



**TOGETHER
WE CAN
SOLVE
HUNGER**

**Food Rescue to Help
Feed People**

**FEEDING[®]
AMERICA**

Today's discussion:

- Feeding America Overview
- US donation incentive landscape
- Innovative collaborative rescue initiatives
- Sharing our learning: telling the dual mission story



The Feeding America Network: rescuing food and serving communities throughout the United States



200 MEMBER
FOOD BANKS



1 NATIONAL
OFFICE



60K FOOD
PANTRIES
AND MEAL
PROGRAMS

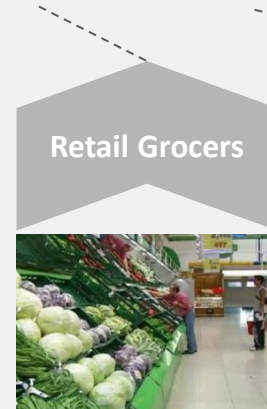


46M
AMERICANS
SERVED ANNUALLY





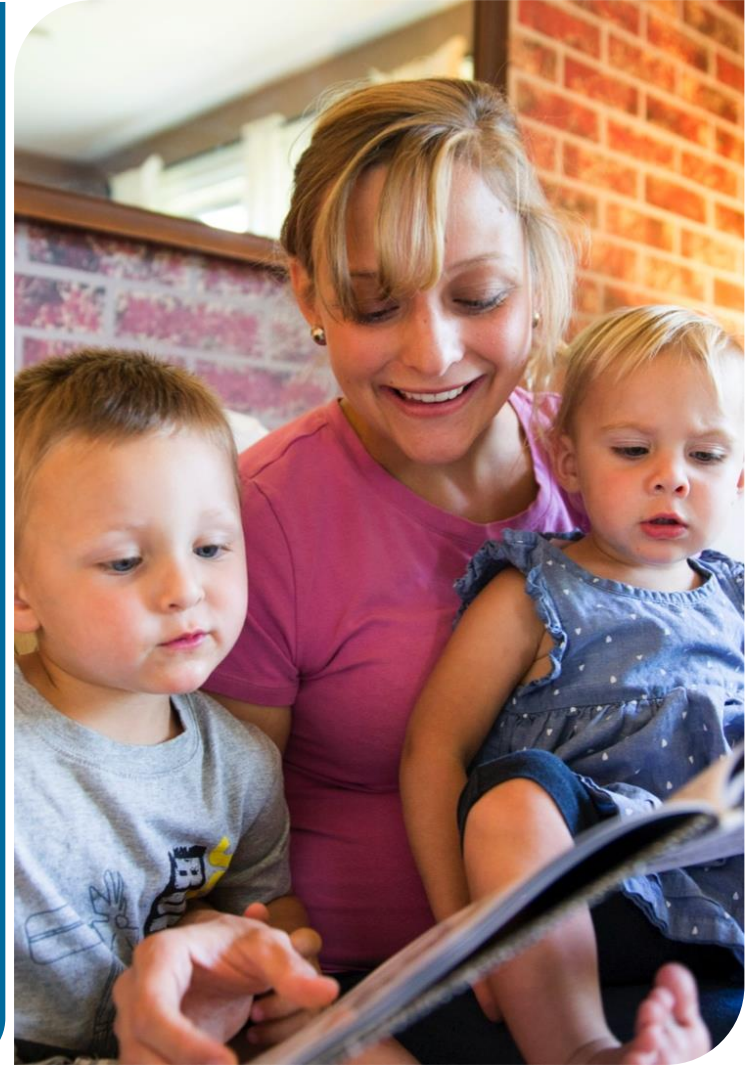
4.6 Billion pounds of food sourced and distributed FY16
2.8 Billion pounds would have otherwise gone to waste



*Assumes 100% of food from manufacturers and retail, 50% of produce stream would otherwise not feed people; excludes purchased and federal commodities

US Policy Enablers for Donation

- ✓ Good Samaritan liability protection
- ✓ USDA labeling guidelines for donation
- ✓ Enhanced tax benefits for donors



Donor Liability Protection

BILL EMERSON GOOD SAMARITAN FOOD DONATION ACT

PUBLIC LAW 104-210

- Protects companies from liability when donating to a nonprofit organization
- Protects companies from civil and criminal liability should the product donated in good faith later cause harm to the needy recipient
- Standardizes donor liability exposure. Legal counsel no longer has to investigate liability laws in 50 states
- Sets a floor of "gross negligence" or "intentional misconduct" for persons who donate food



Donation specific labeling guidelines and exceptions

USDA partnership in identifying and addressing guidelines causing food to be wasted:

- Labeling guidelines for economically altered products (missing ingredients) for donation only now avoid landfill
- Retailer handling exception applied to food banks for re-packing/labeling bulk product in clean room without USDA inspection
- Explicit approval for distribution of less than grade A imported product at port through food banks to avoid destruction/return to export port



Food Donation Tax Benefits

Feeding America helped lead efforts to educate US Congress about the need for a permanent, more comprehensive tax deduction for small businesses, farmers and ranchers than had previously existed:

In December 2015, the PATH Act was passed.

- Ensures that businesses of all sizes and types can benefit from food donation tax incentives
- Expands incentives to cover farmers and ranchers
- Creates permanent incentives so businesses know the deduction is always available



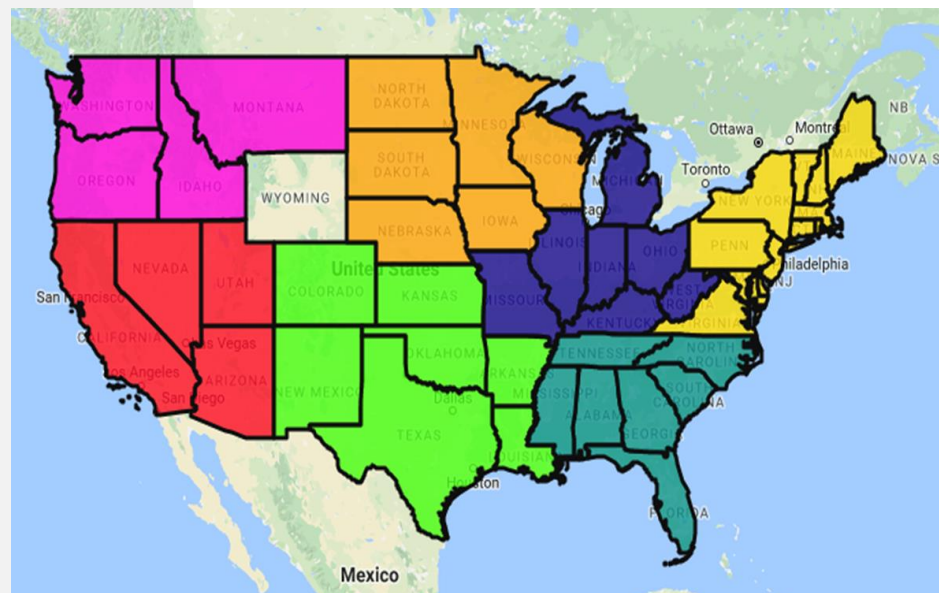
INNOVATION TO
RESCUE MORE
FOOD



FARMER – Regional Cooperatives with Mixing Centers for more produce

Mixing Centers will:

- Allow direct distribution to more members by mixing loads
- Ensure more donations are accepted and eliminate more wasted food
- Enable the delivery of a higher variety of produce per member
- Lower acquisition costs for members
- Assure farmers of larger outlet for distribution



PRODUCE – capacity expansion to access/distribute more wasted produce

Rescuing Sweet Corn from passed fields
farmer compensation



Rescuing grade B Green Beans from field waste
equipment investment



Rescuing excess peaches from orchards and
creating salsa
extends shelf life



MANUFACTURING – capturing less than finished goods for donation

Rescuing line waste from Peach canning lines
cost recoupment for processor

Rescuing less-than-crunchy, more-than-creamy
peanut butter
no market

Rescuing level 1 recall granola bars for missing
allergens
following FDA labeling guidelines



RETAIL – picking up more perishable food at grocery stores

Program innovation:

Agency Empowerment

evolving from hub & spoke model
distributing to clients faster

MealConnect

utilizing technology for real time
donor/agency connection



FOOD SERVICE – developing capacity for this newest opportunity

Partner collaboration for resource investment and rescue model innovation

challenges:

- perishable food

- extended business hours

- variety of foods

- small quantity per pick up

opportunity:

- nutritious food

- wasted food

- committed partners

- public visibility



STARBUCKS®

FOODSHARE

Hunger relief in action.



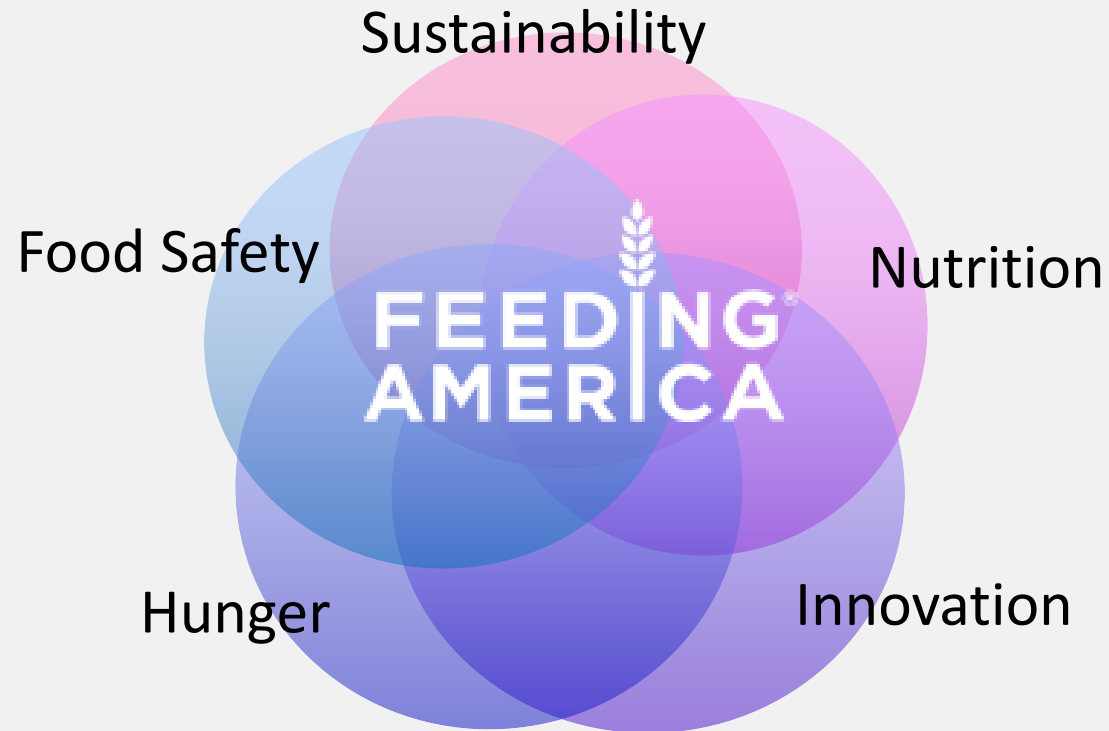
Our Vision: A Hunger-free America

Our mission: To feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger

To do so, we depend on our network's ability to rescue safe food from going to waste through partnerships across the food industry.



As the leading domestic hunger relief AND wasted food rescue organization, Feeding America is uniquely positioned to lead across this intersection





THANK YOU!

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