



Together... Ending Hunger

# Food Banking Regional Network ( FBRN )

## A Model To End Hunger

Moez El Shohdi



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# FBRN Vision & Mission

## Our Vision

**A Region free from hunger by 2020**

## Our Mission

**Ending hunger problem through creating a diversity of long term development , awareness , educational and feeding programs to support our cause , through founding food banks in the region ,  
in co-operation with credible , potential partners in all sectors  
( Individuals , official , volunteers , civil & private sectors )**

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## Strategy & Specialty

### Our Pillars & Sustainable Programs

Feeding Programs	Development & Capacity Building Programs	Organize Charitable Work	Awareness Programs	Volunteering Programs
Sustainable Monthly Programs  <b>El Gam3eyah</b>	Educational Programs	Seasonal Programs	Food Wastage Awareness For Hotels and Restaurants	Families Volunteering
	Vocational & Training Programs			EFB Generation Program
School Feeding	Qualify for a Job	Ramadan	Odheya Program	Corporate Volunteering
	Small Projects			
	Mega Project	Odheya Program	<b>Food Leftovers to Animal Feeding</b>	Universities Volunteering

**Investments to insure Sustainability .**



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# **Creativity and Innovation**

## **School Feeding Program**

### **Beneficiaries**

- **Students : A healthy balanced hot meal .**
- **Mothers : Job opportunities .**
- **Entrepreneurs : Investment in kitchen .**

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# Creativity and Innovation

## School Feeding Program





# Creativity and Innovation

## Development & Capacity Building Programs

### Vocational Training



### Qualify for a job



### Small Projects





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# **Creativity and Innovation**

## **Vertical Agriculture**

- **Support Needy Families**
- **Increase Food Production**



**Will Help Ending Hunger**

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# Creativity and Innovation

## EFB Premises Roof



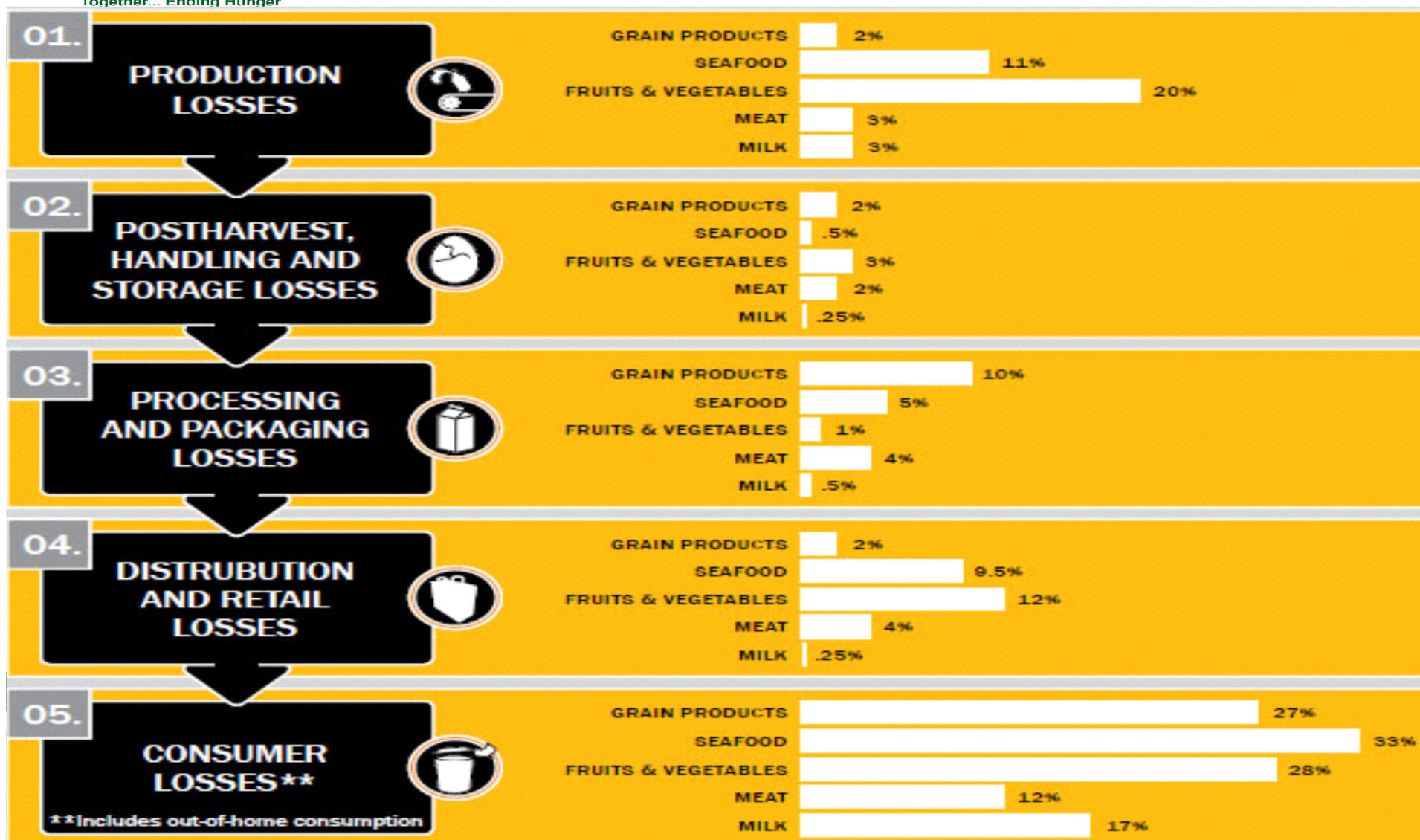
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# Awareness

## Food loss at each step in the supply chain





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# Awareness Creativity and Innovation

*Total Retail & consumer level food loss reaches:*

<b><i>Grain Products</i></b>	<b><i>43%</i></b>
<b><i>Seafood</i></b>	<b><i>59%</i></b>
<b><i>Fruits &amp; Vegetables</i></b>	<b><i>64%</i></b>
<b><i>Meat</i></b>	<b><i>25%</i></b>
<b><i>Milk</i></b>	<b><i>21%</i></b>
<b><i>Average food Loss Percentage</i></b>	<b><i>42%</i></b>

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# Awareness Creativity and Innovation

## Hunger percentage Vs Average Lost & Wasted food %

Year	Total Population (Billion)	Total Hunger (Million)	Hunger Percentage	Average Food Loss
2011	6,9737	842	12%	42%

*Source: World Bank and FAO study*

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# Awareness

## Food Safety Rules in Handling Cooked Foods Intellectual Property - Egypt



### Food Safety Rules in Handling Cooked Foods

Following are instructions to set clear conditions for handling cooked foods and leftovers from parties and buffets throughout the different stages such as cooling down, storage, transport and reheating for consumption.

#### How does food become unsafe for consumption?

- Failing to cook food adequately to the right temperature
- Holding food at incorrect temperatures
- Using contaminated equipment
- Poor personal hygiene

➤ So keeping yourself and your work area clean at all times and holding and cooking foods at the correct temperature will go a long way towards preventing foodborne illness!

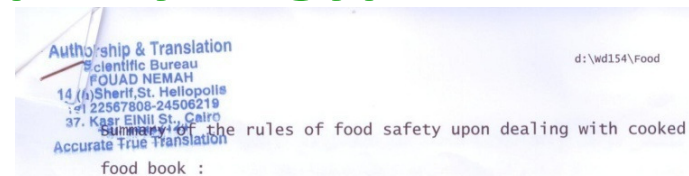
#### Cross-contamination: What is it, how does it happen and how to prevent it?

Cross-contamination occurs when microorganisms are transferred from one surface or food to another.

A foodborne illness can result if cross-contamination occurs in any of these ways:

- Contaminated ingredients are added to food that receives no further cooking.
- Contaminated food touches or drips fluids onto ready-to-eat food.
- A food handler touches contaminated food and then touches ready-to-eat food.
- Ready-to-eat food touches contaminated surfaces.
- Contaminated cleaning towels touch food-contact surfaces.

➤ So keeping work surfaces and tools clean at all times, washing hands regularly and keeping raw foods away from cooked foods will go a long way towards preventing cross-contamination!



Laying down food safety rules and the terms of dealing with cooked food and the food remaining from parties and buffets during the different phases such as refrigerating, storing, transporting and reheating food and preparing it for consumption as well as the means and methods of preserving cooked food during handling and transporting it for protection from pollution.

Author  
Moez Abdelmeguid Fawzy Elshohdy

Seal : Ministry of Justice  
Notarization Administration  
Ahran Notarization Branch

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# Awareness

## Food Safety Rules in Handling Cooked Foods Intellectual Property – U.A.E & Middle East

UNITED ARAB EMIRATES  
MINISTRY OF ECONOMY

الإمارات العربية المتحدة  
وزارة الاقتصاد

شهادة تسجيل مصنف

رقم ( 337 - 2014م )

نشهد وزارة الاقتصاد بأن المصنف موضوع هذه الشهادة قد تم تسجيله بإدارة المصنفات الفكرية بتاريخ 23 / 10 / 2014م وذلك وفقاً للنسخة المودعة لدى الإدارة وفقاً للبيانات التالية:

(1) اسم المصنف : قواعد سلامة الغذاء عند التعامل مع الأغذية المطهية  
Food Safety Rules in Handling Cooked Foods

(2) نوع المصنف : مادة مكتوبة

(3) وصف المصنف : عبارة عن أسطوانة مدمجة مثبت عليها مادة مكتوبة باللغتين العربية والإنجليزية تشمل على دليل تطبيقي قواعد سلامة الغذاء وشروط التعامل مع الأغذية المطهية وبقياء الطعام، وذلك حسب النسخة المودعة لدينا.

(4) اسم المؤلف : السيد/ معز عبد المجيد فوزي الشهدى الجنسية: مصر

(5) أسم صاحب حقوق المصنف : السادة/ فوديالكينج ريجونال نتورك مقرها: دبي  
المصنف استناداً إلى إقرار الناشر المحرر لصالحهم من المؤلف

وقد سلمت الشهادة إلى : السادة/ فوديالكينج ريجونال نتورك

بصفحتها : مالكة المصنف

**ملاحظات**

- لا يجوز تداول المصنف بناءً على هذه الشهادة، حيث يتعين الحصول على إجازة تداول مصنف من الجهة المختصة بالدولة.
- أي كسب أو تعديل في بنود هذه الشهادة أو فصل في مرفقاتها المستعملة يُعتبر غير حلال في 23 / 10 / 2014م

مدير إدارة المصنفات الفكرية

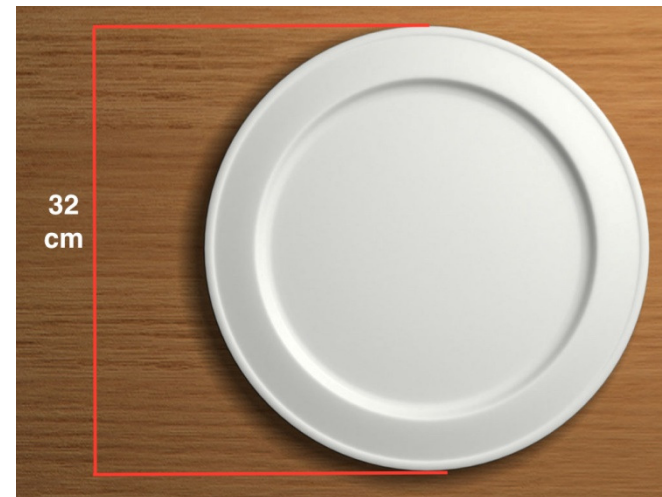
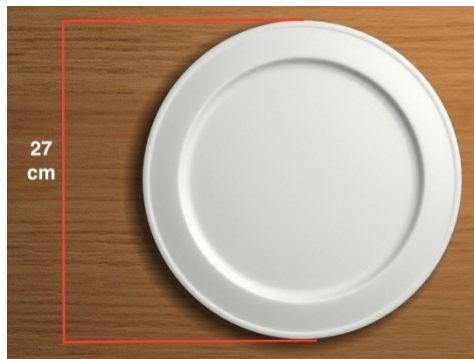
ش.د.م. ( 429 لسنة 2014 تاريخ 8 / 10 / 2014 )



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# Awareness Creativity and Innovation Maximizing Remaining Food

## Change Buffet Plates to 27cm instead of 32cm



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## Awareness

# Food Waste Penalty

50% رسوم اضافية على كميات  
الطعام المهذرة بعد الوجبات

عزيزى ضيف راديسون بلو

نرحب بك دوماً فى مطعم اوليفوس؛ فريق الطهى يَتمنى لكم اقامة  
سعيدة " بالهنا والشفا "

حفاظا على الأطعمة التى تقدم فى البوفيه ؛ من الهدر وعدم  
الاستخدام ؛ وتسهيلا على العاملين فى المطعم:

برجاء التأكد من الحصول على الكمية المناسبة من الطعام فى كل  
وجبة وعدم ترك أية أطعمة لم تؤكل؛ علما بأنه سيتم فرض  
رسوم إضافية قدرها (50%) من سعر البوفيه فى حالة ترك أى  
طعام فائض. هذا ويتكفل الفندق بتوفير الانواع المختلفة  
وبالكميات المطلوبة لكل الضيوف.

وأخيرا؛ يمكنك اختيار ما تشاء من الطعام وأكثر من مرة ولكن  
مع مراعاة عدم ترك أية أطعمة فى كل مرة.

وشكرا على تفهمكم وحسن تعاونكم ونتمنى لكم اوقاتا طيبة

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# Awareness

## Creativity and Innovation

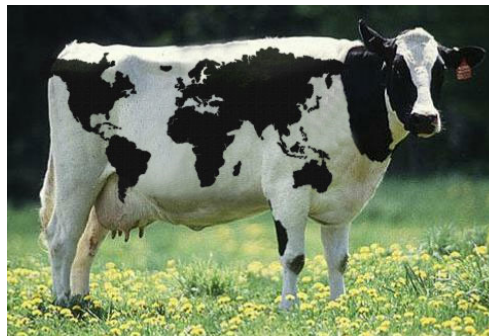
### Food Leftovers to Animal Feeding

#### Recycling Machine

**Food Leftover**



**Final Product**



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# Awareness



## Kidzania Food Bank

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**Awareness**  
**Sustainability**

## Arabic Language Lesson about EFB

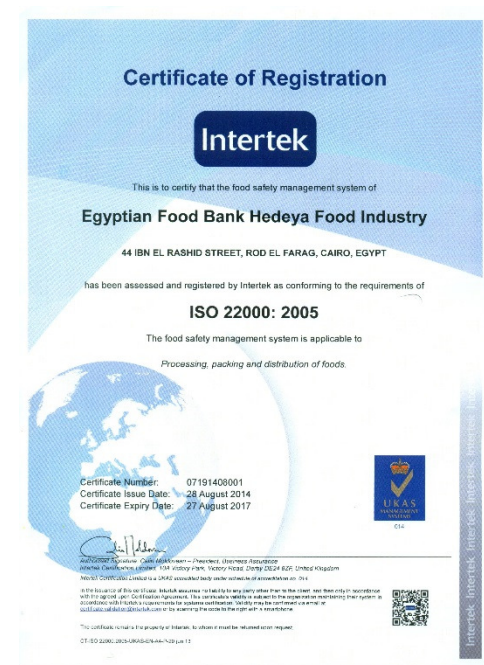


**EFB Model was approved by the AUC & AUB as case study for their " School of Business " .**

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# The Food Safety Management System



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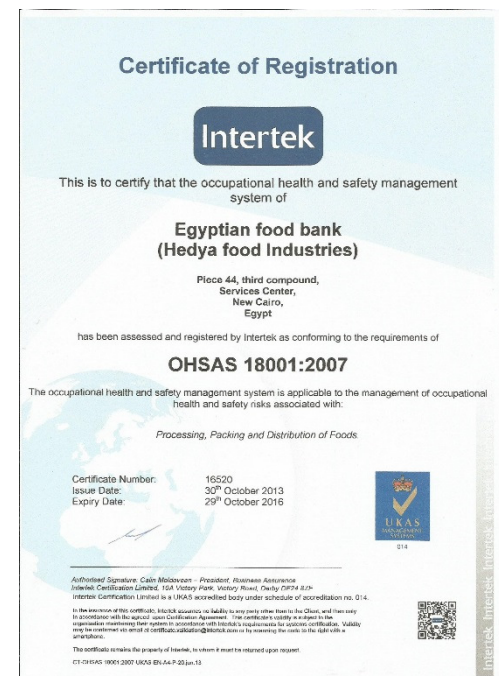
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# Efficiency

## ISO Certifications For

The Environmental Management System

The Occupational Health and Safety Management System



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# Efficiency

## SA 8000 Social Accountability Certification



Issued under accreditation granted by Social Accountability Accreditation Services (SAAS)

ALGI certifies that

**EGYPTIAN FOOD BANK**

Located at Piece 44, Third Compound, Service Center, New Cairo, Cairo, Egypt

Scope of activity:  
Processing, Packing and Distribution of Food

Has been evaluated and found to meet the requirements of

**SA 8000**  
(Social Accountability 8000:2008)

  
Enter name of Scheme Manager  
Authorized Signatory

Subject to the satisfactory results of ongoing ALGI surveillance assessment, this certificate is valid for a period of three years from  
**March 11<sup>th</sup>, 2014**

ALGI Certificate Number: 548614  
Expiration Date: March 10<sup>th</sup>, 2017  
Date of Initial Certification: March 10<sup>th</sup>, 2014

\*Social Accountability International and other stakeholders in the SA8000 process only recognize SA8000 certificates issued by qualified CBs granted accreditation by SAAS and do not recognize the validity of SA8000 certificates issued by unaccredited organizations or organizations accredited by any entity other than SAAS.\*  
[www.saasaccreditation.org/certification](http://www.saasaccreditation.org/certification)

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# Efficiency

## Global Standard for Food Safety

INTERNATIONAL COMPETENCE CENTER FOR THE ASSESSMENT OF RESPONSIBLE BUSINESS PRACTICES

**ENAC** **ACERTA** *Leaders in reliability*  
*Líderes en fiabilidad*

Certification body accredited by ENAC against UNE-EN ISO/IEC 17065 with n° 32/C-PRO66 for BRC certification, and having signed an agreement with the BRC owners

awards this

### CERTIFICATE

To

**EGYPTIAN FOOD BANK**  
BRC site code: S040110  
Piece 44, Third Compound (New Cairo) Egypt

Which has been evaluated and found to meet the requirements of

### Global Standard for Food Safety

ISSUE 7: JULY 2015

Scope:	Sorting, sieving and packing of sugar, rice, white beans, fava beans, macaroni and lentils.
Voluntary Modules:	None
Exclusions from scope:	None
Product Categories:	Category 15: Dried food and ingredients
Achieved Grade:	A
Audit programme:	Announced

**BRC** Certification Body

Certificate number: CC-PBR-113/16  
Certificate issue date: 2016/07/11  
Certificate expiry date: 2017/07/11  
Date(s) of audit: 2016/05/30 & 31  
Re-audit due date: from 2017/05/02 to 2017/05/30  
Lead Auditor number: 080012

Further clarification regarding the scope of this certificate may be obtained by consulting the inspection. To check the validity of this certificate please contact ACERTA or send an email to [info@acerta-cert.com](mailto:info@acerta-cert.com)

If you wish to file feedback comments on the BRC Global Standard or the audit process directly to BRC, please contact [audits@brcglobalstandards.co.uk](mailto:audits@brcglobalstandards.co.uk) or call the BRC helpline +44 (0)20 7733 9959.

This certificate remains the property of ACERTA Certification, S.L., and overrides any other that has been previously issued with the same number.

Please visit the BRC directory [www.brcdirectory.com](http://www.brcdirectory.com) to validate certificate authenticity.

Authorized by:  
*[Signature]*  
**Matias Romero Olmedo**  
CEO - Managing director

Rev 16

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confidence, competence, integrity

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# Sustainability

Special Fundraising for :

**Investments to Insure Sustainability**

**EFB became a major shareholder in :**

- 3 Breeding Farms
- Packaging Factory
- Call Center Company
- Foil Packs Factory
- Tomato Paste Factory
- Telephone Operators' Agency

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# Sustainability

## Investments to Insure Sustainability

- 100 Acres of land for agriculture products
- The Meat & Vegetable Canning production line
- Partnership with International Companies :

(Style Image Management Company – El Lehamy Factory – Fundays Toys Chain)

## Our External Auditor



Service is offered for free .

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## Sustainability

# FBRN Long Term International Partnerships



Food and Agriculture Organization  
of the United Nations



The Global  
FoodBanking  
Network®



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# Sustainability Long Term Partnerships



10 Years



10 Years



7 Years



5 Years



Good Food, Good Life

7 Years

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## Sustainability

# Long Term Partnerships



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# Sustainability Long Term Partnerships



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# Sustainability Long Term Partnerships



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# Sept. 2010 UN Private Sector Forum Commitment On The MDG



UNITED NATIONS  
PRIVATE SECTOR  
FORUM 2010

MILLENNIUM DEVELOPMENT GOALS

22 SEPTEMBER, NEW YORK

**" Egyptian Food Bank (Egypt) commits to assist organizations interested in implementing its model and programs in other countries in order to serve the needy "**

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## Oct. 2012 FAO Recommendation



Food and Agriculture Organization  
of the United Nations

**" Promote exchange of knowledge, coordination and dissemination of good practices and in social protection and sensitize governments , private sector and NGOs for their adoption and support success stories , such as the Egyptian Food Bank experience could be presented at CFS plenary and intercessional meetings "**

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# Results

## EFB Achievements

### EFB Reached all Egypt Governorates

Activity	2006	2010	2011	2013	2014	2015
Monthly Feeding (Dry Food)	10,000	120,000	150,000	210,000	240,000	250,000
						2,00
Seasonal Feeding During Ramadan	50,000	750,550	1,000,000	1,500,000	1,500,000	1,600,000
						12,8
Odheya Meat (families reached)	36,000	1,000,000	1,200,000	1,800,000	2,000,000	2,200,000
						17,6
Canned Meat with Vegetables	60,000	8,500,000	12,000,000	20,000,000	22,000,000	22,000,000
Volunteers	2,964	45,000	45,000	47,000	47,000	49,000

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# Results

## EFB Achievements

Activity	2006	2010	2011	2013	2014	2015
No. of Qualified NGOs	160	1,600	2,465	5,000	6,500	8,928
Cases Development	-	37,800	45,000	150,000	170,181	175,000
						6,1
Mega Project (Villages Development)	-	5	10	10	10	10
						5,2
Hotels & Restaurants Meals Monthly Distribution (Million)	1,22	17,2	15,0	16,6	16,6	17,8
Total Donations	8,2 Million EGP	4,23 Billion EGP	2,51 Billion EGP	4,5 Billion EGP	4,6 Billion EGP	5,26 Billion EGP
					27,35 Billion EGP	32,61 Billion EGP
	1,4 Million\$	720 Million\$	393 Million\$	650 Million\$	660 Million \$	605 Million \$
					4,32 Billion \$	4,92 Billion \$





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# Sustainability

## Our Operating Manual



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## Results

### Food Banks Founded in the Region

- **Egyptian Food Bank 2006**
- **Saudi Food Bank 2011 ( 3 branches )**
- **Iraqi Food Bank 2011**
- **Syrian Food Bank 2011**
- **Tunisian Food Bank 2011**
- **Lebanese Food Bank 2012**
- **Jordanian Food Bank 2012**

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## Results

### Food Banks Founded in the Region

- North Sudan Food Bank 2012
- Pakistani Food Bank 2012
- Mauritanian Food Bank 2012
- Bangladeshi Food Bank 2013
- Palestinian Food Bank 2014
- Somali Food Bank 2015
- Central Africa Food Bank 2015

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## Results

### Food Banks Founded in the Region

- Bahraini Food Bank 2015
- Angola Food Bank 2016
- Cameroon Food Bank 2016
- Ghana Food Bank 2016
- Uganda Food Bank 2016
- Cote D'Ivoire Food Bank 2016
- Malawian Food Bank 2016

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## Result

### Upcoming Regional Food Banks

- South Sudan Food Bank
- Yemeni Food Bank
- Libyan Food Bank
- Moroccan Food Bank
- Chadian Food Bank
- Kenyan Food Bank
- Madagascar Food Bank
- Ethiopian Food Bank

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## Results

### Upcoming Regional Food Banks

- **Congo Democratic Food Bank**
- **Mali Food Bank**
- **Zambia Food Bank**
- **Guinea Food Bank**
- **Djibouti Food Bank**
- **Omani Food Bank**

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## Results

### New Food Banks Requests

- **Zimbabwe Food Bank**
- **Mauritius Food Bank**
- **Botswana Food Bank**
- **Rwanda Food Bank**
- **Benin Food Bank**
- **Albania Food Bank**

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**" We are committed to change people's life "**

**[www.foodbankingregionalnetwork.com](http://www.foodbankingregionalnetwork.com)**

**Thank You**

**Moez El Shohdi**