

### CEC Meeting of the Joint Public Advisory Committee

The Future of Environmental Cooperation in North America: Enhancing CEC engagement with the private sector

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# Canadian Chamber of Commerce

- Largest business association in Canada
- Network of 450 chambers of commerce and boards of trade representing 200,000 businesses of all sizes and all sectors of the economy in all regions

 Natural Resources and Environment Policy Committee of 65+ companies



## Principles of Private Sector Engagement

• What is the value proposition?

- Early engagement
- Context matters

Connection to government decisions



# **CEC Connectivity**

• Within council member departments

- To other departments and agencies
- To existing bilateral and multilateral efforts
  - Regulatory Cooperation Council (RCC)
  - NAFTA negotiations





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