



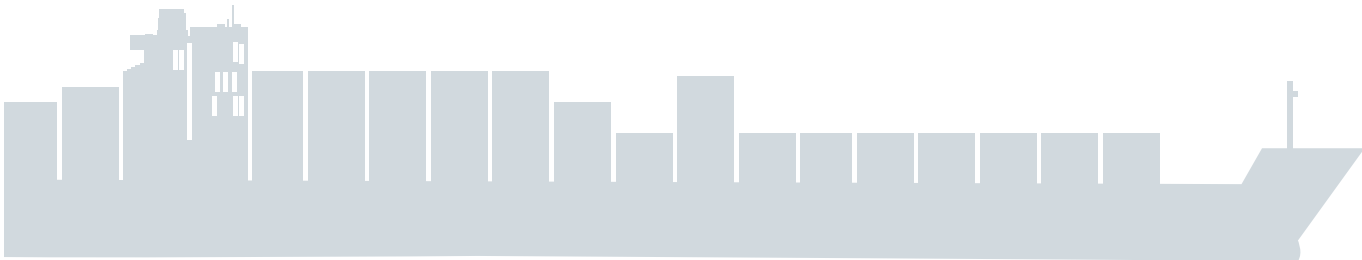
Greening Freight Operations

across North America



Agenda

Monday, 12 December 2016



#JPACalifornia

Hilton Long Beach

701 West Ocean Boulevard



cec.org

Agenda

Freight transportation in North America follows an interconnected, web-like system, extending in every direction, in which goods are brought to consumers by different modes of transportation. This elaborate network is necessary for transporting the goods on which we depend, but it also affects our climate, air and water, as well as human health and quality of life.

The North American leaders recently reiterated their support for implementing green freight practices and reducing maritime shipping emissions. This session will explore our continued commitment to economic growth accompanied by lowered emissions over the long term. Building on past and current CEC projects, the session will identify lessons learned and highlight best practices, with a special focus on North American ports.

Participants in this session will also be invited to review and comment upon successful programs that have been implemented by port authorities, government agencies and industry, and identify areas for further policy design and advancement in green freight operations.



Monday, 12 December 2016 (Pacific Time)

7:30–8:30 **Registration of participants** – *Foyer*

8:30–8:45 **Opening and welcoming remarks**, by **Lindsay Brumwell**, JPAC Chair, and **Michael Christensen**, Senior Executive Lead, Supply Chain Optimization, Port of Long Beach – *International III*

8:45–9:00 **Keynote presentation: Goods movement in North America** by **Gene Seroka**, Executive Director, Port of Los Angeles

9:00–9:15 **The CEC's contribution to reducing GHG emissions from transportation**, by **César Rafael Chávez**, Executive Director, CEC

9:15–10:15 **Panel 1 – Greening North America's freight: Reducing emissions and sharing best practices**

As a key component of North America's trade, freight transportation is important to support, while sustaining communities' livelihood and health in a responsible way. With the movement of goods worldwide growing, emissions associated with freight transportation are a serious concern. This session will look at current initiatives for reducing the emissions from freight transportation in North America. Best practices and success stories will be discussed from both a private sector and governmental perspective.

Moderator: **Jerilyn López Mendoza**, JPAC member

- **Mike Britt**, Director of Maintenance & Engineering International Operations, Ground Fleet, UPS
- **Heather Arias**, Freight Transport Branch Chief, California Air Resources Board
- **Roberto Aguerrebere Salido**, Acting Coordinator and General Director, *Instituto Mexicano del Transporte*

10:15–11:15 **Facilitated discussion with panelists and members of the audience** (in-person + online)

11:15–11:30 **Break**



11:30–12:30 Panel 2 – North America’s ports: Greening operations to achieve climate commitments – International III

As they act as the link between freight transportation on the continent and shipments moving to and from the rest of the world, North America’s ports are strategically positioned to lead environmental initiatives that support our countries’ climate commitments. Emissions reduction can be achieved through a highly integrated freight transportation system. This session will take a look at the outstanding work by port authorities and others to share best practices between the three countries.

Moderator: **Gustavo Alanís-Ortega**, JPAC member

- **Richard Cameron**, Managing Director of Planning and Environmental Affairs, Port of Long Beach
- **Lisa Wunder**, Marine Environmental Manager, Port of Los Angeles

12:30–13:30 Facilitated discussion with panelists and members of the audience (in-person + online)

13:30–14:30 Luncheon presentation by **Alexis Strauss**, Acting Regional Administrator, EPA Region 9,
US Environmental Protection Agency – *The Loft*

14:30–15:35 Panel 3 – Reducing emissions from goods movement via maritime transportation in North America
– *International III*

Maritime traffic is expected to grow significantly in the coming decades with the increase in the global trade of goods. Without policies to address air emissions from ships, there is the potential for this to become an important source of pollution in coastal communities relative to landside sources, affecting domestic air quality and public health. This session will look at existing and planned initiatives to address shipping emissions in the three countries.

Moderator: **Orlando Cabrera Rivera**, Program Manager, Environmental Quality and Climate Change, CEC

- **Salomón Díaz**, Director for Ecological Systems, *Secretaría de Medio Ambiente y Recursos Naturales* (Semarnat)
- **Matt Haber**, Senior Staff Engineer, Eastern Research Group (ERG)
- **Angela Bandemehr**, International Program Manager, Office of International and Tribal Affairs, US Environmental Protection Agency
- **Lee Kindberg**, Director Environment & Sustainability, Maersk Line / Maersk Agency USA
- **Greg Wirtz**, President, Cruise Lines International Association North West & Canada

15:35–16:30 Facilitated discussion with panelists and members of the audience (in-person + online)

16:30–16:40 Break

16:40–17:40 Public discussion: Comments, suggestions, recommendations for JPAC Advice to Council – International III

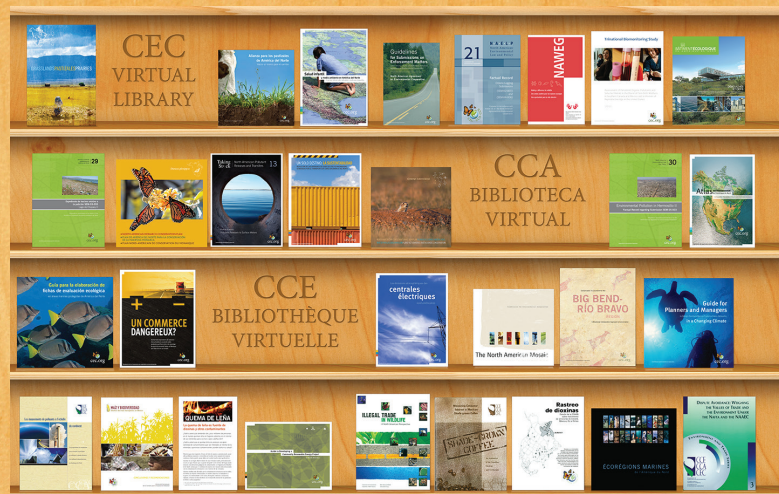
17:40–17:45 Closing remarks, by **Lindsay Brumwell**, JPAC Chair

*Special thanks to the Port of Long Beach
and the Port of Los Angeles for their support*



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