

Click the video

Global Issue

1.3 BILLION TONNES OF



is **lost or wasted** every year around the globe.



Loses and wastage







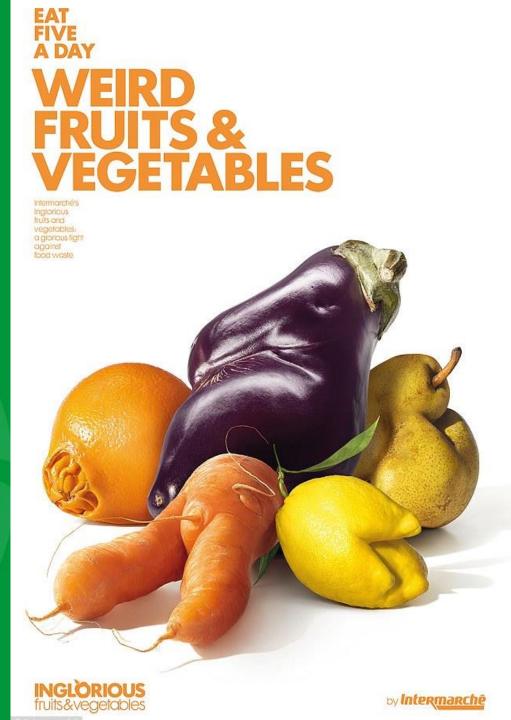
Throughout the entire value chain, from the field to the last stage of consumption.



But poverty and hunger is also a global issue...



Many foods are
not sold by their
price conditions;
"quality" or just
because they're
not aesthetic for
the consumer •••



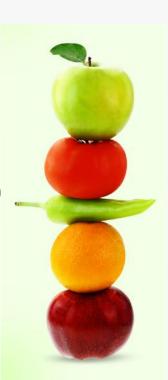


FACTS



National Panorama:

- 1 of 4 Mexicans live in food shortages.
- Today, one third of the food produced in our country is going aw
- 52 million people in poverty in Mexico.
- There are 28 million people living without food access
- There are 7.1 million people living in extreme poverty food.
- 3.4 million tons of food would be needed for a Mexico without hunger.



NACIONAL IMPACT



ONE OF THE MAIN CHALLENGES:

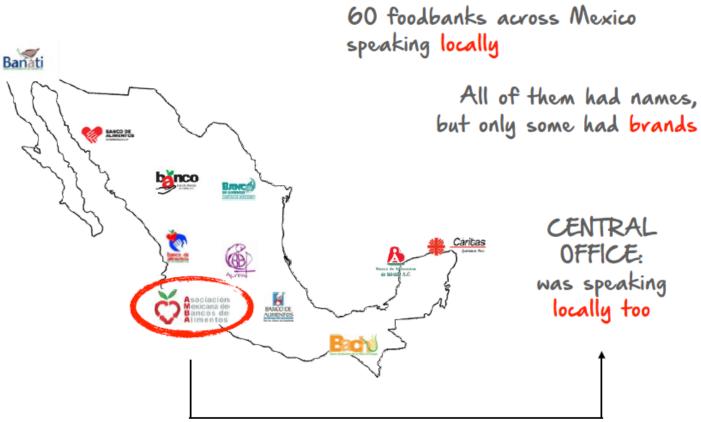
INSTITUTIONAL STRENGTHENING



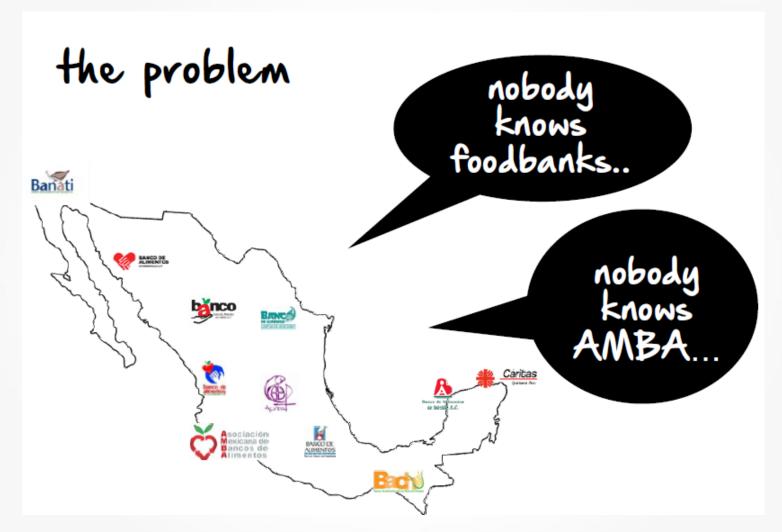
Rebranding strategy











Now we all speak as one





oportunities created:







STRATEGIC ALLIANCES WITH PUBLIC SECTOR























Infrastructure and Equipment

Government funds

(SAGARPA, SEDESOL & SEDATU)

2014-15:

\$10,000,

2016-2017: \$5,500,000 mg







PET PROSORA



Objective.

Build and maintain as many jobs for laborers and increase the collection of perishable products in foodbanks through the implementation of the Temporary Employment Program (PET).





PET PROSORA

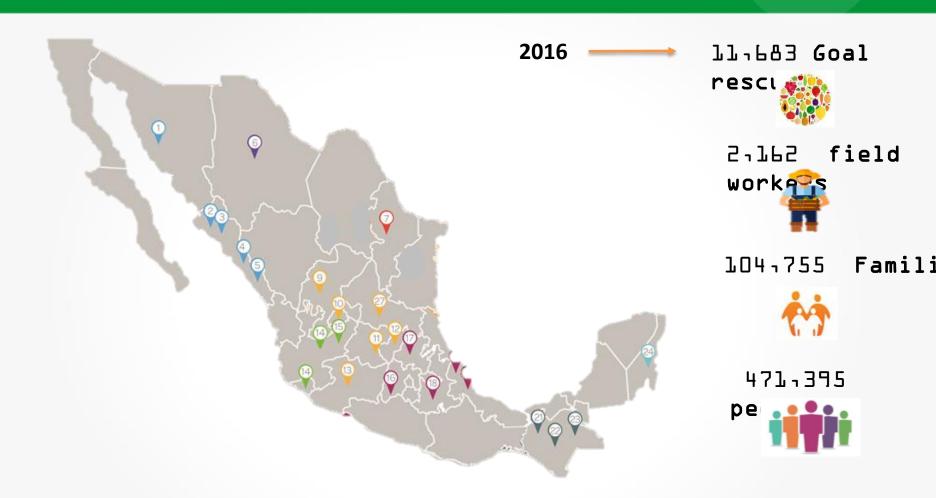






IMPACT & SCOPE





Impact on public policy

2000:

Samaritan Good Law (Art. 199 Bis de la SSA).

2004

The enterprises must offer their products in donation 5 days before the expiration date.

2005

Tax incentive of 5% of deduction of the cost of inventory.

PUBLIC POLICIES

2016-2018: As the Mexican Foodbank network, we have asked legislators increase of 5% to 15% the tax incentive to companies that make these food donations.





BETTER NUTRITION WITH PRIVATE SECTOR

















27 FOODBANKS





IMPACT











INFORME OPERATIVO ANUAL 2015





TOTAL:

111'164,530 kilogramos



56% (62'389,886 kg) frutas y verduras



44% (48'774,644 kg)

no perecederos

POBLACIÓN VULNERABLE

¿QUÉ TIPO DE POBLACIÓN?

272.056 **FAMILIAS**

66% 2,950 comunidades

411,161

rural

RACIONES de ALIMENTOS

47%

TIPO DE POBREZA

34% instituciones

> 53% 459,529 urbana/suburbana

APOYO EN DESASTRES NATURALES

Chihuahua, CHI. 19.2 toneladas 1,920 beneficiarios

Quintana Roo 2.2 toneladas 223 beneficiarios

Cihuatlán, JAL. 19.5 toneladas 6.494 beneficiarios

AND THE CHALLENGES ARE STILL ENORMOUS...



- To grow and improve the FOODBANKING model:
 - Adequate infrastructure for each foodbank
 - Funds for logistic and transportation (As TEFAP)
 - Utilize better technological systems (traceability)

To influence into public policies to create more and better programs to help recover and distribute food for people in need.

AND THE CHALLENGES ARE STILL ENORMOUS...



To create more awareness of food waste and losses and the importance of the role of food banks in society, to archive the involvement of all the actors to solve the HUNGER problem.

> To achieve self sustainability by growing from a traditional donating model to an hybrid donation-productive model.



MUCHAS GRACIAS!!









www.bamx.org.mx