

Promoting policies and actions

that provide mutual benefits for the environment, trade and the economy

Trade and Environment Working Group

CEC Council Session - 24 June 2009



cec.org

Introduction

Trade and Environment Officials work together to:

- Enhance trade in green products and services
- Increase capacity and improve coordination to identify and address trade-related environmental concerns
- Enhance regional and national coordination, including between FTC and the CEC
- Broaden understanding of trade and environment linkages and thereby promote domestic and regional policy coherence

Greening the Supply Chain

Improving competitiveness and enhancing environmental performance in North American supply chains

Overview of the Project

Objective: Help SME suppliers to improve their competitiveness and environmental performance

Target Audience: SMEs that supply multinational companies (MNC)

Pilot program's key features: Strengthening client-supplier relationship, optimizing processes through eco-efficiency tools, building capacity through experiential learning, and promoting collective development of projects

Duration: Three pilot phases between 2005-2008.

CEC's Role: Providing funding for the development of training material and sessions; organizing training-the-trainer programs; encouraging MNC to mentor their supply chain companies

Project results

- Increased participation from SMEs who supply MNC over the course of the project
- Implementation of 146 programs promoting competitiveness and environmental performance
- Investment of US\$6.8M
- Significant environmental results and economic returns.

RR DONNELLEY

Clarion

IAC
International Automotive Components

JUMEX

BOMBARDIER



Nestlé
Good Food. Good Life



COLGATE-PALMOLIVE



Bristol-Myers Squibb Company
MEXICO

JANSSEN-CILAG
Tu salud es nuestra empresa

SMEs 79
Supply Chains

Total Projects 146

Implementation rate 75%

COSTS
Investment (mill US\$) 6.8

BENEFITS
Cost savings (mill US\$ / year) 10

CO2 reduction (CO2e tons/year) 8,300

Reduction in Water use (m3/yr) 280,000

Reduction in Waste (tons/year)

From: Programa Cadenas Productivas Verdes
Reducción de CO2e en las actividades y procesos

Benefit to the North American environment

Development of an effective, replicable, cooperation-based mechanism for enhancing environmental performance and competitiveness in supply chains throughout North America

- Development of a cost effective approach
- Adoption of the approach by companies and institutions (e.g., State of Querétaro)
- Interest in further exchange of experiences with similar programs in North America
- Demonstration of CEC's value as a catalyst for greening practices and approaches



Thank you.