

A synthetic hair brand that eliminates skin rashes and single-use waste

Ciara Imani May 6/2020

## Braid Extensions & Synthetic Hair





Women average 15 different hairstyles a year

## Problem





#### **One in three** women experience scalp irritation from synthetic hair

Hair stylists struggle to find affordable, high quality hair online and in stores



**Synthetic hair** is made of plastic and contributes to pollution

## Solution





#### **End User Benefits: Itch-free, recyclable** synthetic hair

**Stylists' Benefits: Subscription** service

**Environmental Benefits: Eliminate single-use waste** 

# Rebundle Life-Cycle



#### **Our Roots**





Ciara Imani May CEO & Founder

- Master's in Social Entrepreneurship
- Venture for America fellow
- Circular economy expert



Jessica Sanders Chief Scientific Officer

- Bachelor's in Chemistry
- 7+ years of laboratory experience
- Hair braiding expert