



Commission for Environmental Cooperation

New tools to help communities prevent marine litter in North America

13 May 12:30-1:30pm

AGENDA

Facilitator: Georgina O’Farrill

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| 12:30-12:35 | Welcome remarks and overview of the agenda Georgina O’Farrill, Outreach and Partnerships Officer, Commission for Environmental Cooperation |
| PART 1 – COMMUNITY ENGAGEMENT FOR MARINE LITTER REDUCTION | |
| 12:35-12:45 | The CEC’s work on marine litter prevention Lucie Robidoux, Head of Ecosystems Unit, Commission for Environmental Cooperation |
| 12:45-12:55 | Presentation of the Reducing Marine Litter Through Local Action Toolkit Julie Roy, Project Lead for Ecosystems Unit, CEC |
| PART 2 – AWARENESS-RAISING FOR INDIVIDUAL BEHAVIOR CHANGE | |
| 12:55-13:15 | Presentation of the Last Stop: The Ocean Campaign Toolkit & Website Nicklas Rønning, Managing Partner, Signifly Inc. Canada |
| 13:15-13:25 | Viewing of the Journey of Marine Litter animation (1min30sec), followed by a Q & A Moderator: Georgina O’Farrill |
| 13:25-13:30 | Closing Remarks Lucie Robidoux |