



BAMX
BANCOS DE ALIMENTOS DE MÉXICO



Click the video

Global Issue

1.3 BILLION TONNES OF



is **lost or wasted** every year around the globe.



Losses and wastage



Throughout the entire value chain, from the field to the last stage of consumption.



But poverty and hunger is also a global issue...



Many foods are not sold by their price conditions, "quality" or just because they're not aesthetic for the consumer ...

EAT
FIVE
A DAY

WEIRD FRUITS & VEGETABLES

Intermarché's
Inglorious
fruits and
vegetables:
a glorious fight
against
food waste



INGLORIOUS
fruits & vegetables

by **Intermarché**



FACTS



National Panorama:

- 1 of 4 Mexicans live in food shortages.
- Today, one third of the food produced in our country is going aw
- 52 million people in poverty in Mexico.
- There are 28 million people living without food access
- There are 7.1 million people living in extreme poverty food.
- 3.4 million tons of food would be needed for a Mexico without hunger.



NACIONAL IMPACT



**ONE OF THE MAIN
CHALLENGES:**

**INSTITUTIONAL
STRENGTHENING**



BAMX

BANCOS DE ALIMENTOS DE MÉXICO



All of them had names,
but only some had brands



Now we all speak as one





opportunities created:



communication power



one voice = clarity & consistency



long-term vision

STRATEGIC ALLIANCES WITH PUBLIC SECTOR



SEDESOL
SECRETARÍA DE
DESARROLLO SOCIAL



SAGARPA
SECRETARÍA DE AGRICULTURA
GANADERÍA, DESARROLLO RURAL,
PESCA Y ALIMENTACIÓN



SEDATU
SECRETARÍA DE DESARROLLO
AGRARIO, TERRITORIAL Y URBANO



SEDENA
SECRETARÍA DE
LA DEFENSA NACIONAL



SEMARNAT
SECRETARÍA DE MEDIO AMBIENTE
Y RECURSOS NATURALES



Infrastructure and Equipment



Government funds

(SAGARPA, SEDESOL & SEDATU)

2014-15: \$10,000,000

2016-2017: \$5,500,000





PET PROSORA



Objective.

Build and maintain as many jobs for laborers and increase the collection of perishable products in foodbanks through the implementation of the Temporary Employment Program (PET).



PET PROSORA



PROSORA
Programa Social de
Rescate Alimentario

IMPACT & SCOPE



2016



11,683 Goal
rescued



2,162 field
workers



104,755 Families



471,395
people



Impact on public policy



2000:

Samaritan Good Law (Art. 199 Bis de la SSA).

2004

The enterprises must offer their products in donation 5 days before the expiration date.

2005

Tax incentive of 5% of deduction of the cost of inventory.

PUBLIC POLICIES



2016-2018: As the Mexican Foodbank network, we have asked legislators increase of 5% to 15% the tax incentive to companies that make these food donations.



BETTER NUTRITION WITH PRIVATE SECTOR



9,824,543
kilos of fruit & veggies



54

fruit & veggies varieties



More than 400

farmers



More than 2,860

foodtrips

27 FOODBANKS



IMPACT



153,264
Beneficiary families



632,295
Beneficiaries



1,999
Communities



2015

INFORME OPERATIVO ANUAL



Alimento Acopiado

TOTAL:
111'164,530 kilogramos



56%
(62'389,886 kg)
frutas y verduras



44%
(48'774,644 kg)
no perecederos

POBLACIÓN VULNERABLE ¿QUÉ TIPO DE POBLACIÓN?



APOYO EN DESASTRES NATURALES

Chihuahua, CHI.
19.2 toneladas
1,920 beneficiarios

Quintana Roo
2.2 toneladas
223 beneficiarios

Cihuatlán, JAL.
19.5 toneladas
6,494 beneficiarios

AND THE CHALLENGES ARE STILL ENORMOUS...



- **To grow and improve the FOODBANKING model:**
 - Adequate infrastructure for each foodbank
 - Funds for logistic and transportation (As TEFAP)
 - Utilize better technological systems (traceability)

- **To influence into public policies to create more and better programs to help recover and distribute food for people in need.**

AND THE CHALLENGES ARE STILL ENORMOUS...



- To create more awareness of food waste and losses and the importance of the role of food banks in society, to archive the involvement of all the actors to solve the **HUNGER** problem.
- To achieve self sustainability by growing from a traditional donating model to an hybrid donation-productive model.



MUCHAS GRACIAS !!



Bancos de Alimentos de
México



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