

Foodbanks and the private sector

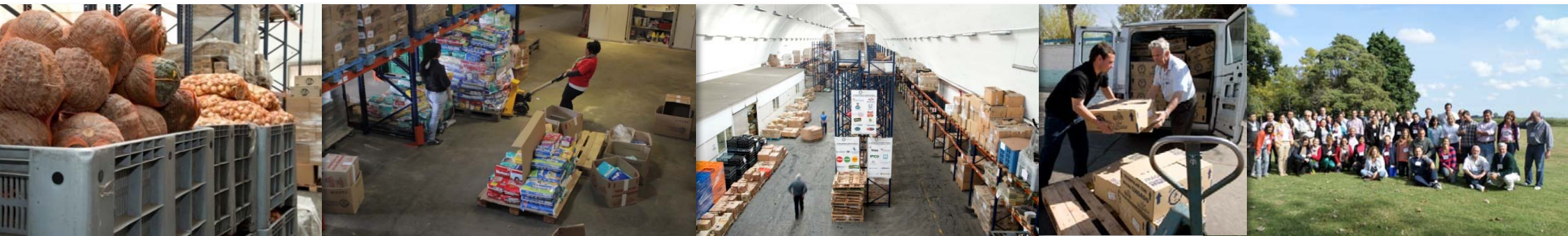
November 2016
Washington DC



International Workshop on
Food Waste and Food Loss

Foodbanks in Argentina exist
in alliance with the private sector
with a **weak legal framework.**

We have built a **trustworthy model** based on
food traceability and accountability



SOME OF THE COMPANIES THAT SUPPORT OUR WORK



Food donation



Services



Infraestructura & Logistics

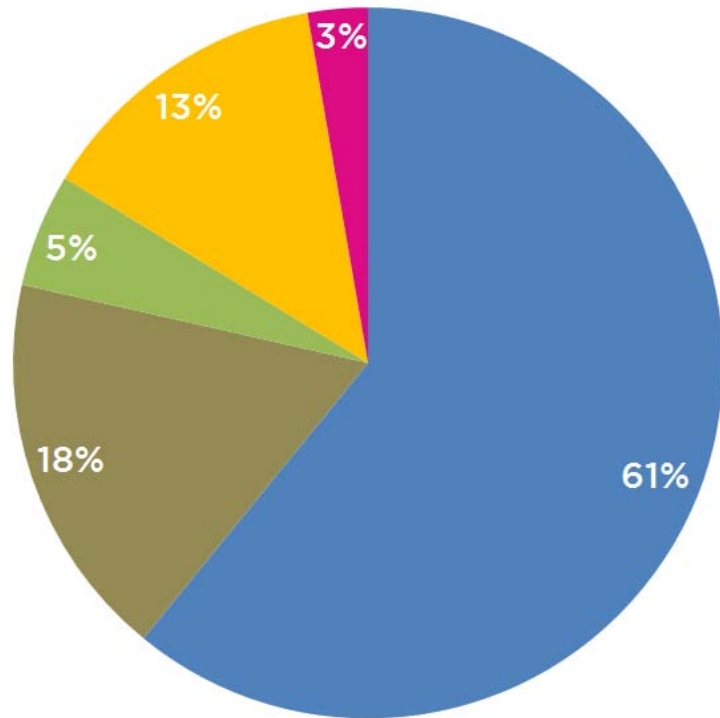


Monetary donations



Projects





■ Rescue from food industry

■ Rescue of fruits and vegetables

+6,500,000 Kg rescued at national level since 2009 through alliances with local fruit & vegetable markets and MovilizaRSE NGO for solidarity harvests.

■ Rescue of supermarket losses

Walmart, Carrefour, Cencosud and Libertad – Grupo Casino.

■ Genuine food donations, purchase

■ Food collections



**16 M Tons of food
waste and loss
per year***



**12.5% the
National food
production**

**1 out of 5
children (19.5%)****

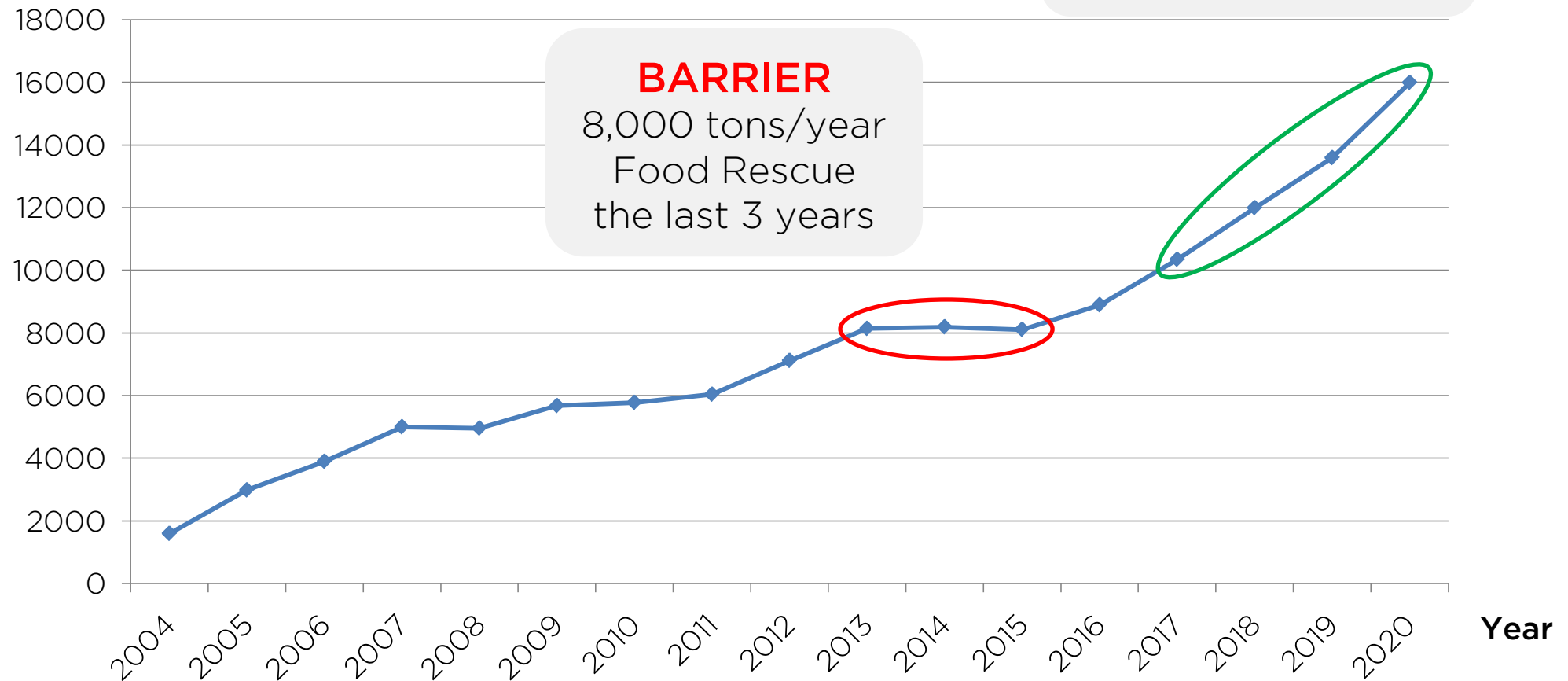
Doesn't have access to the required food
quality and quantity for their development.

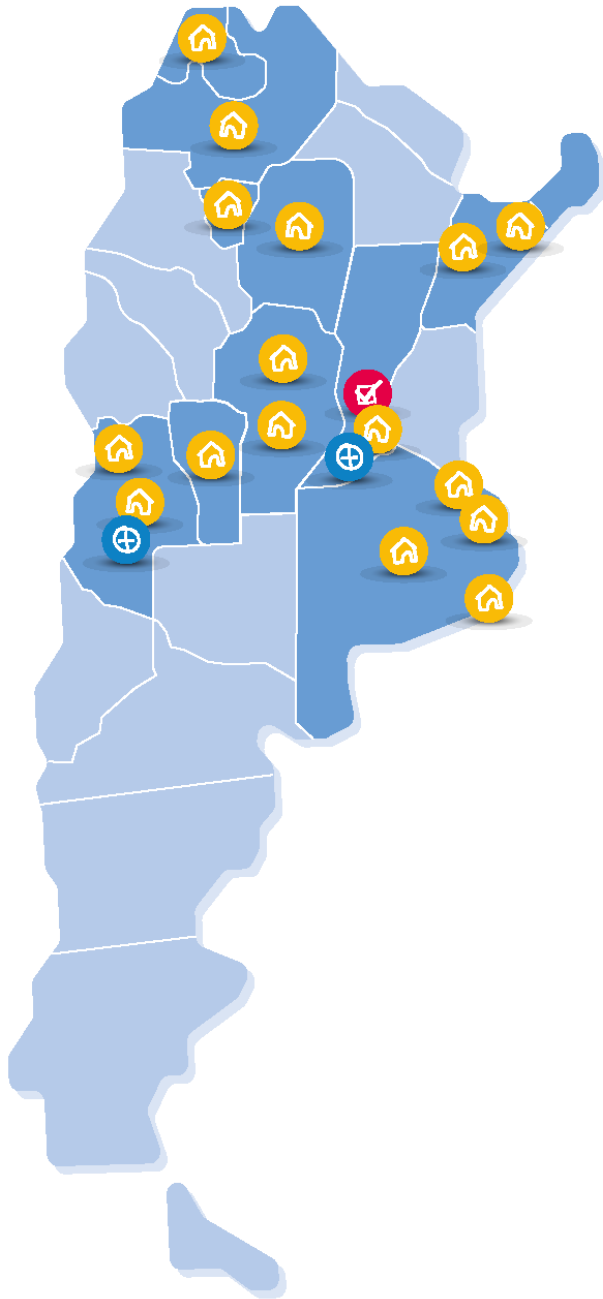


*Source: Programa Nacional de Reducción de Pérdida y Desperdicio de Alimentos de Argentina, 2016.

** Source: Observatorio de la Deuda Social - Universidad Católica Argentina (UCA), 2016.

Tons/year

2020 GOAL16,000 tons/year
Food Rescue**BARRIER**8,000 tons/year
Food Rescue
the last 3 years**HOW DO WE GET THERE?**



**WE NEED TO
MAP ARGENTINA'S
FOOD PRODUCTION
AND FOOD WASTE
TO ANALYZE FOOD RESCUE
OPPORTUNITIES.**



- ⇒ **Investment in the strengthening** of boards of directors, work teams, management, logistics and storage capacity of the 16 Foodbanks.
- ⇒ Creation of **new Foodbanks** or **regional distribution centers**.
- ⇒ **Legal Frame Work** – Approve a Good Samaritan Law and tax incentives for food donations.
- ⇒ Strengthen Foodbanks **brand positioning**.
- ⇒ **Further strategic alliances** with Government at National and Local levels.
- ⇒ **Strengthen strategic partnerships with the Private Sector.**



1. Waste management service

⇒ Lower costs

⇒ Less waste sent to landfills



2. Corporate Social Responsibility Solutions

- ⇒ Opportunity for companies to align their strategies and business models to support the SDGs
- ⇒ 3rd Party Donation Management
- ⇒ Corporate volunteering programs – strengthening teamwork and company values
- ⇒ Food collections – offer simple and easy ways to engage



3. Brand positioning through cause related Mkt.



4. Legal framework and tax incentives

- ⇒ In Argentina it is essential to pass a **Good Samaritan Law**
- ⇒ **Tax incentives** for food donations.



8,114,109 kg \Rightarrow US\$37,860,000

Food distributed in 2015

Average cost

US\$2,350,000

Annual operating budget of the 16 Food Banks (2016)

Leverage

US\$1 \Rightarrow US\$14*

* Global average **US\$1** \Rightarrow **US\$13** (Source: GFN)

Summing up Foodbanks

VALUE PROPOSAL

- ⇒ Waste Management Service
- ⇒ Corporate Social Responsibility Solutions
- ⇒ Brand positioning through cause related marketing
- ⇒ Legal framework and tax incentives for donations
- ⇒ **MULTIPLIER EFFECT OF THE SOCIAL INVESTMENT**

WIN-WIN RELATIONSHIP

**WE KNOW IT
THEY MUST KNOW TOO**



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THANK YOU!



The **Global**
FoodBanking
Network®