

GETTING TO KNOW THE NPRI DATA USER

Individual Exercise

Take the next 5 minutes to reflect on your NPRI data use and record your responses to each of the following prompts below.

Who is the user? (What type of user are you? What type of organization do you work for? E.g., academic, research, government)

What types of NPRI data do you need/use?

How do you obtain that data? Once obtained, how do you use that data?

What are you trying to accomplish by accessing and using that NPRI data?

UNDERSTANDING NPRI DATA USERS

Partner Exercise

Interview your partner about their NPRI data use to better understand what types of data they use, how they use that data, and why that data is important to the job they are trying to do. Record your findings below.

Interview Notes

Record notes from your interview here

Goals and Needs:

What is your partner trying to achieve?

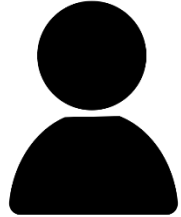
*use verbs

Insights: New learnings about your partner's feelings and motivations. What is something you notice about your partner's experience that perhaps they don't?

*make inferences based on what you heard

NPRI DATA USER POINT-OF-VIEW

Exercise



partner's name/description/position (e.g., Academic Researcher Samantha)

needs a way to

user's need (what they are trying to achieve)

because (or "but..." or "Surprisingly...")

(circle one of the above)

insight