

**FCPC**

Food & Consumer  
Products of Canada

**PACC**

Produits alimentaires et de  
consommation du Canada



# **Building a Business Case for Food Waste Reduction and Recovery**

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# Who is FCPC

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# THE CONTEXT

## The case for reducing food waste

**ENVIRONMENTAL**

Reduce GHG emissions

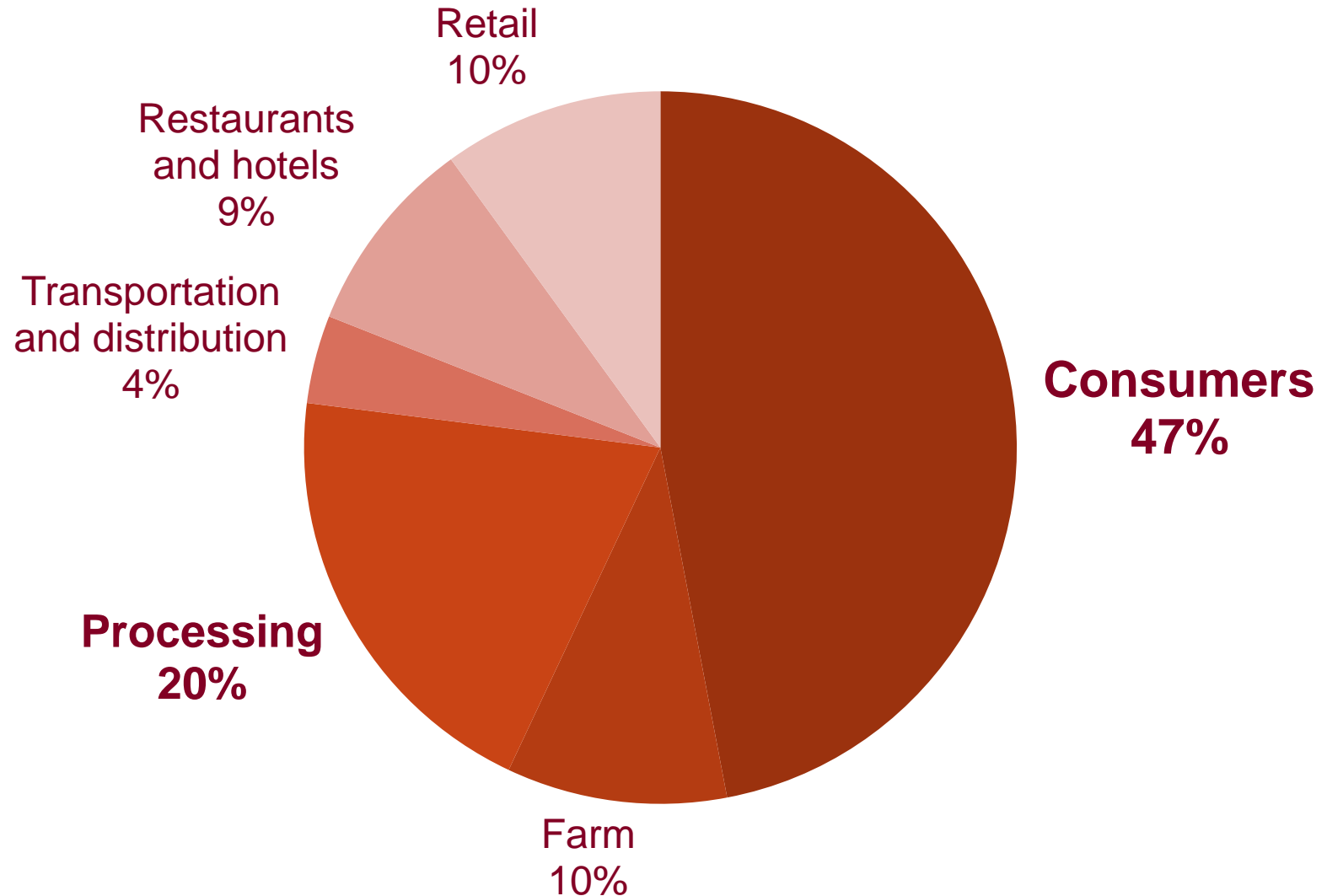
**ECONOMIC**

Save money and  
resources

**SOCIAL**

Food security

# Canada's food value chain



# CANADIAN FOOD MANUFACTURING SECTOR

## Where, why and how is waste happening and what can we do about it?

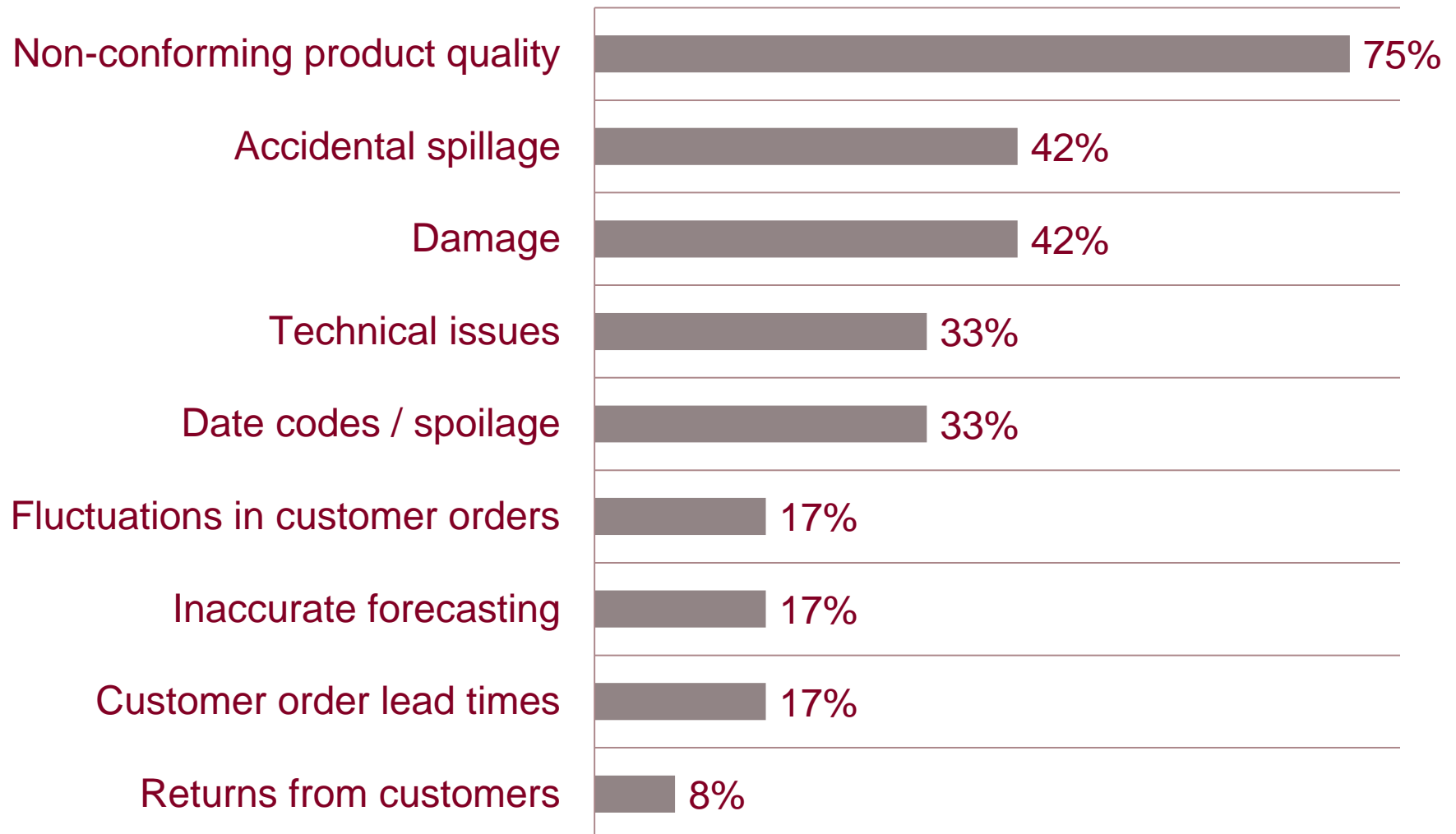
# FCPC Member Survey



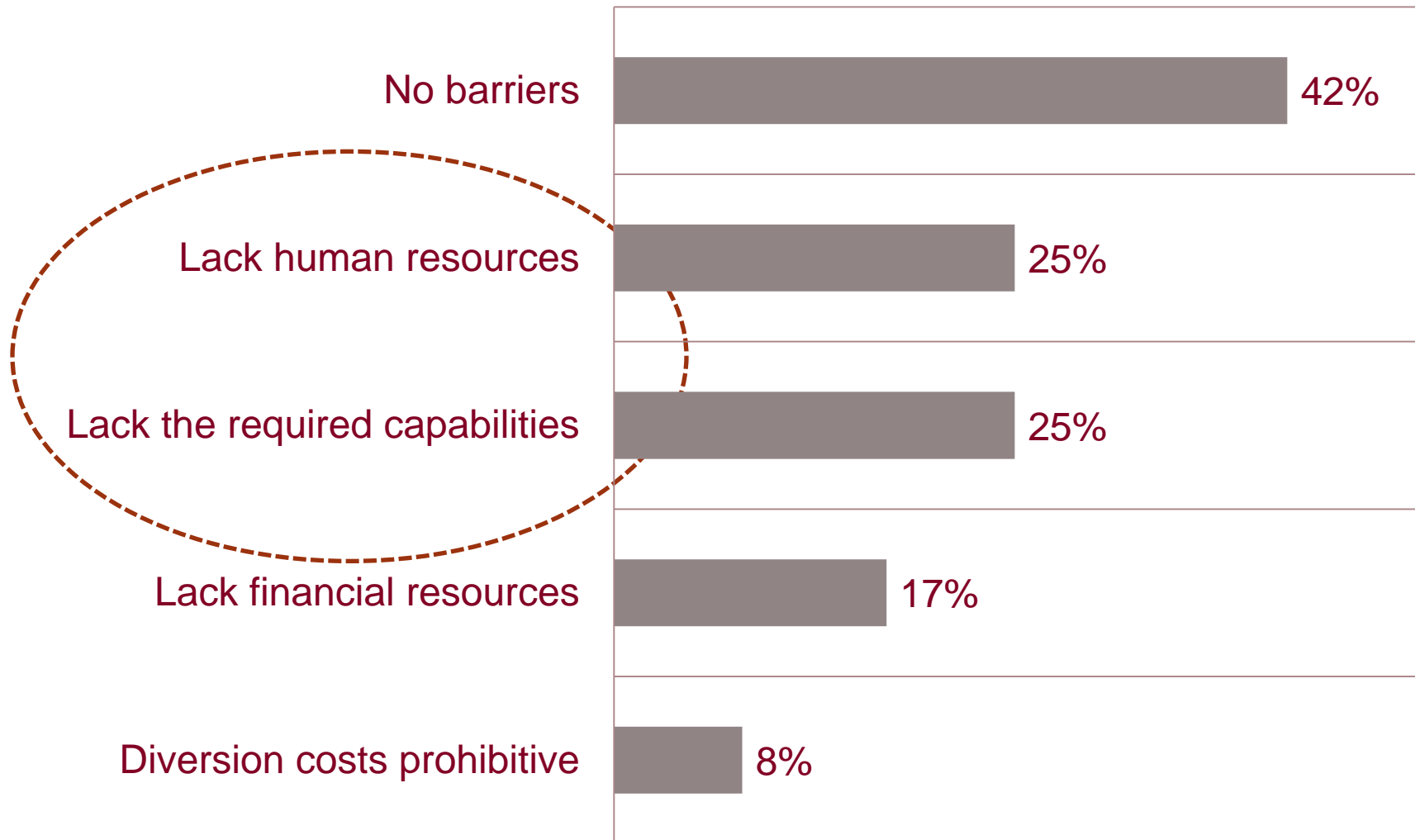
*Hi I'm conducting a  
survey on food waste...*



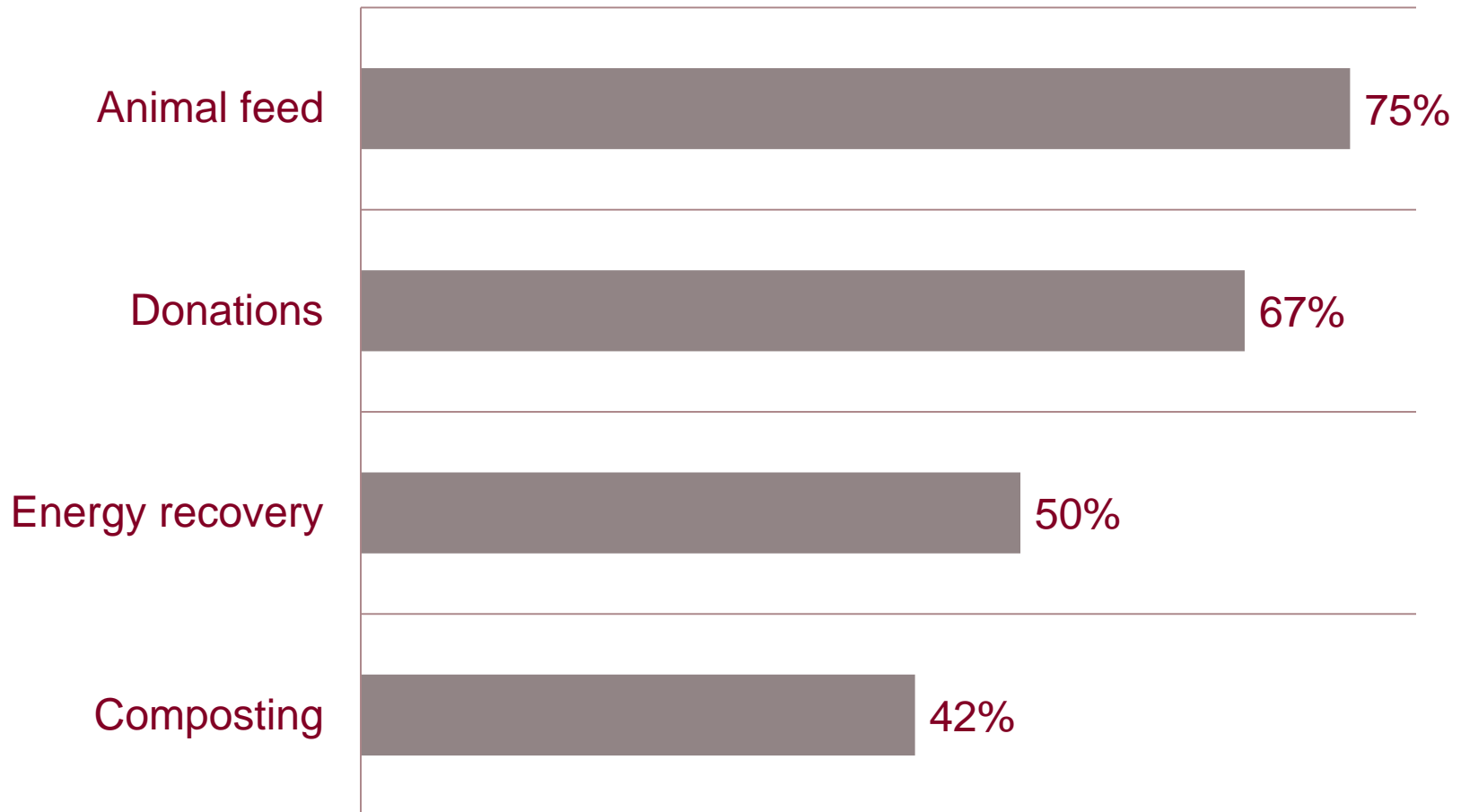
# Causes of Food Waste



# Barriers



# Diversion



# What's next

- Continue to raise awareness and reduce food waste at Canadian manufacturing facilities.
- Collaborate with other like-minded stakeholders to evaluate the opportunity to develop a national consumer education campaign.
- Harmonization of policies and regulations and ensuring a coordinated effort amongst all levels of government.

# Consumer Education

## THE UGLY CARROT

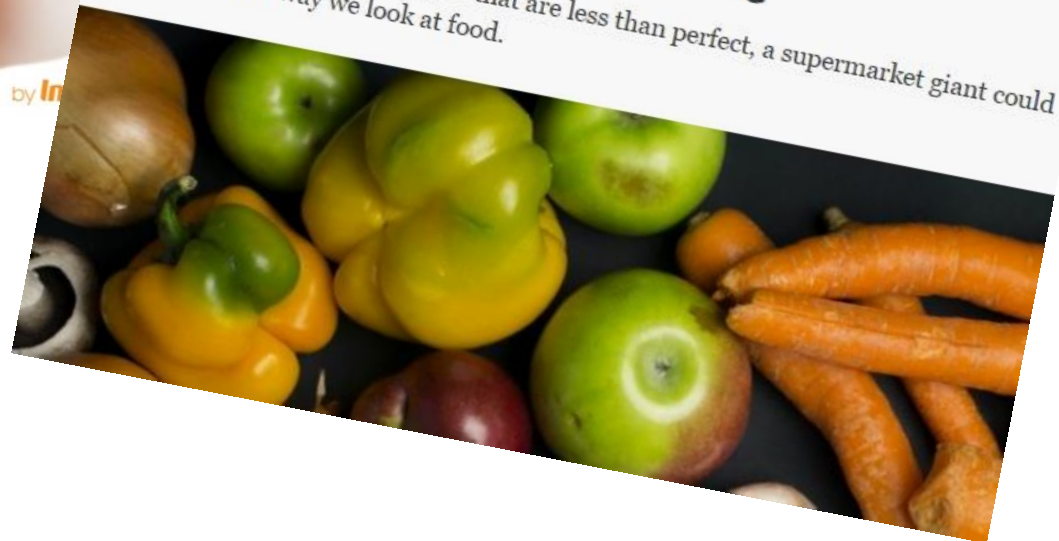
IN  
A  
SOUP  
WHO  
CARES?



INGLORIOUS  
fruits & vegetables

## Loblaws gets ugly with its produce department

By selling fruits and veggies that are less than perfect, a supermarket giant could change the way we look at food.



# Harmonization



- “That the topic of FLW is becoming politicized globally is concerning. Though the root causes of FLW are generalizable, where, what and why waste occurs within individual chains differs. Consequently, **attempting “one size fits all” legislative approaches that prescribe how businesses must operate can create more challenges and create more FLW than they address. ..”**
- “Industry is left in the unenviable position of grappling with an environment shaped by **misaligned policies, legislation/regulations and systems that do not reflect the realities of a complex 21st century global food industry.”**

**Thank you!**

**Joslyn Higginson**  
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