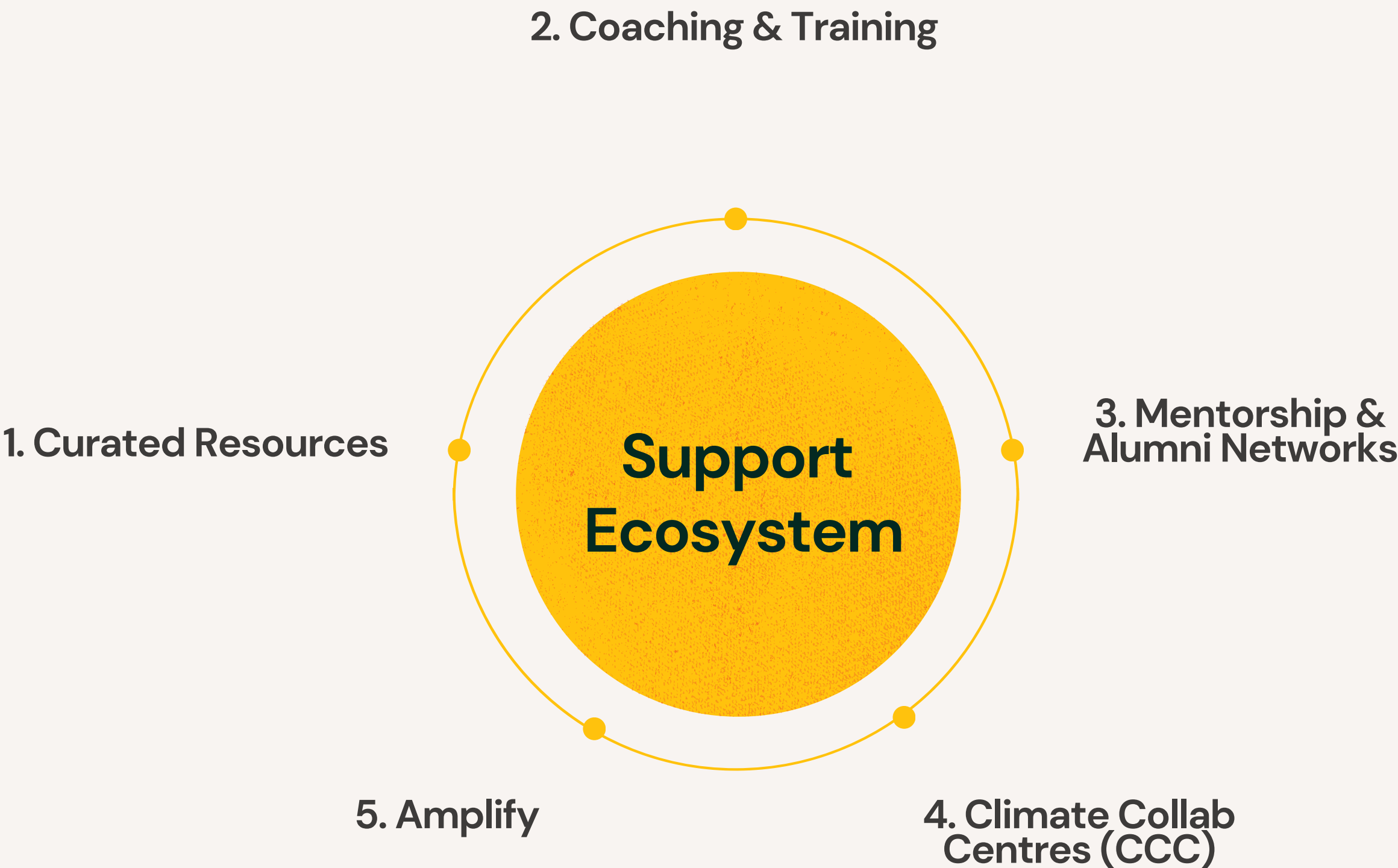


Support Ecosystem



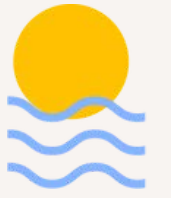
Training Topics


-  Budget Planning
-  Internal Governance
-  Project Management
-  Partnership Development
-  Fundraising
-  Impact Measurement & Evaluation
-  Marketing & Communications











Any Questions? Any Ideas?

contact us

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