

Environmental Labels in North America: A Guide for Consumers

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A Note from the Author

This publication is an information tool for understanding environmental labels, to guide individual consumers and commercial buyers in their purchasing and hiring decisions. There are some 250 different labels in Canada, Mexico and the United States: the Guide provides relevant data on all of them, identifying different categories, certification schemes, countries-of-origin indications, descriptions, and websites for further detail.

The purpose of this document is to provide information to consumers and purchasers; it is not intended to suggest purchasing decisions or to recommend any particular labels, organizations or products.

Given the proliferation of labeling schemes, this information will require updating from time to time.

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Burlington, VT, 2009



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Introduction

During recent decades, science has documented the diverse impacts of human activities on the environment, from local pollution to climate change and the endangerment of biodiversity around the world. This information has raised public awareness of the effects, positive and negative, that everyone's simple, day-to-day decisions can have on the planet. It has been widely recognized that all actors in society can contribute to the amelioration of environmental conditions—locally, regionally, and globally.

Action in response to this awareness has been taken by international organizations, by governments both national and local, and by individuals. Indeed, individuals are increasingly conscious of the importance of their choices as consumers of goods and services, and have shown a growing preference for environmentally-friendly products. In turn, industry has provided an increasing range of such products. The concern of this document is to help assure effective communication between industry and consumers regarding the environmental significance of consumer products. The information involved is diverse and sometimes complex. A major means of conveying it in the marketplace is the label associated with almost anything offered for sale or hire. Thus we see a great increase in the environmental labeling of goods and services, in North America and globally.

What is an Environmental Label

Producers of goods and services for consumers generally use environmental labeling—'ecolabeling'—voluntarily, in the hope that the environmental attributes of their products will promote business.

According to the United Nations Environment Programme (UNEP), ecolabeling should be understood as a tool that "facilitates the development of a commercial relationship between parties that want to purchase products or services with specific environment-related characteristics and parties that are able to supply those products."¹

The International Organization for Standardization (ISO) considers that the various environmental labels share a common goal, which is "*...through communication of verifiable and accurate information, that is not misleading, on environmental aspects of products and services, to encourage the demand for and supply of those products and services that cause less stress on the*

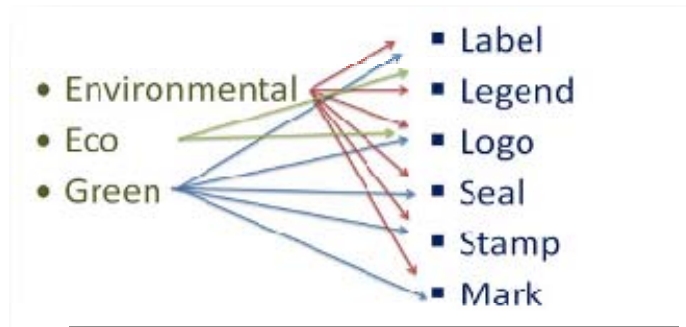
¹ www.unep.org

environment, thereby stimulating the potential for market-driven continuous environmental improvement.”²

The International Organic Accreditation Service (IOAS) considers that environmental labels “provide communication of information on environmental aspects of products and services, to encourage the demand and supply of those products and services that cause less stress on the environment, and is especially relevant for the needs of consumers.”³

“**Environmental label**” is the term used in this document, but it is important to mention that other expressions are used to mean the same thing.

In Canada and United States, we can find the combination of the following words in English:



(We should note too that while the American spelling is ‘labeling’, many groups adopt the British spelling ‘labelling’.)

In Mexico, the combinations of words in Spanish are as follows:



² What is ecolabelling? <http://globalecolabelling.net/whatis.html>

³ Life-Cycle Approaches: The road from analysis to practice. UNEP

http://jp1.estis.net/builder/includes/page.asp?site=lcinit&page_id=56666AB6-E732-45F2-A89E-640951EA5F59

Environmental Labels

The environmental label, or logo, is the last stage of a process of certification. The process is usually voluntary. An illustration is provided below.

In the certification process, the term **industry** refers to the nature of a business product—consumer goods (like groceries); projects (like the construction of houses); services (like restaurants and hotels); or personal services (like auditing).

The first and most important step in the certification process is to set the **criteria**, creating a **standard**, which will be the main reference for industry and the certifying agency during certification. The criteria can be scientifically-based or not. They are usually set by consensus among diverse types of organizations, including governments, industry, academia, and intergovernmental and non-governmental organizations.

Certification may address different features. A product may be certified for **one attribute** (e.g., 'organic'), for **multiple attributes** (e.g., energy and water savings, as well as waste management) or for a **life-cycle approach** (e.g., a 'chain of custody' of timber products).

The ISO 65 Guide Regarding Accreditation specifies some of the concepts involved in this. **Accreditation** is third-party attestation to the competence, in certain fields, of a conformity-assessment body; an **accreditation body** is an organization with the authority to grant accreditation; **certification** is written assurance, according to a clearly identified process, that specified products conform to specified requirements; a **certification body** is an organization with the authority to provide certification.

Most certification bodies are formally accredited; some draw their authority from governmental programs.

Figure 1. Accreditation Bodies and Accredited Certification Bodies



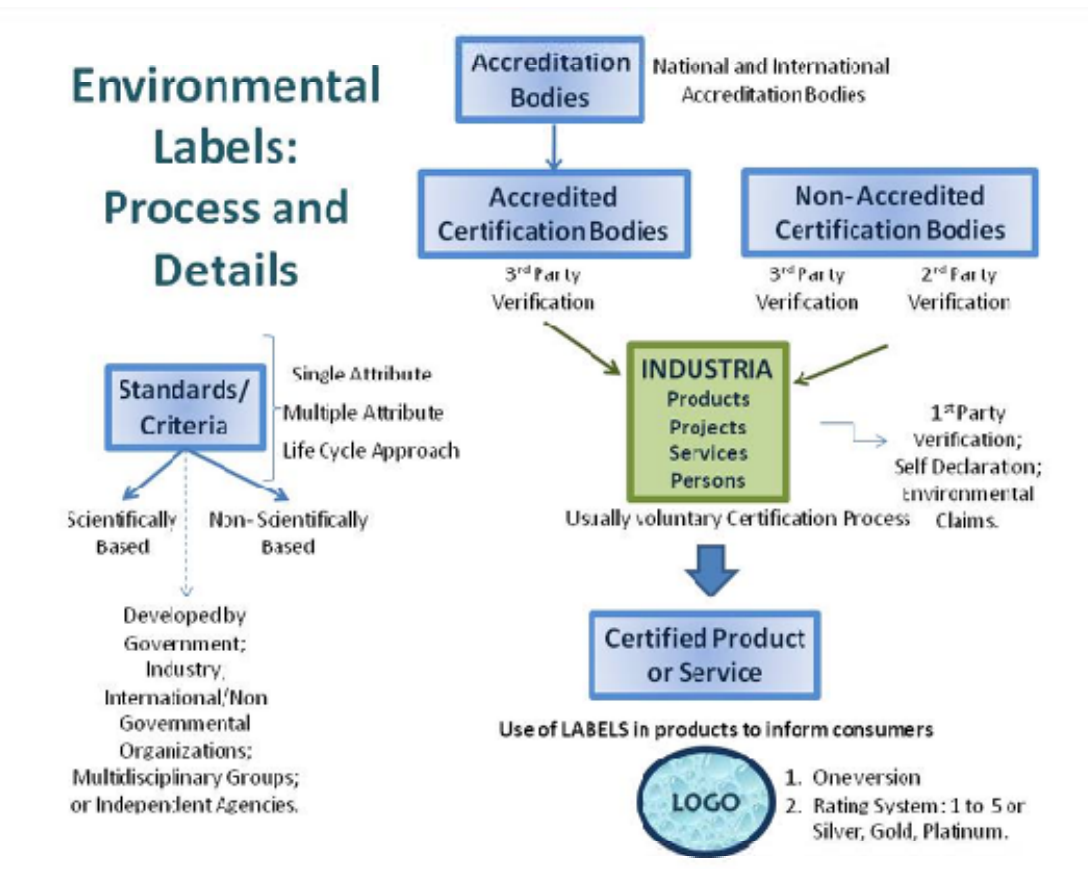
There are three ways a certification body may operate, depending on the identity of the body. The most reliable scheme is **third-party** verification, run by an entity which is independent in the sense of having no financial or other stake in the outcome of the certification process. **Second-party** verification is carried out by an entity directly or indirectly controlled by the first party (the party with a material interest in the certification). **First-party** verification is self-declared, but it can and should be independently verifiable.

The ISO 14020 family refers to three types of labeling schemes:

- Type I** is a multi-attribute label developed by a third party;
- Type II** is a single-attribute label developed by the producer;
- Type III** is a label indicating full life-cycle assessment.

Once the product or service is certified, the business involved is authorized to use a label or logo to show consumers what environmental attribute(s) it has. The label may be simple, indicating the *presence* of one or more environmental attributes, or it may be a **rating label**, indicating the *extent* to which an attribute exists (for instance, grading the product from 1 to 5, or as silver, gold, or platinum).

Figure 2. The Labeling Process



Environmental Labeling Associations

Another type of organization involved in ecolabeling is the *label association*, an umbrella group of bodies sharing particular interests or concerns. These are not themselves accreditation bodies. Two examples, GEN and ISEAL, are presented here in their own words:

The Global Ecolabelling Network (GEN)

www.globalecolabelling.net

GEN is a non-profit association founded in 1994 to improve, promote, and develop the ecolabeling of products and services. Its member organizations conduct third-party recognition, certification, and labeling for environmental performance.



GEN's mission is to:

- serve its members, other ecolabeling programs, other stakeholders, and the public by improving, promoting and developing the ecolabeling of products, the credibility of ecolabeling programs worldwide, and the availability of information regarding ecolabeling standards from around the world;
- foster co-operation, information exchange and harmonization among its members, associates, and other ecolabeling programs;
- facilitate access to information regarding ecolabeling standards from around the world;
- participate in relevant international organizations to promote ecolabeling generally; and
- encourage the demand for, and supply of, more environmentally responsible goods and services.

In support of this mission, GEN members:

- set criteria for and certify products and services with lower environmental burdens and impacts than comparable products and services with the same function;
- provide information, advice and technical assistance to organizations contemplating or developing programs;
- disseminate information to the public; and
- represent the interests of ecolabeling in various international meetings and events.

International Social and Environmental Accreditation and Labelling Alliance (ISEAL)

www.isealalliance.org

The ISEAL Alliance is the global hub for social and environmental standards systems. ISEAL members are leaders in the field, committed to creating solid and credible standards systems. Working with established and emerging voluntary standards initiatives, ISEAL develops guidance and facilitates coordinated efforts to ensure their effectiveness and credibility, and to scale up their impact. ISEAL's Codes of Good Practice are international reference documents for credible social and environmental standards.



Full Members of the ISEAL Alliance are organizations that meet requirements for good practice in their international standard-setting or accreditation practices, and have committed themselves to the ISEAL Alliance Code of Ethics.

Associate Members of the ISEAL Alliance are organizations in the process of meeting requirements for good practice in their international standard-setting or accreditation practices, and have committed themselves to the ISEAL Alliance Code of Ethics.

Affiliate Members of the ISEAL Alliance are organizations that subscribe to the ISEAL Code of Ethics and participate in ISEAL to the extent of sharing information and raising awareness.

Categories of Environmental Labels

This Guide for Consumers contains labels for ten product categories:

- | | |
|---------------------|---------------------------|
| Buildings | 6. Personal (services) |
| Energy | 7. Retail goods |
| Food | 8. Sustainable businesses |
| Forestry | 9. Textiles |
| Multiple categories | 10. Tourism |

Figure 3. Variety and Number of Environmental Labels in Canada

CANADA		NUMBER OF LABELS
TOTAL		171
Table 1 - CANADA – BUILDINGS National Third Party Certifications		1
Table 2 - CANADA – BUILDINGS Foreign Third Party Certifications		2
Table 3 - CANADA – BUILDINGS National Second Party Certifications		3
Table 4 - CANADA – BUILDINGS (Indoor Products) Foreign Third Party Certifications		6
Table 5 - CANADA – ENERGY National Third Party Certifications		2
Table 6 - CANADA – ENERGY Foreign Third Party Certifications		8
Table 7 - CANADA – ENERGY Second Party Certifications		1
Table 8 - CANADA – ORGANIC FOOD National Third Party Certifications		18
Table 9 - CANADA – ORGANIC FOOD Foreign Third Party Certifications		73
Table 10 - CANADA – FOOD VARIOUS Foreign Third Party Certifications		12
Table 11 - CANADA – FOOD VARIOUS National Second Party Certifications		2
Table 12 - CANADA – FOOD VARIOUS Foreign Second Party Certifications		4
Table 13 - CANADA – FORESTRY National Third Party Certifications		1
Table 14 - CANADA – FORESTRY Foreign Third Party Certifications		2
Table 15 - CANADA – MULTIPLE CATEGORIES National Third Party Certifications		1
Table 16 - CANADA – MULTIPLE CATEGORIES Foreign Third Party Certifications		2
Table 17 - CANADA – PERSONS National Third Party Certifications		1
Table 18 - CANADA – PERSONS Foreign Third Party Certifications		2
Table 19 - CANADA – RETAIL GOODS Foreign Third Party Certifications		8
Table 20 - CANADA – RETAIL GOODS Foreign First Party Declarations		3
Table 21 - CANADA – SUSTAINABLE BUSINESS (Process) Foreign Third Party Certifications		6
Table 22 - CANADA – SUSTAINABLE BUSINESS (Process) National Second Party Certifications		1
Table 23 - CANADA – TEXTILES Foreign Third Party Certifications		6
Table 24 - CANADA – TOURISM National Third Party Certifications		1
Table 25 - CANADA – TOURISM Foreign Third Party Certifications		4
Table 26 - CANADA – TOURISM National Second Party Certifications		1

Figure 4. Variety and Number of Environmental Labels in Mexico

MEXICO	NUMBER OF LABELS
TOTAL	64
- BUILDINGS Foreign Third Party Certifications	1
- BUILDINGS (Indoor Products) Foreign Third Party Certifications	6
- ENERGY National Third Party Certifications	1
- ENERGY Foreign Third Party Certifications	2
- ORGANIC FOOD National Third Party Certifications	2
- ORGANIC FOOD Foreign Third Party Certifications	19
- FOOD VARIOUS Foreign Third Party Certifications	11
- FORESTRY Foreign Third Party Certifications	1
- PERSONS Foreign Third Party Certifications	2
- RETAIL GOODS Foreign First Party Declarations	2
- SUSTAINABLE BUSINESS (Process) National Third Party Certifications	3
- SUSTAINABLE BUSINESS (Process) Foreign Third Party Certifications	3
- SUSTAINABLE BUSINESS (Process) National Second Party Certifications	1
- TEXTILES Foreign Third Party Certifications	4
- TOURISM National Third Party Certifications	3
- TOURISM Foreign Third Party Certifications	3

Figure 5. Variety and Number of Environmental Labels in the United States

UNITED STATES	NUMBER OF LABELS
TOTAL	161
– BUILDINGS National Third Party Certifications	3
– BUILDINGS (Indoor Products) National Third Party Certifications	9
– ENERGY National Third Party Certifications	8
– ENERGY Foreign Third Party Certifications	4
– ENERGY Foreign Second Party Certifications	1
– ORGANIC FOOD National Third Party Certifications	45
– ORGANIC FOOD Foreign Third Party Certifications	36
– FOOD VARIOUS National Third Party Certifications	9
– FOOD VARIOUS Foreign Third Party Certifications	4
– FOOD VARIOUS National Second Party Certifications	4
– FORESTRY National Third Party Certifications	1
– FORESTRY Foreign Third Party Certifications	1
– MULTIPLE CATEGORIES National Third Party Certifications	3
– MULTIPLE CATEGORIES National Third Party Certifications	1
– PERSONS National Third Party Certifications	2
– PERSONS Foreign Third Party Certifications	1
– RETAIL GOODS National Third Party Certifications	9
– RETAIL GOODS Foreign Third Party Certifications	1
– RETAIL GOODS National First Party Declarations	3
– SUSTAINABLE BUSINESS (Process) National Third Party	6
– SUSTAINABLE BUSINESS (Process) Foreign Third Party	2
– TEXTILES National Third Party Certifications	1
– TEXTILES Foreign Third Party Certifications	5
– TOURISM National Third Party Certifications	2

Labels and Environmental Issues

Our planet has many different environmental problems. They need to be addressed through many different approaches—different, but complementary. Environmental labels, informing consumers of the specific environmental attributes of goods and services, respond to a variety of environmental problems.

As a general rule, an environmental label should inform the consumer of what specific environmental problem it concerns, and of what positive impact on that problem is certified for the product. The table below illustrates the links between the categories of environmental labels, various environmental problems, and the environmental attributes certified for different products.

Figure 6. General Description of the Link between Environmental Labels, Issues and Attributes

LABEL CATEGORY	ENVIRONMENTAL ISSUE	ENVIRONMENTAL ATTRIBUTE CERTIFIED
Buildings (Construction and performance)	Climate change Natural resources consumption Fresh water	Energy efficiency Sustainable construction Water savings
Buildings (Indoor Products)	Volatile Organic Compounds - VOCs	No use of VOCs avoids negative impacts on health and improves indoor air quality.
Energy	Climate change	Alternative energy Energy-efficient electronics
Food (Organic)	Climate change	Avoiding synthetic fertilizers saves energy
Food (Various)	Overfishing Biodiversity Agriculture practices and fresh water	Sustainable fishing and aquaculture products Practices that protect biodiversity and habitats (e.g., birds and salmon) Sustainable agriculture practices – soil and water conservation
Forestry	Deforestation (climate change and loss of biodiversity)	Sustainable forestry Habitat conservation
Multiple Categories	All of the above and below	All of the above and below
Persons (certified on EMS)	Natural resources consumption Pollution and waste minimization	Environmental management systems (energy efficiency, water savings, sustainable purchasing and consumption, waste management)

LABEL CATEGORY	ENVIRONMENTAL ISSUE	ENVIRONMENTAL ATTRIBUTE CERTIFIED
Retail Goods	Natural resources consumption Pollution and waste minimization Biodiversity Fresh water	Use of natural raw materials, No use of chlorine; compostable products Care of ornamental marine life Water saving products
Sustainable Business	Natural resources consumption Pollution and waste minimization	Environmental management systems (energy efficiency, water savings, sustainable purchasing and consumption, waste management)
Textiles	Natural resources consumption Pollution prevention	Organic content No use of harmful chemicals
Tourism	Natural resources consumption Pollution prevention	Environmental management systems (energy efficiency, water savings, sustainable purchasing and consumption, waste management)

Environmental Labels and the Life Cycle Approach

"Consumers are increasingly interested in the world behind the product they buy. Life cycle thinking implies that everyone in the whole chain of a product's life cycle, from cradle to grave, has a responsibility and a role to play, taking into account all the relevant external effects. The impacts of all life cycle stages need to be considered comprehensively when taking informed decisions on production and consumption patterns, policies and management strategies."

Klaus Toepfer, Executive Director, UNEP.⁴

The diagram below, from the United Nations Environmental Programme (UNEP), illustrates how products are produced from raw materials, used by consumers, and eventually disposed of. A product's life cycle is generally broken down into stages, usually six, as follows:

⁴ http://jp1.estis.net/builder/includes/page.asp?site=lcinit&page_id=AC5F8210-CF6F-4226-A5B7-F053F4BBED5C

Product design (not shown in figure);

Raw material extraction and processing;

Manufacturing of the product;

Packaging and distribution to the consumer;

Product use and maintenance;

End-of-life management: reuse, recycling and disposal.



Source: Life Cycle Approaches: The road from analysis to practice. UNEP⁵

The table below demonstrates the link between the different categories of environmental labels, and the different life-cycle stages of a product.

Figure 7. The Link between Environmental Labels and Life-cycle Stages

LABEL CATEGORY	LIFE CYCLE STAGES				
	RAW MATERIAL EXTRACTION/MATERIAL CONTENT	PRODUCTION	DISTRIBUTION	USE PERFORMANCE	END OF LIFE
1.1 Buildings	Most buildings' environmental certifications indicate the use of environmentally-friendly materials and appliances during construction (e.g., LEED certification)			Certified green buildings have high environmental performance during their use	
1.2. Buildings (indoor products)	Products with non-toxic content for building interiors			Products without negative impacts on environment or human health.	
2. Energy	Alternative source of energy projects (e.g., Green E)			Energy-saving products (e.g., Energy Star and FIDE)	

⁵ http://jp1.estis.net/builder/includes/page.asp?site=lcinit&page_id=56666AB6-E732-45F2-A89E-640951EA5F59

LABEL CATEGORY	LIFE CYCLE STAGES				
	RAW MATERIAL EXTRACTION/ MATERIAL CONTENT	PRODUCTION	DISTRIBUTION	USE PERFORMANCE	END OF LIFE
3.1 Food—Organics	Fresh and processed food products which do not use synthetic chemicals during production process (e.g., Bio, Certimex, USDA-certified organic)				
3.2. Food—Various	Food products whose production has positive environmental attributes (e.g., Good Agriculture Practice)				
4. Forestry	Certified sustainable forest-management products, verified at all life-cycle stages from harvesting the wood to production of products (e.g., FSC)				
5. Multiple categories (e.g., Eco Logo, Green Seal)	Use of environmentally- friendly raw materials – e.g., recycled paper.	Reduced environmental impacts during production process – e.g., chlorine-free		Products with less negative impacts on environment or human health – e.g., cleaning products	Products of proven biodegradability – e.g., plastic bags
6. Persons	Certified personnel authorized to certify life-cycle stages of production or service provision (e.g., ISO 19011 environmental auditors)				
7. Retail goods	Use of environmentally- friendly raw materials – e.g., recycled content.	Reduced environmental impacts during production – e.g., free of animal testing		Products with less negative impacts on environment or human health – e.g., cleaning products	Products of proven biodegradability – e.g., plastic bags
8.Sustainable Business – Process	Processes sustainable at various stages of life-cycle: e.g., the provision of environmentally-friendly products during service in restaurants, energy and water-saving actions, and waste management activities (e.g., ISO 14000 environmental management systems)				
9. Textiles	Use of environmentally- friendly raw materials – e.g., organic cotton.	Reduced environmental impacts during production – e.g., free of harmful chemicals			
10. Tourism				Reduced environmental impact during the provision of service, e.g., Marine Clean	

Green Claims

In a growing and dynamic market full of products with diverse environmental attributes, consumers can easily be overwhelmed by the information potentially relevant to their purchases. This Guide for Consumers will help consumers to find verified environmental labels.

Verifications often reveal false or misleading green marketing claims. Terra Choice Environmental Marketing Inc., for example, conducted a survey of six category-leading big box stores. They identified 1,018 consumer products bearing 1,753 environmental claims. All but one of the products made claims that were demonstrably false or that could mislead consumers.

Based on the survey, Terra Choice developed the following set of “*six sins of green-washing*”:

<p style="text-align: center;"><u>Sin of the Hidden Trade-Off</u></p> <p>The suggestion that a product is “green” based on a single environmental attribute (the recycled content of paper, for example) or an unreasonably narrow set of attributes (recycled content and chlorine-free bleaching), without attention to other important—or even more important—environmental issues (such as energy, global warming, water, and forestry impacts of paper). Such claims are not false in themselves, but they suggest a falsely “green” picture of the product.</p>	<p style="text-align: center;"><u>Sin of No Proof</u></p> <p>An environmental claim that cannot be substantiated by easily-accessible supporting information (at point of sale or on product website), or by a reliable third-party certification.</p>
<p style="text-align: center;"><u>Sin of Vagueness</u></p> <p>A claim so broad or poorly defined that its real meaning is likely to be misunderstood.</p>	<p style="text-align: center;"><u>Sin of Irrelevance</u></p> <p>An environmental claim that may be truthful, but is unimportant and unhelpful—even distracting—for consumers seeking environmentally preferable products.</p>
<p style="text-align: center;"><u>Sin of the Lesser of Two Evils</u></p> <p>A “green” claim that may be true within the product category, but that distracts the consumer from the greater environmental impacts of the category as a whole. (e.g., organic cigarettes. ♦ “green” insecticides and herbicides).</p>	<p style="text-align: center;"><u>Sin of Fibbing</u></p> <p>An environmental claim which is simply false.</p>

Source: Terra Choice Environmental Marketing - www.terrachoice.com

Database of Environmental Labels in North America

In the following section we present a database of tables showing the logo used by each certification body in the different categories mentioned above, to help the consumer interpret the environmental labels used in their national marketplaces. Each table contains brief descriptions of the labels, their origins, and the relevant websites, and, in some cases, where the label is accepted.

The special case of organics: In Canada, as of 30 June 2009, the Canadian Organic Products Regulations will require certification to the (revised) National Organic Standard for agricultural products represented as “organic” in international and inter-provincial trade, or that bear the federal organic agricultural product logo (or legend).

In Mexico, on 8 February 2006, the federal government announced passage of the Organic Products Law, after years of legislative debate. This law regulates organic food product production and commercialization and requires that all products "claiming" to be organic be certified by an internationally-recognized organization.

In the USA, the USDA National Organic Program allows States to adopt their own requirements, after review and approval by USDA. Furthermore, private organic organizations are permitted to add their own labels to the USDA label, indicating that the product meets their standards as well as the national ones. (Private labels may not claim standards higher than the national standards.)

Environmental labeling is changing in other categories too. New certification bodies and new logos appear frequently. Moreover, each country changes its rules on which foreign certifications it accepts. It is best, then, to check the continuing validity of these labels from time to time.

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Table 25 - CANADA – TOURISM Foreign Third-Party Certifications	51
Table 26 - CANADA – TOURISM National Second-Party Certifications	52

Table 1- CANADA – BUILDINGS National Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	R-2000	<p>Natural Resources Canada, Office of Energy Efficiency (Government)</p> <p>A voluntary, performance - based standard for new homes, which goes beyond building codes. Certifies attributes in three main areas of construction: energy performance, indoor air quality and environmental responsibility.</p>	Canada	www2.nrcan.gc.ca/oeen/nh-mn/f-t/index.cfm?fuseaction=s.ssf&language=eng

Table 2- CANADA – BUILDINGS Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Green Globes	<p>Green Building Initiative (For profit)</p> <p>Rates environmentally-friendly design in commercial building.</p>	United States	www.greenglobes.com
	<p>Leadership in Energy and Environmental Design (LEED)</p> <p>(Ratings are: Certified, Silver, Gold and Platinum)</p>	<p>US Green Building Council</p> <p>Certifies buildings as environmentally responsible, profitable and healthy places to live and work. Certification for new construction, existing buildings: operations & maintenance, commercial interiors, core & shell, schools, retail, healthcare, homes, neighborhood development. design and construction practices that significantly reduce or eliminate the negative impact of buildings on the environment and occupants in five broad areas: sustainable site planning; safeguarding water and water efficiency; energy efficiency and renewable energy; conservation of materials and resources; Indoor environmental quality.</p>	United States	www.usgbc.org

Table 3 - CANADA – BUILDINGS National Second-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>BOMA Go Green (Ranking from 1 to the highest level 4)</p>	<p>Building Owners and Managers Association (BOMA) of Canada Voluntary best-practice national environmental recognition and certification program for commercial buildings. Program criteria cover resource consumption, waste reduction & recycling, building materials, interior environment, and tenant awareness.</p>	<p>Canada</p>	<p>www.bomagogreen.com</p>
	<p>Built Green Society of Canada</p>	<p>Built Green Society of Canada Certifies use in residential construction of technologies, products and practices that provide greater energy efficiency and reduce pollution, provide healthier indoor air, reduce water usage, preserve natural resources, and improve durability and reduce maintenance.</p>	<p>Canada</p>	<p>www.builtgreencanada.ca</p>
	<p>Envirodesic Certification Program</p>	<p>Small & Rubin Ltd Certifies buildings, products and services which meet stringent standards for healthy environments.</p>	<p>Canada</p>	<p>www.envirodesic.com</p>

Table 4 –CANADA – BUILDINGS (Indoor Products) Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Floor Score	Scientific Certification Systems (SCS) & Resilient Floor Covering Institute (RFCI) Certifies hard-surface flooring and flooring adhesive products for compliance with rigorous indoor air quality emissions requirements.	United States	www.scscertified.com
	Green Label & Green Label Plus (Carpet)	Carpet & Rug Institute (CRI) Carpets, carpet pads, and adhesives identified with the Green Label emit no more than allowable levels of Volatile Organic Compounds (VOCs), formaldehyde, and some other substances.	United States	www.carpet-rug.org
	NSF-140-2007 Sustainable Carpet Assessment Standard	NSF International A rating system throughout the supply chain for: public health and environment; energy and energy efficiency; bio-based, recycled content materials; environmentally preferable materials; manufacturing; and reclamation and end-of-life management.	United States	www.nsf.org
	SCS Indoor Advantage	Scientific Certification Systems Certification indicates building indoor air quality meets Volatile Organic Compounds (VOCs) emission criteria established in the Business and Institutional Furniture Manufacturer's Association (BIFMA) Standard for Low-Emitting Office Furniture Systems and Seating.	United States	www.scscertified.com
	SCS Indoor Advantage Gold	Scientific Certification Systems (SCS) Certifies that concentrations of individual Volatile Organic Compounds (VOCs) in classrooms and offices do not exceed one-half of the defined Chronic Reference Exposure Levels (CRELs) thresholds.	United States	www.scscertified.com
	SCS Sustainable Choice	Scientific Certification Systems (SCS) Certifies products for which multi-stakeholder, recognized standards have been developed—currently available for business and institutional furniture and carpeting.	United States	www.scscertified.com

Table 5 - CANADA – ENERGY National Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	EnerGuide for Appliances, Heating and Cooling Equipment and Vehicles	Natural Resources Canada, Office of Energy Efficiency Indicates the amount of electricity used by an appliance. Required by Canada's Energy Efficiency Regulations to be placed on all new electrical appliances manufactured in or imported into Canada.	Canada (This label is informative, not a certification)	http://oee.nrcan.gc.ca/energuguide/home.cfm?attr=4
	EnerGuide for New Houses	Natural Resources Canada, Office of Energy Efficiency Shows information about home's energy use.	Canada (This label is informative, not a certification)	http://oee.nrcan.gc.ca/energuguide/home.cfm?attr=4

Table 6 - CANADA – ENERGY Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	80 PLUS (Ranking as 80 Plus, 80 Plus Bronze, 80 Plus Silver and 80 Plus Gold)	Ecos Plug Load Solutions Certifies that power supplies in computers and servers are 80% or greater energy-efficient.	United States	www.80plus.org
	Better Environmental Sustainability Targets (BEST) Standard 1001	Occupational Knowledge International Standard for lead-battery manufacturers. The BEST standard addresses environmental emissions, occupational exposures and provisions for taking back used batteries. It certifies manufacturers out of the country that offer the products in Canada.	United States	www.okinternational.org

Table 6 - CANADA – ENERGY Foreign Third-Party Certifications (continued)







LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
 	<p>Energy Star: Canada</p>	<p>Natural Resources Canada, Office of Energy Efficiency</p> <p>Certifies an appliance to be significantly more energy-efficient than the minimum government standards, as determined by standard testing procedures. The amount by which an appliance must exceed the minimum standards is different for each product rated, and depends on available technology.</p>	<p>United States (trademark retained by EPA)</p>	<p>http://oee.nrcan.gc.ca/energy/star/english/consumers/index.cfm?Text=N&PrintView=N</p>
 <p>Green-e Verified, Certified Renewable Energy and Greenhouse Gas Emission Reductions</p>	<p>Green-e Climate; Green-e Energy; and Green-e Marketplace</p>	<p>Center for Resource Solutions</p> <p>Voluntary certification and verification program for renewable energy and greenhouse gas-emission reductions in the retail market. Green-e Climate certifies reductions in greenhouse gas emission. Green-e Energy applies to renewable energy. Green-e Marketplace certifies the purchase of a qualifying amount of renewable energy and meeting verification standards.</p>	<p>United States</p>	<p>www.green-e.org</p>
 	<p>TCO Development</p>	<p>TCO (The Swedish Confederation for Professional Employees)</p> <p>Certifies office equipment (including computers, monitors, keyboards, printers, mobile phones and office furniture) for ergonomics, emissions, energy use and ecological impacts.</p>	<p>Sweden</p>	<p>www.tcodevelopment.com</p>
	<p>The Gold Standard</p>	<p>The Gold Standard Foundation</p> <p>Renewable energy and energy- efficiency projects with sustainable development benefits are eligible.</p>	<p>Switzerland</p>	<p>www.cdmgoldstandard.org</p>

Table 6 - CANADA – ENERGY Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	TÜV Mark EE 01/02	TÜV Management Service GmbH. Certifies electricity generated 100% from renewable energy sources (01) or 100% water power (02).	Germany	www.tuev-sued.de
	TÜV Mark UE 01/02	TÜV Management Service GmbH. Certifies electricity generated from environmentally-compatible sources (at least 50% from renewable energy sources and the remainder from combined heat and power cycle (CHP)).	Germany	www.tuev-sued.de

Table 7 – CANADA – ENERGY Foreign Second-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Phillips Green Logo	Phillips Certified to be more than 10% more efficient than other products on the market in their product category.	Netherlands	www.philips.com

Table 8 - CANADA – ORGANIC FOOD National Third-Party Certifications

✓ Bodies Approved for Certification under Canada Organic Regime








LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	BCARA – British Columbia Association for Regenerative Agriculture	The British Columbia Association for Regenerative Agriculture (B.C.A.R.A.)	British Columbia	www.certifiedorganic.bc.ca/cb/bcara.php
	BIO <i>(Quebec Organic Reference Standard)</i>	Conseil des appellations agroalimentaires du Québec (CAAQ) and Conseil des appellations réservées et des termes valorisants (CARTV)	Quebec	www.cartvquebec.com
	British Columbia Certified Organic	Certified Organic Association of BC	British Columbia	www.certifiedorganic.bc.ca/
	Canada Organic	Canadian Food Inspection Agency	Ottawa, Ontario ✓	www.inspection.gc.ca
	Canadian Seed Institute	Canadian Seed Institute	Ottawa, Ontario	www.csi-ics.com
	Certified organic by CSI	Centre for Systems Integration (CSI)	Ottawa, Ontario ✓	www.csi-ics.com
	FVOPA Organic Certification	Fraser Valley Organic Producers Association (FVOPA)	British Columbia ✓	www.fvopa.ca/

Table 8 - CANADA – ORGANIC FOOD National Third-Party Certifications (continued)

✓ Bodies Approved for Certification under Canada Organic Regime

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Garantie Bio	Ecocert	Québec ✓	www.ecocertcanada.com
	IOPA – Islands Organic Producers Association	Islands Organic Producers Association	British Columbia	www.certifiedorganic.bc.ca/cb/iopa.php
	KOGS – Kootenay Organic Growers' Society	KOGS – Kootenay Organic Growers' Society	British Columbia	www.kogs.bc.ca/
	NOOA – North Okanagan Organic Association	NOOA – North Okanagan Organic Association	British Columbia	www.certifiedorganic.bc.ca/cb/nooa.php
	OPAM Certified Organic	Organic Producers Association of Manitoba Co-operative Inc. (OPAM)	Manitoba ✓	www.opam.mb.ca

Table 8 - CANADA – ORGANIC FOOD National Third-Party Certifications (continued)

✓ Bodies Approved for Certification under Canada Organic Regime

LABEL	NAME	ORGANIZA-TION	ORIGIN	WEBSITE
	PACS Certified Organic	PACS – Pacific Agricultural Certification Society	British Columbia ✓	www.pacscertifiedorganic.ca/
 	Produit Biologique Certifié - Québec Vrai	Quebec Vrai	Québec ✓	www.quebecvrai.org
	QMI Certified Organic	QMI	Toronto, Ontario ✓	www.qmi.com
	SOCA Certified Organic	Saskatchewan Organic Certification Association Inc.	Saskatchewan	www.soca.sk.ca/
	SOOPA Similkameen Okanagan Organic Producers Association	SOOPA – Similkameen Okanagan Organic Producers Association	British Columbia	http://soopa.ca/
	Verified Organic/ Verifie biologique	OCPP/Pro-Cert Canada Inc. (OC/PRO Canada)	Saskatoon, Saskatchewan ✓	www.ocpro.ca

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Agreco R.F. Goderz GmbH	Agreco R.F. Goderz GmbH	Gertenbach, Germany QC	www.agrecogmbh.de
	AGRIOR	Agrior Ltd	Tel Aviv, Israel CAN QC	organic-israel.org.il
	AGRO BIO TEST	Agro Bio Test Sp. Z.o.o.	Warsaw, Poland QC	www.agrobiotest.pl
	Argencert	Argencert S.R.L	Buenos Aires, Argentina CAN QC	www.argencert.com.ar
	Asure Quality/ AgriQuality	AsureQuality Ltd (formerlay AgriQuality)	Auckland, New Zealand CAN QC	www.asurequality.com
	BFA CERTIFIED ORGANIC ----- Biological Farmers Australia	Australian Certified Organic P/L	Toowoomba, Australia CAN QC	www.australianorganic.com.au
	BCS Öko- Garantie GmbH ----- DE-001 Öko Kontrollstelle	BCS Öko-Garantie GmbH	Nuremberg, Germany CAN QC	www.bcs-oeko.de

Table 9 - CANADA –ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market








LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Bio Hellas ----- EL-03-BIO	Bio Hellas - Inspection Institute for Organic Products SA	Athens, Greece QC	www.bio-hellas.gr
	Bio Latina	Bio Latina	Lima, Peru CAN QC	www.biolatina.com.pe
	Bio.inspecta ----- SCESp 006 ----- SCESp 006	Bio-inspecta AG	Frick, Switzerland QC	www.bio-inspecta.ch
	Bioagricert srl ----- IT BAC	Bioagricert srl	Bologna, Italy CAN QC	www.bioagricert.org
	BioGro New Zealand	BioGro New Zealand Ltd.	Wellington, New Zealand CAN QC	www.biogro.co.nz
	Biokontroll Hungária Kht ----- HU-Öko-01	Biokontroll Hungária Kht	Budapest, Hungary QC	www.biokontroll.hu
	Bolicert	Bolicert	La Paz, Bolivia CAN QC	www.ioas.org/ bolicert.htm

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market








LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	COFA	California Organic Farmers Association	Kerman, CA, USA QC	http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELPRDC5068043
	California Certified Organic Farmers ----- CCOF	CCOF Certification Services, LLC	Santa Cruz, CA, USA CAN QC	www.ccof.org
	CONTROLLO BIOLOGICO ----- IT CPB	Consorzio per il Controllo dei Prodotti Biologici (CCPB SRL)	Bologna, Italy CAN QC	www.ccpb.it
	Center of Organic Agriculture in Egypt (COAE)	Center of Organic Agriculture in Egypt (COAE)	Cairo, Egypt QC	www.ecoa.com.eg
	CERES – Certification of Environmental Standards GmbH	Certification of Environmental Standards GmbH (CERES)	Happurg, Germany CAN QC	www.ceres-cert.com
	CERTIMEX	Certificadora Mexicana de Productos y Proceso Ecológicos S. C. (CERTIMEX)	Oaxaca, Mexico QC	http://www.certimex.com/english/index_ingles.htm
	Certisys BE-01; BE-01 ----- Certisys LU-06; LU-06 ----- Certisys	Certisys sprl/bvba (formerly Ecocert belgique)	Brussels, Belgium QC	http://www.certisys.eu

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Comité de Agricultura Ecológica de la Comunitat Valenciana ----- ES-VA-AE	Comité de Agricultura Ecológica de la Comunitat Valenciana	Valencia, Spain QC	www.cae-cv.com
	CONSEJO DE AGRICULTURE ECOLOGICA - REGION DE MURCIA ----- ES-MU-AE	Consejo de Agriculture Ecologica de la Region de Murcia	Murcia, Spain QC	www.caermurcia.org
	Consell Català de la Producció Agrària Ecològica - CCPAE ----- ES-CT-AE	Consell Català de la Producció Agrària Ecològica (CCPAE)	Barcelona, Spain QC	www.ccpae.org
	EKO ----- Skalint	Control Union Certification / Skal International B.V	Zwolle, Netherlands CAN QC	www.controlunion.com
	Δηω; Dio Cert; Dio ----- Dio Certification & Inspection Organisation Of Organic Products	DIO-Inspection & Certification Organisation Of Organic Products	Athens, Greece QC	www.dionet.gr

Table 9 - CANADA –ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market







LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Eco-LÓGICA	Eco-LÓGICA SA	Montes de Oca, Costa Rica QC	www.eco-logica.com
	Ecocert Italia	Ecocert Italia SRL	Catania, Italy QC	www.ecocertitalia.it
	ECOCERT SA ----- F-32600	Ecocert SA	L'Isle Jourdain, France QC	www.ecocert.fr
	ECCYSA	Entidad de Control, Certificación y Servicios Agroalimentarios (ECCYSA)	Logrono, La Rioja, Spain QC	www.eccysarioja.com
	ETKO	ETKO Ltd	Bornova, Izmir, Turkey CAN QC	www.etko.org
	QCS Quality Certification Services (formerly FOG) ----- Florida Organic Growers	Florida Certified Organic Growers & Consumers, Inc (FOG)	Gainesville, FL, USA QC	www.foginfo.org

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Food Safety S.A	Food Safety S.A	Buenos Aires, Argentina QC	www.foodsafety.com.ar
	Organic Agriculture Certification Thailand – ACT	Foundation of Organic Agriculture Certification Thailand (ACT)	Thailand QC	www.actorganic-cert.or.th
	GOCA ----- Guaranteed Organic Certification Agency	G.O.C.A., Inc. (formerly Guaranteed Organic Certification Agency)	Fallbrook, CA, USA QC	www.goca.ws
	GfRS ----- DE-039-Öko-Kontrollstelle ----- AT-0-04-BIO	GfRS Gesellschaft für Ressourcenschutz mbH	Göttingen, Germany QC	www.gfrs.de
	Global Organic Alliance	Global Organic Alliance, Inc	Bellefontaine, OH, USA QC	www.goa-online.org
	ICEA Istituto per la Certificazione Etica e Ambientale	ICEA Istituto per la Certificazione Etica e Ambientale (formerly Associazione Italiana per l'Agricoltura Biologica, A.I.A.B.)	Bologna, Italy CAN QC	www.aiab.it

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market

LABEL	NAME	ORGANIZA-TION	ORIGIN/ ACCEPTED BY	WEBSITE
	Istituto Mediterraneo Di Certifica-zione ----- IT IMC	Istituto Mediterraneo de Certificazione s.r.l (IMC)	Seniglia, Italy CAN QC	www.imcert.it
	IMO ----- Institute for Markete-cology ----- IMO-CONTROL	Institut für Marktökologie (IMO)	Weinfelden, Switzerland QC	www.imo.ch
	INAC ----- DE-024- Öko - Kontrollstelle	INAC GmbH (International Nutrition and Agricultural Certification)	Witzenhausen, Germany QC	www.Inac-certification.com
	INDOCERT	Indian Organic Certification Agency (INDOCERT)	Ernakulam, Kerala, India CAN QC	www.indocert.org
	Indiana Certified Organic ----- ICO	Indiana Certified Organic, LLC	Clayton, IN, USA QC	www.indianacertifiedorganic.com
	Instituto Biodinamico ----- IBD	Instituto Biodinamico (IBD)	Botucatu, Brazil CAN QC	www.ibd.com.br

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market






LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	FARM VERIFIED ORGANIC ----- FVO	International Certification Services (ICS/FVO)	Medina, ND, USA CAN QC	www.ics-intl.com
	Certified organic IRL-OIB2 ----- EU (UK7)	Irish Organic Farmers & Growers Association (IOFGA)	Westmeath, Ireland QC	www.iofga.org
	JONA	Japan Organic and Natural Food Association	Japan CAN	www.jona-japan.org
	AT-O-02-BIO	Lacon GmbH Rohrbach	Austria QC	www.lacon-institut.at/
	LETIS S.A	LETIS S.A	Rosario, Argentina CAN QC	www.letis.com.ar

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Mayacert S.A.	Mayacert S.A.	Guatemala City, Guatemala QC	www.myacert.com
	Midwest Organic Services Association	Midwest Organic Services Association	Viroqua, WI, USA QC	www.mosaorganic.org
	Montana Department of Agriculture	Montana Department of Agriculture	Helena, Montana, USA QC	www.agr.mt.gov
	NASAA	National Association for Sustainable Agriculture	Stirling, Australia CAN QC	www.nasaa.com.au
	Natural Food Certifiers (NFC)	Natural Food Certifiers (NFC)	Spring Valley, NY , USA QC	(none available)
	Naturland	Naturland - Verband fuer oekologischen Landbau e.V.	Grärfeling, Germany QC	www.naturland.de

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market







LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	NOFA-NY Certified Organic	NOFA-NY Certified Organic, LLC	Binghamton, NY, USA QC	www.nofany.org
	Onecert	Onecert	Lincoln, NE, USA QC	www.onecert.net
	Oregon Tilth, Inc.	Oregon Tilth, Inc.	Salem, OR, USA CAN QC	www.tilth.org
	Organic Certifiers	Organic Certifiers	Ventura, CA, USA QC	www.organiccertifiers.com
	OCIA International	Organic Crop Improvement Association International, Inc.	Lincoln, NE, USA CAN QC	www.ocia.org
	OFDC	Organic Food Development and Certification Center of China	China CAN	www.ofdc.org.cn

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market







LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Organic certification UK4	Organic Food Federation	Norfolk, UK QC	www.orgfoodfed.com
	Organiza-cion Inter-national Agropecuaria S.A	Organizacion Internacional Agropecuaria S.A	Buenos Aires, Argentina CAN QC	www.oia.com.ar
	Pennsylv-ania Certified Organic	Pennsylvania Certified Organic	Spring Mills, USA QC	www.paorganic.org
	QAI Inc (Quality Assurance International)	QAI Inc (Quality Assurance International)	San Diego, CA, USA CAN QC	www.qai-inc.com
	QUALITY ASSURANCE SYSTEM INTERNATIONAL SERVICES- QC&I IT QCI	QC&I International Service s.a.s Monteriggioni	Siena, Italy QC	www.qci.it
	Qualité-France S.A FR-AB03	Qualité-France S.A	Paris, France QC	www.qualite-france.com

Table 9 - CANADA – ORGANIC FOOD Foreign Third-Party Certifications (continued)

CAN Bodies Approved for Certification under Canada Organic Regime

QC Bodies Approved for Certification of Organic Products Sold on the Quebec Market

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	QCS Quality Certification Service ----- FOG Florida Organic Growers	Quality Certification Service (formerly FOG)	Gainesville, FL, USA QC	www.qcsinfo.org
	AT-W-02-BIO	SGS Austria Controll-Co. Ges.m.b.H	Vienna, Austria QC	www.at.sgs.com
	Associazione Suolo e Salute IT ASS	Suolo e Salute s.r.l	Fano, Italy QC	www.suoloesalute.it
	Texas State Department of Agriculture	Texas State Department of Agriculture	Austin, TX, USA QC	www.agr.state.tx.us
	Vermont Organic Certified	Vermont Organic Farmers, LLC	Vermont, USA QC	www.nofavt.org
	Washington State Department of Agriculture Organic Food Program	Washington State Department of Agriculture (Organic Food Program)	Olympia, WA, USA CAN QC	www.agr.wa.gov

Table 10 - CANADA – FOOD VARIOUS Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Best Aquaculture Practices Certified	Global Aquaculture Alliance, Aquaculture Certification Council Standards specifically set to protect biodiversity and worker rights within a program that addresses environmental, social, food safety and traceability issues throughout producers' operations.	United States	www.aquaculturecertification.org
	Bird Friendly® Coffee	Smithsonian Migratory Bird Center at the National Zoological Park Verifies that coffee has been grown using shade management practices that provide good bird habitats.	United States	http://nationalzoo.si.edu/ConservationAndScience/MigratoryBirds/Coffee/bird_friendly.cfm
	Dolphin Safe	Earth Island Institute Certifies no intentional chasing, netting or encirclement of dolphins during an entire tuna fishing trip; no use of drift gill nets to catch tuna; no accidental killing or serious injury to any dolphins during net sets; no mixing of dolphin-safe and dolphin-deadly tuna in individual boat wells (for accidental kill of dolphins), or in processing or storage facilities.	United States	www.earthisland.org/dolphinSafeTuna
	Food Alliance Certified	Food Alliance Certifies that farms provide safe a fair work environment, ensure humane treatment of animals, conserve soil and water resources, reduce pesticide use and toxicity through integrated pest management, protect wildlife habitat, and commit to continuous improvement of sustainable practices.	United States	www.foodalliance.org/certification/

Table 10 - CANADA – FOOD VARIOUS Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Friend of the Sea	Friend of the Sea Approved fisheries target stocks that are not overexploited; use fishing methods which don't impact the seabed; and generate less than average (8%) discards.	Italy	www.friendofthesea.org
	Good Agricultural Practice (GAP)	Global GAP Certifies that farm minimizes detrimental environmental impacts of farming operations, reduces the use of chemical inputs and ensures a responsible approach to worker health and safety as well as animal welfare.	Germany	www.globalgap.org
	LEAF Brand	Linking Environment and Farming (LEAF) Certifies farms in many countries giving consumers the ability to choose food grown to Integrated Farm Management farming principles from around the globe.	United Kingdom	www.leafuk.org
	Marine Stewardship Council	Marine Stewardship Council (MSC) Certifies fisheries as sustainable. This assures that the product has not contributed to overfishing.	United Kingdom	www.msc.org
	Salmon-Safe	Salmon-Safe Inc. Certifies urban and agricultural land-management practices that contribute to restoring stream ecosystem health in important native salmon fisheries of the Pacific Northwest.	United States	www.salmonsafe.org/

Table 10 - CANADA – FOOD VARIOUS Foreign Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Sustainable Agricultural Network eco-label	Sustainable Agricultural Network SAN and Rainforest Alliance Certified eco-label to farms (not companies or products). Farmers may apply for certification for all land in production and companies may request that all of their source farms be certified according to environmental and social standards.	United States	www.rainforest-alliance.org/
	TransFair: Canada	TransFair: Canada Guarantees that disadvantaged producers in the developing world are getting a better deal.	Original label from Germany	http://transfair.ca/
	UTZ Certified	UTZ Certified Foundation Coffee farmers, cooperatives and producer groups' coffee produced in a professional way, with socially and environmentally appropriate growing practices and efficient farm management.	Amsterdam, Netherlands	www.utzcertified.org

Table 11 - CANADA – FOOD VARIOUS National Second-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	SPCA Certified	British Columbia Society for the Prevention of Cruelty to Animals (BC SPCA)	British Columbia, Canada	www.spca.bc.ca/farm
	Ocean Wise (Restaurants)	Vancouver Aquarium The Ocean Wise logo next to a menu item is an assurance that the item is a good choice for keeping ocean life healthy.	Vancouver, BC, Canada	www.oceanwisecanada.com

Table 12 – CANADA – FOOD VARIOUS Foreign Second-Party Certifications





LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Certified Humane Raised and Handled	Humane Farm Animal Care (HFAC) Certifies that animals raised for dairy, lamb, poultry or beef products are treated in a humane manner.	United States	www.certifiedhumane.org
	Certified Naturally Grown	Certified Naturally Grown Grassroots alternative to the USDA's National Organic Program meant primarily for small farmers distributing through local channels—farmer's markets, roadside stands, local restaurants, community-supported agriculture (CSA) programs and small grocery stores.	United States	www.naturallygrown.org
	Certified Wildlife Friendly™	Wildlife Friendly Enterprise Network Certifies support of the triple bottom—sustainably- produced quality products; wildlife protection; and fair wages.	United States	www.wildlifefriendly.org
	Responsible Choice	Stemilt Growers, Inc. Certifies integrated pest management (IPM); water conservation and production in a safe manner; recycling through a compost farm program; and treating people fairly.	United States	www.stemilt.com/ourdiference/Pages/ResponsibleChoice.aspx

Table 13 - CANADA – FORESTRY National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>CSA Sustainable Forest Management (Two variations: Product Line From a Certified Forest and Content From a Certified Forest)</p>	<p>Canadian Standards Association Certifies chain-of-custody, referring to the tracking of forest products through all phases of ownership, processing and transportation, from the forest of origin to the end-consumer.</p>	Canada	www.Csa-international.org

Table 14 - CANADA – FORESTRY Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Forest Stewardship Council Certified (Three variations: Chain of Custody Certification; Forest Management Certification; and Controlled Wood)</p>	<p>Forest Stewardship Council (FSC) Certifies that products come from forests managed to meet social, economic and ecological needs. Five different FSC logos: FSC 100%—from FSC-certified forests FSC Recycled—made of only post-consumer reclaimed material FSC Mixed Sources—from well- managed forests and other controlled sources FSC Mixed Sources—from well- managed forests, controlled sources, and recycled wood or fiber Products with the FSC Mixed Sources—made of at least 70% FSC-certified and recycled material.</p>	Germany	www.fsc.org
	<p>Sustainable Forestry Initiative (SFI)</p>	<p>Sustainable Forestry Initiative, Inc. (SFI) Certifies wood and paper products as from well-managed forests. The program has a comprehensive approach to wood-supply monitoring with several options for chain-of-custody and on-product labels.</p>	United States	www.sfiprogram.org

Table 15 - CANADA – MULTIPLE CATEGORIES National Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	EcoLogo / Environmental Choice	TerraChoice Environmental Marketing Inc. Standards and certifications of products in more than 120 categories as environmentally- preferable (“green”) goods and services. Covers more than 7,000 EcoLogo-certified products from hundreds of manufacturers.	Canada	www.ecologo.org
automotive related products and services; building and construction products; cleaning and janitorial products; containers, packaging, bags, and sacks; marine products; office furniture, equipment, and business products; printing products; pulp and paper products; consumer products; services.				

Table 16 - CANADA – MULTIPLE CATEGORIES Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Cradle to Cradle Certified	MBD Certifies use of environmentally safe and healthy materials; design for material reutilization, such as recycling or composting; use of renewable energy and energy efficiency; efficient use of water, and maximum water quality associated with production; and strategies for social responsibility.	United States	www.mbd.com/c2c
Electronics; other retail goods; textiles (athletic surfaces, baby care, building exteriors, cleaning products, concrete additives, fabric coatings, fabrics for office furniture, floor coverings, office seating, office workstations, packaging, pipe & coupling products, surface coatings, surfaces, surfboard wax, wall coverings, whiteboards, window shades, wood treatment, carpet fiber)				
	Green Seal	Green Seal Certifies science-based environmental standards which are credible and transparent, on a life-cycle approach, after rigorous testing and evaluation, including on-site plant visits.	United States	www.greenseal.org
Construction materials, equipment and systems electric chillers paints and coatings windows and doors Household products household cleaning products Office products and communications printing and writing paper and newsprint		Facility operations and maintenance floor finishes and strippers hand soaps and hand cleaners institutional and Industrial cleaners paper towels, napkins and tissue paper Transportation and utilities fleet vehicle maintenance operations		

Table 16 - CANADA – MULTIPLE CATEGORIES Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	SMaRT Consensus Sustainable Product Standards	Institute for Market Transformation to Sustainability (MTS) Environmental, social, & economic standards applied over the supply chain: rating system—Sustainable, Sustainable Silver, Sustainable Gold & Sustainable Platinum.	United States	www.mts.sustainableproducts.com
Label for building products, fabric, apparel, textile & flooring, food, electronics, forest products, and other retail goods, covering over 60% of the world's products.				

Table 17 - CANADA – PERSONS National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
 	There are variations: * Canadian Certified Environmental Practitioner; * Certified Environmental Assessor of Sites; * Environmental Management Systems Auditor; * Environmental Management Systems Lead Auditor	Canadian Environmental Certification Approvals Board (CECAB) Certifies environmental practitioners in Canada.	Canada	www.cecab.org

Table 18 - CANADA – PERSONS Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Environmental Management Systems Auditors	(Several organizations are accredited to certify ISO 19011)	Switzerland	www.iso.org
	LEED Accredited Professional	US Green Building Council (Non Profit) Certifies a thorough understanding of green building practices and principles as well as the LEED Rating System.	United States	www.usgbc.org

Table 19 – CANADA – RETAIL GOODS Foreign Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	BDIH Certified Natural Cosmetics Seal	Bundesverband deutscher Industrie und Handelsunternehmen (BDIH) Certifies use of natural raw material such as plant oils, fats and waxes, herbal extracts and essential oils and aromatic materials, from controlled biological cultivation or controlled biological wild collection.	Germany	www.kontrollierte-naturkosmetik.de
 	Chlorine Free Products: *Processed Chlorine Free and *Totally Chlorine Free (Forest Products-Paper)	Chlorine Free Products Association Certifies: * No chlorine or chlorine compounds used in the papermaking process. * All virgin components totally chlorine free (chain-of-custody for all fiber). * Mill involved has no current or pending violations. * No old-growth forest used for any of the virgin pulp. * At least 30% post-consumer content.	United States	http://www.chlorinefreeproducts.org/

Table 19 – CANADA – RETAIL GOODS Foreign Third-Party Certifications







	<p>Compostable (Plastic Products)</p>	<p>Biodegradable Products Institute (BPI) Certifies plastic products to disintegrate and biodegrade completely and safely when composted in a municipal or commercial facility.</p>	<p>United States</p>	<p>www.bpiworld.org</p>
	<p>Environmentally Preferred Rating (EPR) (Plastic Film and Bags)</p>	<p>California Film Extruders and Converters Association (CFECA) Assists plastic film and bag producers to lessen their impact on the environment.</p>	<p>United States</p>	<p>www.epraccredited.org</p>
	<p>Leaping Bunny</p>	<p>Coalition for Consumer Information on Cosmetics Marks a voluntary pledge not to test on animals during any stage of product development. The company's ingredient suppliers make the same pledge, so product is guaranteed to be 100% free of animal testing as of the fixed cut-off date.</p>	<p>European Union and North America</p>	<p>www.leapingbunny.org</p>
	<p>Marine Aquarium Council (MAC) Certification</p>	<p>Marine Aquarium Council (MAC) Certifies that ornamental marine life is collected and cared for, from reef to aquarium, in a way which conserves coral reefs and other marine ecosystems.</p>	<p>United States</p>	<p>www.aquariumcouncil.org</p>
	<p>VeriFlora (Flowers)</p>	<p>VeriFlora Certifies that flowers and potted plants have been produced in an environmentally and socially responsible manner and meet standards of freshness and quality.</p>	<p>United States</p>	<p>www.veriflora.com</p>
	<p>Water Quality Association's Gold Seal Certification Program</p>	<p>Water Quality Association (WQA) Certifies all products and chemicals that contact drinking water.</p>	<p>United States</p>	<p>www.wqa.org</p>

Table 20 - CANADA – RETAIL GOODS Foreign First-Party Declarations




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Greenlist - SC Johnson (Cleaning Products)	Greenlist - SC Johnson Provides ratings from 3 to 0 for more than 95% of raw materials, including solvents, propellants, insecticides, packaging and more.	United States	www.scjohnson.com/environment/growing_1.asp
	Home Depot Eco Options	Home Depot Certifies less of an impact on the environment than conventional products.	United States	http://www6.homedepot.com/ecoptions/index.html
	Whole Trade™ Guarantee (Food)	Whole Trade Certifies quality in four areas of responsibility: our high quality standards; more money to producers; better wages; better working conditions for workers; and care for the environment	United States	http://www.wholefoodsmarket.com/products/wholtrade.php

Table 21 - CANADA – SUSTAINABLE BUSINESS (Process) Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	B Corporation	B Lab Certifies compliance with a set of social and environmental standards (the B Rating System), and amendment of corporate governing documents to incorporate the interests of employees, community and the environment.	United States	www.bcorporation.net
	Co-op America Seal of Approval	Co-op America Certifies completion of Co-op America's screening process and approval to be listed as socially and environmentally responsible or green businesses.	United States	http://www.greenamerica.today.org/greenbusiness/sealofapproval.cfm

Table 21 - CANADA – SUSTAINABLE BUSINESS (Process) Foreign Third-Party Certifications




	ISO 14001 (EMS)	International Standards Organisation (ISO) An internationally accepted specification for an environmental management system, containing requirements for establishing an environmental policy, determining environmental aspects and impacts of products, activities, and services, planning environmental objectives and measurable targets, implementation and operation of programs to meet objectives and targets, checking and corrective action, and management review.	Switzerland (several organizations in Canada are accredited to certify ISO standards)	www.iso.org
	Sustainable Business Achievement Ratings (S-BAR)	Sustainable Business Achievement Ratings (S-BAR) Rates five major categories or domains of business activity: governance and management; workplace, community, marketplace, and environment.	United States	www.sustainabilityratings.com
	Wildlife Habitat Council Certification Corporate Lands for Learning; Wildlife at Work	Wildlife Habitat Council Recognizes commendable wildlife habitat management and environmental education programs at individual sites; participation in the "Wildlife at Work" program means operation of a wildlife management team at their place of employment.	United States	www.wildlifehc.org
	World Wildlife Fund – WWF	World Wildlife Fund – WWF Enters licensing agreements with companies with a proven track record of corporate environmental responsibility, whose products are manufactured using environmentally-friendly practices and materials.	Switzerland	www.panda.org

Table 22 - CANADA – SUSTAINABLE BUSINESS (Process) National Second-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Green Table (Restaurants)	Green Table Network Indicates restaurants have committed to a set of guidelines covering solid waste, water conservation, energy conservation, pollution prevention (which includes greenhouse-gas emissions), and purchasing.	Vancouver, BC, Canada	www.greentable.net

Table 23 - CANADA – TEXTILES Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Bluesign Standard	Bluesign Technologies AG Covers all levels of the textile supply chain from an environmental, health and safety perspective. Includes raw material and component suppliers (e.g., of yarns, dyes and additives), textile manufacturers, and retailer and brand companies.	Switzerland	www.bluesign.com
	Global Organic Textile Standard	International Association Natural Textile Industry e.V. Certifies textile materials are organically grown.	Germany	www.global-standard.org
	OE-100	Organic Exchange Certifies products made with 100% organic fiber that have been tracked through the production chain and segregated to prevent commingling with other fibers.	United States	www.organicexchange.org
	Oeko-Tex Standard 100	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) Certifies multiple human-ecological attributes, including harmful substances prohibited or regulated by law, chemicals known to be harmful to health, but are not officially forbidden, and parameters included as a precautionary measure to safeguard health.	Switzerland	www.oekotex.com
	Oeko-Tex Standard 100 Plus	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) Oeko-Tex Standard 100plus certifies textile and clothing manufacturers for human-ecological optimization of their products as well as their efforts in production ecology.	Switzerland	www.oeko-tex.com
	Oeko-Tex Standard 1000	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) A testing, auditing and certification system for environmentally-friendly production sites throughout the textile-processing chain.	Switzerland	www.oeko-tex.com

Table 24 - CANADA – TOURISM National Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Clean Marine	Boating Ontario Membership certifies that marinas are following environmentally-sound practices and protecting waterways.	Canada	http://www.boatingontario.ca/industry/CleanMarine.aspx

Table 25 - CANADA – TOURISM Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Audubon Green Leaf Eco-Rating Program (Rating system: Certified Cooperative; Certified Bronze; Certified Silver; Certified Gold)	Audubon International Certifies hotels' eco-efficiency savings and environmental commitment.	United States	http://www.auduboninternational.org/
	Blue Flag	Foundation for Environmental Education Awarded to over 3200 beaches and marinas in 36 countries across Europe, South Africa, Morocco, New Zealand, Canada and the Caribbean in 2006.	Denmark	www.blueflag.org
	Green Globe	Green Globe International Provides performance-oriented standards, providing participants with a framework to measure, monitor and improve environmental and social sustainability.	United Kingdom (corporate offices in the US)	www.greenglobeint.com
	Sustainable Travel Eco-Certification Program (Rating system from 3 to 5 Stars)	Sustainable Travel International Recognizes tourism providers that effectively manage the environmental, socio-cultural, and economic impacts of travel and tourism.	United States	http://www.sustainabletravelinternational.org/documents/sustainabletourismcertification.html

Table 26 - CANADA – TOURISM National Second-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Green Key (Ranking from 1 to 5 Keys)</p>	<p>Hotel Association of Canada (Industry) Voluntary, self-administered audit of a hotel's environmental impacts, by an online questionnaire covering: energy conservation, water conservation, solid waste management, hazardous waste management, indoor air quality, community outreach, building infrastructure, land use, and environmental management.</p>	<p>Canada</p>	<p>www.hacgreenhotels.com</p>

Environmental Labels in Mexico

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Table 27- MEXICO – BUILDINGS Foreign Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Leadership in Energy and Environmental Design (LEED) (Ratings: Certified, Silver, Gold and Platinum)	US Green Building Council Certifies buildings as environmentally responsible, profitable and healthy places to live and work. Certification for new construction, existing buildings: operations & maintenance, commercial interiors, core & shell, schools, retail, healthcare, homes, neighborhood development. design and construction practices that significantly reduce or eliminate the negative impact of buildings on the environment and occupants in five broad areas: sustainable site planning; safeguarding water and water efficiency; energy efficiency and renewable energy; conservation of materials and resources; Indoor environmental quality.	United States	www.usgbc.org

Table 28 - MEXICO – BUILDINGS (Indoor Products) Foreign Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Floor Score	Scientific Certification Systems (SCS) & Resilient Floor Covering Institute (RFCI) Certifies hard-surface flooring and flooring adhesive products for compliance with rigorous indoor air quality emissions requirements.	United States	www.scs-certified.com
	Green Label & Green Label Plus (Carpet)	Carpet & Rug Institute (CRI) Certifies aarpets, carpet pads, and adhesives to emit no more than allowable levels of Volatile Organic Compounds (VOCs), formaldehyde, and some other substances.	United States	www.carpet-rug.org
	NSF-140-2007 Sustainable Carpet Assessment Standard	NSF International Rates stages through the supply chain for: public health and environment; energy and energy efficiency; bio-based, recycled content materials; environmentally-preferable materials; manufacturing; and reclamation and end-of-life management.	United States	www.nsf.org

Table 28 - MEXICO – BUILDINGS (Indoor Products) Foreign Third-Party Certifications (continued)




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	SCS Indoor Advantage	Scientific Certification Systems Certifies that building indoor air quality meets Volatile Organic Compounds (VOCs) emission criteria established by the Business and Institutional Furniture Manufacturer’s Association (BIFMA) Standard for Low-Emitting Office Furniture Systems and Seating.	United States	www.scscertified.com
	SCS Indoor Advantage Gold	Scientific Certification Systems (SCS) Certifies that concentrations of individual Volatile Organic Compounds (VOCs) in classrooms and offices do not exceed one-half of the defined Chronic Reference Exposure Levels (CRELs) thresholds.	United States	www.scscertified.com
	SCS Sustainable Choice	Scientific Certification Systems (SCS) Certifies products for which multi-stakeholder, recognized standards have been developed—currently available for business and institutional furniture and carpeting.	United States	www.scscertified.com

Table 29- MEXICO – ENERGY National Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	FIDE (Energy-saving appliances)	The Electric power Saving Trust Fund (FIDE)	Mexico	www.fide.org.mx

Table 30 - MEXICO – ENERGY Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Energy Star	U.S. Environmental Protection Agency/U.S. Department of Energy A joint program that promotes energy efficient products and practices.	United States	www.energystar.gov
	80 PLUS (Ranking as 80 Plus, 80 Plus Bronze, 80 Plus Silver, and 80 Plus Gold)	Ecos Consulting Certifies that power supplies in computers and servers are 80% or greater energy-efficient.	United States	www.80plus.org

Table 31 - MEXICO – ORGANIC FOOD National Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	CERTIMEX	CERTIMEX, S.C.	Oaxaca, Mexico	www.certimexsc.com
	Sello Verde (Green Seal)	Secretaria de Medio Ambiente del Distrito Federal (SMA)	Mexico City, Mexico	www.sma.df.gob.mx/sma/index.php?opcion=3

Table 32 - MEXICO – ORGANIC FOOD Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	Argencert	Argencert S.R.L	Buenos aires, Argentina	www. argencert.com.ar
	Bio Latina	Bio Latina	Lima, Peru	www.biolatina.com.p e
	Bio.inspecta	Bio-inspecta AG	Frick, Switzerland	www.bio-inspecta.ch
	Bioagricert srl	Bioagricert srl Bioagricoop	Bologna, Italy	www.bioagricert.org
	California Certified Organic Farmers ----- CCOF	CCOF Certification Services, LLC	Santa Cruz, CA, USA	www.ccof.org
	Ceres certified	Certification of Environmental Standards GmbH	Germany	www.ceres-cert.com
	Demeter	Demeter International	Germany	www.demeter.net

Table 32 - MEXICO – ORGANIC FOOD Foreign Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	ECOCERT SA	Ecocert SA	L'Isle Jourdain, France	www.ecocert.fr
	EKO ----- Skalint	Control Union Certification / Skal International B.V	Zwolle, Netherlands	www.controlunion.com
	GOCA ----- Guaranteed Organic Certification Agency	G.O.C.A., Inc. (formerly Guaranteed Organic Certification Agency)	Fallbrook, CA, USA	www.goca.ws
	IMO Control	MO Control	Switzerland	www.imo.ch
	Instituto Biodinamico-IBD	Instituto Biodinamico-IBD	Botucatu, Brazil	www.ibd.com.br
	Mayacert S.A.	Mayacert S.A.	Guatemala City, Guatemala	www.mayacert.com
	Naturland	Naturland - Verband fuer oekologischen Landbau e.V.	Grärfelfing, Germany	www.naturland.de

Table 32 - MEXICO – ORGANIC FOOD Foreign Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN/ ACCEPTED BY	WEBSITE
	OCIA International	Organic Crop Improvement Association International, Inc.	United States	www.ocia.org
	Oregon Tilth, Inc.	Oregon Tilth, Inc.	United States	www.tilth.org
	QAI Inc (Quality Assurance International)	QAI Inc (Quality Assurance International)	United States	www.qai-inc.com
	Soil Association Organic Standard	Soil Association	United Kingdom	www.soilassociation.org
	USDA Organic	US Department of Agriculture (USDA)/ National Organic Program	United States	www.ams.usda.gov/nop/

Table 33 - MEXICO – FOOD VARIOUS Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Best Aquaculture Practices Certified	Global Aquaculture Alliance, Aquaculture Certification Council Certifies protection of biodiversity and worker rights in a program addressing environmental, social, food safety and traceability issues throughout producers' operations.	United States	www.aquaculturecertification.org
	Bird Friendly® Coffee	Smithsonian Migratory Bird Center at the National Zoological Park Certifies that coffee has been grown using shade-management practices that provide good bird habitats.	United States	http://nationalzoo.si.edu/ConservationAndScience/MigratoryBirds/Coffee/bird_friendly.cfm
National Label 	Comercio Justo Mexico (Fair Trade Mexico)	Comercio Justo México (CJM) (Mexican subsidiary of Fairtrade Labelling Organizations International) Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade. It offers better trading conditions and respect of rights to disadvantaged producers and workers.	Germany (office in Mexico)	http://www.comerciojusto.com.mx/
International Label 	Fair Trade	Fairtrade Labelling Organisations International (FLO) Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade. It offers better trading conditions and respect of rights to disadvantaged producers and workers.	Germany	www.fairtrade.net
	Food Alliance Certified	Food Alliance certifies that farms provide safe a fair work environment, ensure humane treatment of animals, conserve soil and water resources, reduce pesticide use and toxicity through integrated pest-management, protect wildlife habitat, and commit to continuous improvement of sustainable practices.	United States	www.foodalliance.org/certification/

Table 33 - MEXICO – FOOD VARIOUS Foreign Third-Party Certifications (continued)







LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Good Agricultural Practice (GAP)	Global GAP Certifies that farm minimizes detrimental environmental impacts of farming operations, reduces the use of chemical inputs and ensures a responsible approach to worker health and safety as well as animal welfare.	Germany	www.globalgap.org
	LEAF Brand	Linking Environment and Farming (LEAF) Certifies farms in many countries giving consumers the ability to choose food grown to Integrated Farm Management farming principles from around the globe.	United Kingdom	www.leafuk.org
	Marine Stewardship Council	Marine Stewardship Council (MSC) Certifies fisheries as sustainable. This assures that the product has not contributed to overfishing.	United Kingdom	www.msc.org
	Sustainable Agricultural Network eco-label	Sustainable Agricultural Network SAN and Rainforest Alliance Certified eco-label to farms (not companies or products). Farmers may apply for certification for all land in production and companies may request that all of their source farms be certified according to environmental and social standards.	United States	www.rainforest-alliance.org
	TransFair: USA	TransFair: USA US subsidiary of Fairtrade Labelling Organizations International	United States	www.transfairusa.org
	UTZ Certified	UTZ Certified Foundation Coffee farmers, cooperatives and producer groups' coffee produced in a professional way, with socially and environmentally appropriate growing practices and efficient farm management.	Amsterdam, Netherlands	www.utzcertified.org

Table 34 - MEXICO – FORESTRY Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Forest Stewardship Council Certified (Three variations: Chain of Custody Certification; Forest Management Certification; and Controlled Wood)	Forest Stewardship Council (FSC) Certifies that products come from forests managed to meet social, economic and ecological needs. Five different FSC logos: FSC 100% —from FSC-certified forests FSC Recycled —made of only post-consumer reclaimed material FSC Mixed Sources —from well- managed forests and other controlled sources FSC Mixed Sources —from well- managed forests, controlled sources, and recycled wood or fiber Products with the FSC Mixed Sources —made of at least 70% FSC-certified and recycled material.	Germany	www.fsc.org

Table 35 - MEXICO – PERSONS Foreign Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
ISO 19011:2002	Environmental Management Systems Auditors	Several organizations are accredited to certify ISO 19011; e.g., the Instituto Mexicano de Normalizacion y Certificacion (IMNC)	Switzerland	www.iso.org
	LEED Accredited Professional	US Green Building Council Certifies a thorough understanding of green building practices and principles and the LEED Rating System.	United States	www.usgbc.org

Table 36 - MEXICO – RETAIL GOODS Foreign First-Party Declarations



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Greenlist - SC Johnson (Cleaning Products)	Greenlist - SC Johnson Provides ratings from 3 to 0 for more than 95% of raw materials, including solvents, propellants, insecticides, packaging and more.	United States	www.scjohnson.com/environment/growing_1.asp
	Home Depot Eco Options	Home Depot Certifies less of an impact on the environment than conventional products.	United States	http://www6.homedepot.com/ecoptions/index.html

Table 37 - MEXICO – SUSTAINABLE BUSINESS (Process) National Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Cumplimiento Ambiental (Environmental Compliance)	PROFEPA (Government) Certifies meeting legal environmental standards in the non-manufacturing sector (e.g., farms, environmental management units, hospitals, clinics, labs).	Mexico	www.profepa.gob.mx/PROFEPA/AuditoriaAmbiental
	Excelencia Ambiental (Environmental Excellency)	PROFEPA (Government) Certifies meeting legal environmental standards by private and public organizations.	Mexico	www.profepa.gob.mx/PROFEPA/AuditoriaAmbiental
	Industria Limpia (Clean Industry)	PROFEPA (Government) Certifies meeting legal environmental standards in the manufacturing sector (e.g., oil, chemistry, automobile industries).	Mexico	www.profepa.gob.mx/PROFEPA/AuditoriaAmbiental

Table 38 - MEXICO – SUSTAINABLE BUSINESS (Process) Foreign Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	ISO 14001 (EMS)	International Standards Organisation (ISO) An internationally accepted specification for an environmental management system, containing requirements for establishing an environmental policy, determining environmental aspects and impacts of products, activities, and services, planning environmental objectives and measurable targets, implementation and operation of programs to meet objectives and targets, checking and corrective action, and management review.	Switzerland (Several organizations in Mexico are accredited to certify ISO standards)	www.iso.org
	Wildlife Habitat Council Certification Corporate Lands for Learning; and, Wildlife at Work	Wildlife Habitat Council Recognizes commendable wildlife habitat management and environmental education programs at individual sites; participation in the "Wildlife at Work" program means operation of a wildlife management team at their place of employment.	United States	www.wildlifehc.org
	World Wildlife Fund - WWF	World Wildlife Fund – WWF Enters licensing agreements with companies with a proven track record of corporate environmental responsibility, whose products are manufactured using environmentally-friendly practices and materials.	Switzerland	www.panda.org

Table 39 - MEXICO – SUSTAINABLE BUSINESS (Process) National Second-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Certificacion FOMCEC Two variations: Escuela Verde (Green School) and Comunidad Verde (Green Community)	Fomento a la Cultura Ecologica (FOMCEC) (Promotion of Ecological Culture) and Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)	Mexico	http://fomcec.blogspot.com/

Table 40 - MEXICO – TEXTILES Foreign Third-Party Certifications








LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	OE-100	Organic Exchange Certifies products made with 100% organic fiber that have been tracked through the production chain and segregated to prevent commingling with other fibers.	United States	www.organicexchange.org
	Oeko-Tex Standard 100	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) Certifies multiple human-ecological attributes, including harmful substances which are prohibited or regulated by law, chemicals which are known to be harmful to health, but are not officially forbidden, and parameters which are included as a precautionary measure to safeguard health.	Switzerland	www.oeko-tex.com
	Oeko-Tex Standard 100 Plus	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) Oeko-Tex Standard 100plus certifies textile and clothing manufacturers for human-ecological optimization of their products as well as their efforts in production ecology.	Switzerland	www.oeko-tex.com
	Oeko-Tex Standard 100	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) A testing, auditing and certification system for environmentally-friendly production sites throughout the textile-processing chain.	Switzerland	www.oeko-tex.com

Table 41 - MEXICO – TOURISM National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Calidad Ambiental Turística (Tourism Environmental Quality)	PROFEPA (Government) Certifies meeting legal environmental standards in tourist facilities (e.g., hotels, ecotourism, aquariums).	Mexico	www.profepa.gob.mx/PROFEPA/AuditoriaAmbiental/
 AA-133-SCFI-2006	Certificación de Sustentabilidad en Ecoturismo (Certification of Sustainable Ecotourism)	Instituto Mexicano de Normalización y Certificación (IMNC) Certifies meeting the National Standard NMX-AA-133-SCFI-2006 on Ecotourism.	Mexico	www.imnc.org.mx/sistemasdegestionambiental_c_33.html
	Playa Certificada (Certified Beach)	Instituto Mexicano de Normalización y Certificación (IMNC) Certifies meeting the National Standard NMX-AA-120-SCFI-2005 on Quality of Beaches in Mexico.	Mexico	www.imnc.org.mx/certificaciondeplayas_c_389.html

Table 42 - MEXICO – TOURISM Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Audubon Green Leaf Eco-Rating Program (Rating system: Certified Cooperative; Certified Bronze ; Certified Silver ; Certified Gold)	Audubon International Certifies hotels' eco-efficiency savings and environmental commitment.	United States	http://www.auduboninternational.org/
	Green Globe	Green Globe International Provides performance-oriented standards, providing participants with a framework to measure, monitor and improve environmental and social sustainability.	United Kingdom (corporate offices in the US)	www.greenglobeint.com
	Sustainable Travel Eco-Certification Program (Rating system from 3 to 5 Stars)	Sustainable Travel International Recognizes tourism providers that effectively manage the environmental, socio-cultural, and economic impacts of travel and tourism.	United States	http://www.sustainabletravelinternational.org/documents/sustainabletourismcertification.html

Environmental Labels in The United States

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Table 43 – UNITED STATES – BUILDINGS National Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Green Globes</p>	<p>Green Building Initiative Rates environmentally-friendly design in commercial building.</p>	<p>United States</p>	<p>www.greenglobes.com</p>
	<p>Leadership in Energy and Environmental Design (LEED) (Ratings are: Certified, Silver, Gold and Platinum)</p>	<p>US Green Building Council Certifies buildings as environmentally responsible, profitable and healthy places to live and work. Certification for new construction, existing buildings: operations & maintenance, commercial interiors, core & shell, schools, retail, healthcare, homes, neighborhood development. design and construction practices that significantly reduce or eliminate the negative impact of buildings on the environment and occupants in five broad areas: sustainable site planning; safeguarding water and water efficiency; energy efficiency and renewable energy; conservation of materials and resources; Indoor environmental quality.</p>	<p>United States</p>	<p>www.usgbc.org</p>
	<p>Earth Advantage®</p>	<p>Earth Advantage Certifies that new and remodeled homes reach the highest standards of energy efficiency, indoor air quality, resource efficiency and environmental responsibility.</p>	<p>United States</p>	<p>http://www.earthadvantage.org/certification.php</p>

Table 44 – UNITED STATES – BUILDINGS (Indoor Products) National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Floor Score	Scientific Certification Systems (SCS) & Resilient Floor Covering Institute (RFCI) Certifies hard-surface flooring and flooring adhesive products for compliance with rigorous indoor air quality emissions requirements.	United States	www.scs-certified.com
	Green Label & Green Label Plus (Carpet)	Carpet & Rug Institute (CRI) Carpets, carpet pads, and adhesives identified with the Green Label emit no more than allowable levels of Volatile Organic Compounds (VOCs), formaldehyde, and some other substances.	United States	www.carpet-rug.org
	Green Shield Certified	Integrated Pest Management (IPM) Institute of North America Certifies effective, prevention-based pest control (professionals, buildings and facilities) with minimal use of pesticides, meeting high standards of Integrated Pest Management (IPM).	United States	www.greenshieldcertified.org
	GreenGuard	GreenGuard Environmental Institute (GEI) Indoor air standards for indoor products, environments, and buildings, in three certification programs: Indoor Air Quality (low-emitting interior building materials, furnishings, and finish systems); Children & Schools (low-emitting interior building materials, furnishings, and finish systems); Building Construction (newly-constructed multi-family and commercial properties).	United States	www.greenguard.org
	IPM Star	Integrated Pest Management (IPM) Institute of North America Recognizes IPM practitioners who meet a high standard for IPM in schools, child-care centers and school-age programs.	United States	www.ipminstitute.org

Table 44 – UNITED STATES – BUILDINGS (Indoor Products) National Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>NSF-140-2007 Sustainable Carpet Assessment Standard</p>	<p>NSF International A rating system throughout the supply chain for: public health and environment; energy and energy efficiency; bio-based, recycled content materials; environmentally preferable materials; manufacturing; and reclamation and end-of-life management.</p>	<p>United States</p>	<p>www.nsf.org</p>
	<p>SCS Indoor Advantage</p>	<p>Scientific Certification Systems Certification indicates building indoor air quality meets Volatile Organic Compounds (VOCs) emission criteria established in the Business and Institutional Furniture Manufacturer’s Association (BIFMA) Standard for Low-Emitting Office Furniture Systems and Seating.</p>	<p>United States</p>	<p>www.scscertified.com</p>
	<p>SCS Indoor Advantage Gold</p>	<p>Scientific Certification Systems (SCS) Certifies that concentrations of individual Volatile Organic Compounds (VOCs) in classrooms and offices do not exceed one-half of the defined Chronic Reference Exposure Levels (CRELs) thresholds.</p>	<p>United States</p>	<p>www.scscertified.com</p>
	<p>SCS Sustainable Choice</p>	<p>Scientific Certification Systems (SCS) Certifies products for which multi-stakeholder, recognized standards have been developed—currently available for business and institutional furniture and carpeting.</p>	<p>United States</p>	<p>www.scscertified.com</p>

Table 45 – UNITED STATES – ENERGY National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>80 PLUS (Ranking as 80 Plus, 80 Plus Bronze, 80 Plus Silver, and 80 Plus Gold)</p>	<p>Ecos Consulting . Certifies that power supplies in computers and servers are 80% or greater energy-efficient.</p>	<p>United States</p>	<p>www.80plus.org</p>
	<p>Better Environmental Sustainability Targets (BEST) Standard 1001</p>	<p>Occupational Knowledge International Standard for lead battery manufacturers. The BEST standard addresses environmental emissions, occupational exposures and provisions for taking back used batteries.</p>	<p>United States</p>	<p>www.okinternational.org</p>
	<p>Carbon Free Certified</p>	<p>Carbonfund.org Certifies products and companies using life-cycle analysis.</p>	<p>United States</p>	<p>www.carbonfund.org</p>
	<p>Climate Cool certified by Climate Neutral</p>	<p>Climate Neutral Certifies that company has created a portfolio of projects that include internal, on-site reductions of greenhouse gas emissions, improvements in energy efficiencies, and purchase of external carbon offsets, to offset the climate impacts of the company's products, services, or operations.</p>	<p>United States</p>	<p>http://climatenetwork.org</p>
	<p>Electronic Product Environmental Assessment Tool (EPEAT)</p>	<p>Green Electronics Council Rating system of the environmental attributes of computers, notebooks and monitors. Bronze: Product meets all required criteria. Silver: Product meets all required criteria plus at least 50% of optional criteria of its type. Gold: Product meets all required criteria plus at least 75% of the optional criteria of its type.</p>	<p>United States</p>	<p>www.epeat.net</p>

Table 45 – UNITED STATES – ENERGY National Third-Party Certifications (continued)




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Energy Star</p>	<p>U.S. Environmental Protection Agency/U.S. Department of Energy A joint program that promotes energy efficient products and practices.</p>	<p>United States</p>	<p>www.energystar.gov</p>
	<p>Green-e Climate; Green-e Energy; and Green-e Market-place</p>	<p>Center for Resource Solutions Voluntary certification and verification program for renewable energy and greenhouse gas-emission reductions in the retail market. Green-e Climate certifies reductions in greenhouse gas emission. Green-e Energy applies to renewable energy. Green-e Marketplace certifies the purchase of a qualifying amount of renewable energy and meeting verification standards.</p>	<p>United States</p>	<p>www.green-e.org</p>
	<p>Cleaner and Greener</p>	<p>Leonardo Academy Certifies the use of energy-efficiency actions.</p>	<p>United States</p>	<p>www.cleanerandgreener.org</p>

Table 46 – UNITED STATES – ENERGY Foreign Third-Party Certifications





LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	TCO Development	<p>TCO (The Swedish Confederation for Professional Employees) TCO certifies office equipment for their ergonomics, emissions, energy use and ecological impacts. Products certified include: computers, monitors, keyboards, printers, mobile phones and office furniture.</p>	Sweden (Products available in US)	www.tcodevelopment.com
	The Gold Standard	<p>The Gold Standard Foundation Renewable energy and energy efficiency projects with sustainable development benefits are eligible.</p>	Switzerland	www.cdmgoldstandard.org
	TÜV Mark EE 01/02	<p>TÜV Management Service GmbH. Certifies electricity generated 100% from renewable energy sources (01) or 100% water power (02).</p>	Germany	www.tuev-sued.de
	TÜV Mark UE 01/02	<p>TÜV Management Service GmbH. Certifies electricity generated from environmentally-compatible sources (at least 50% from renewable energy sources and the remainder from combined heat and power cycle (CHP)).</p>	Germany	www.tuev-sued.de

Table 47 – UNITED STATES – ENERGY Foreign Second-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Phillips Green Logo	<p>Phillips Certified to be more than 10% more efficient than other products on the market in their product category.</p>	Netherlands	www.philips.com

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>USDA Organic</p>	<p>USDA / National Organic Standards Board / National Organic Program (federal government) <i>This is the main label for organic products in the US.</i></p>	<p>Washington, DC, United States</p>	<p>www.ams.usda.gov</p>
	<p>Approved Organic</p>	<p>Organic Certifiers, Inc.</p>	<p>California, United States</p>	<p>http://www.organiccertifiers.com/</p>
	<p>BOC Certified Organic</p>	<p>Baystate Organic Certifiers Organic Certifiers for the Northeast United States</p>	<p>Massachusetts, United States</p>	<p>www.baystateorganic.org</p>
	<p>California Crop Improvement Association (CCIA) certified organic</p>	<p>California Crop Improvement Association (CCIA)</p>	<p>California, United States</p>	<p>www.ccia.ucdavis.edu</p>
	<p>CCOF Certified Organic</p>	<p>CCOF California Certified Organic Farmers</p>	<p>California, United States</p>	<p>www.ccof.org</p>
	<p>Certified Organic Incorporated</p>	<p>Certified Organic Inc.</p>	<p>Iowa, United States</p>	<p>www.certifiedorginc.org</p>

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications (continued)







LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Certified Organic by GCI/OCP</p>	<p>Georgia Crop Improvement Association</p>	<p>Georgia, United States</p>	<p>www.certifiedseed.org</p>
	<p>Certified organic by KDA</p>	<p>Kentucky Department of Agriculture</p>	<p>Kentucky, United States</p>	<p>www.kyagr.com</p>
	<p>Certified Organic COFA</p>	<p>California Organic Farmers Association</p>	<p>California, United States</p>	<p>http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELPRDC5068043</p>
	<p>Colorado State Department of Agriculture— Certified Organic</p>	<p>Colorado State Department of Agriculture</p>	<p>Colorado, United States</p>	<p>http://www.colorado.gov/cs/Satellite/Agriculture-Main/CDAG/1167928162828</p>
	<p>Farm Verified Organic</p>	<p>International Certification Services, Inc.</p>	<p>North Dakota, United States</p>	<p>www.ics-intl.com</p>
	<p>Global Organic Alliance</p>	<p>Global Organic Alliance</p>	<p>Ohio, United States</p>	<p>www.goa-online.org</p>

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Guaranteed Organic Certification Agency	Guaranteed Organic Certification Agency	California, United States	www.goca.ws
	Hawaii Organic Farmers Association— certified organic	Hawaii Organic Farmers Association	Hawaii, United States	www.hawaiiorganicfarmers.org
	ICO	Indiana Certified Organic	Indiana, United States	www.indianacertifiedorganic.com
	IDAHO Certified Organic	Idaho State Department of Agriculture	Idaho, United States	www.agri.state.id.us
	IDALS Certified Organic	Iowa Department of Agriculture and Land Stewardship	Iowa, United States	http://www.iowaagriculture.gov/AgDiversification/organicCertification.asp
	Maharishi Vedic Organic Agriculture Institute certified	Maharishi Vedic Organic Agriculture Institute	Iowa, United States	www.mvoai.org
	Marin Organic	Marin Organic	California, United States	www.marinorganic.org

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
 	MDA Certified Organic	Maryland Department of Agriculture	Maryland, United States	www.mda.state.md.us
	Minnesota Crop Improvement Association (MCIA)	Minnesota Crop Improvement Association (MCIA)	Minnesota, United States	www.mncia.org
	MOFGA Certified Organics	MOFGA Certification Services, LLC	Maine, United States	www.mofga.org
	Montana Certified Organic	Montana Department of Agriculture	Montana, United States	http://agr.mt.gov/organic/Program.asp
	MOSA Certified Organic	Midwest Organic Services Association (MOSA)	Wisconsin, United States	www.mosaorganic.org
	Natural Food Certifiers	Natural Food Certifiers	New York, United States	(none available)

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Nature's International Certification Services	Nature's International Certification Services	Wisconsin, United States	http://www.naturesinternational.com/
	NDA Certified Organic	Nevada Department of Agriculture	Nevada, United States	http://agri.nv.gov/PLANT_OrganicPgm.htm
	New Jersey Organic	State of New Jersey Department of Agriculture	New Jersey, United States	http://www.state.nj.us/agriculture/rule/rule2718.html
	NHDAMF Certified Organic	New Hampshire Dept of Agriculture, Market, & Foods Organic Program	New Hampshire, United States	www.nh.gov/agric/index.htm
	NMOCC - Certified Organic	The New Mexico Organic Commodities Commission (NMOCC)	New Mexico, United States	www.nmocc.state.nm.us
	NOFA-NY Certified Organic	NOFA-NY Certified Organic LLC	New York, United States	www.nofany.org

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications (continued)





LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	OCIA Certified Organic	Organic Crop Improvement Association (OCIA)	Nebraska, United States	www.ocia.org
	OEFFA Certified Organic	Ohio Ecological Food And Farm Administration (OEFFA)	Ohio, United States	www.oeffa.com
	Oklahoma Dept of Agriculture— Certified Organic	Oklahoma Department of Agriculture	Oklahoma, United States	http://www.ok.gov/~okag/food/organic.htm
	One Cert	One Cert	Nebraska, United States	www.onecert.net
	Oregon Tilth Certified Organic	Oregon Tilth	Oregon, United States	www.tilth.org
	Organically Grown	Nutriclean	California, United States	www.scscertified.com/foodag/Organic/index.html
	Pennsylvania Certified Organic (PCO)	Pennsylvania Certified Organic (PCO) Non Profit	Pennsylvania, United States	http://www.paorganic.org/

Table 48 – UNITED STATES – ORGANIC FOOD National Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	QSC Organic	Quality Certification Services	Florida, United States	www.qcsinfo.org
	Rainforest Alliance Certified	Rainforest Alliance	New York, United States	www.rainforest-alliance.org
	Rhode Island Certified Organic	Rhode Island Department of Environmental Management, Division of Agriculture and Resource Marketing	Rhode Island, United States	http://www.dem.ri.gov/programs/bnatres/agricult/orgcert.htm
	State of Utah Organic Certification Program	Utah Department of Agriculture and Food	Utah, United States	http://ag.utah.gov/divisions/plant/organic/index.html
	Texas Certified Organically Produced	Texas Department of Agriculture	Texas, United States	http://www.texasagriculture.gov/agr/program_render/0,1987,1848_5609_0_0,00.html?channelId=5609
	Vermont Organic Certified	Northeast Organic Farming Association of Vermont	Vermont, United States	www.nofavt.org
	WSDA Organic	Washington State Department of Agriculture	Washington State, United States	http://agr.wa.gov/FoodAnimal/Organic/default.htm

Table 49 – UNITED STATES – ORGANIC FOOD Foreign Third-Party Certifications







LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Abcert	AbCert AG	Germany	www.abcert.de
	Agreco R.F. Goderz GmbH	Agreco R.F. Goderz GmbH	Gertenbach, Germany	www.agrecogmbh.de
	AGRIOR	Agrior Ltd	Tel Aviv, Israel	organic-israel.org.il
	Argencert	Argencert S.R.L	Buenos aires, Argentina	http://www.argencert.com.ar/
	Austria Bio Garantie	Austria Bio Garantie	Austria	www.abg.at
	BCS Öko-Garantie GmbH ----- DE-001 Öko Kontrollstelle	BCS Öko-Garantie GmbH	Nuremberg, Germany	www.bcs-oeko.de
	Bio Hellas ----- EL-03-BIO	Bio Hellas—Inspection Institute for Organic Products SA	Athens, Greece	www.bio-hellas.gr
	Bio Latina	Bio Latina	Lima, Peru	www.biolatina.com.pe

Table 49 – UNITED STATES – ORGANIC FOOD Foreign Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Bioagricert srl ----- IT BAC	Bioagricert srl	Bologne, Italy	http://www.bioagricert.org/bioagricert/
	Bio.inspecta	Bio-inspecta AG	Frick, Switzerland	www.bio-inspecta.ch
	BIOS	BIOS S.R.L.	Italy	www.certbios.it
	Bolicert	Bolicert	La Paz, Bolivia	www.ioas.org/bolicert.htm
	CAAE Agricultura Ecologica	CAAE Certification Service	Spain	www.caae.es
	CERES— Certification of Environmental Standards GmbH	CERES—Certification of Environmental Standards GmbH	Happurg, Germany	www.ceres-cert.com
	CERTIMEX	Certificadora Mexicana de Productos y Proceso Ecológicos S. C. (CERTIMEX)	Oaxaca, Mexico	http://www.certimex.com/english/index_ingles.htm
	Certisys BE-01; BE-01 ----- Certisys LU-06; LU-06 ----- Certisys	Certisys sprl/bvba (formerly Ecocert Belgique)	Brussels, Belgium	http://www.certisys.eu

Table 49 – UNITED STATES – ORGANIC FOOD Foreign Third Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Consell Català de la Producció Agrària Ecològica— CCPAE	Consell Català de la Producció Agrària Ecològica (CCPAE)	Barcelona, Spain	www.ccpae.org
	CONTROLLO BIOLOGICO ----- IT CPB	Consorzio per il Controllo dei Prodotti Biologici CCPB SRL	Bologna, Italy	www.ccpb.it
	EKO ----- Skalint	Control Union Certification / Skal International B.V	Zwolle, Netherlands	www.controlunion.com
	Dio Certification & Inspection Organisation Of Organic Products ----- Dio, El-01-Bio; Δηω,Ελ-01-Bio	Inspection & Certification Organisation Of Organic Products (DIO)	Athens, Greece	www.dionet.gr
	ECOCERT SA ----- F-32600	Ecocert SA	L'Isle Jourdain, France	www.ecocert.fr
	Eco-LÓGICA	Eco-LÓGICA SA	Montes de Oca, Costa Rica	www.eco-logica.com
	ECCYSA	Entidad de Control, Certificación y Servicios Agroalimentarios (ECCYSA)	Logrono, La Rioja, Spain	www.eccysarioja.com
	ETKO	ETKO Ltd	Bornova, Izmir, Turkey	www.etko.org

Table 49 – UNITED STATES – ORGANIC FOOD Foreign Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Food Safety S.A	Food Safety S.A	Buenos Aires, Argentina	www.foodsafety.com.ar
	ICEA Istituto per la Certificazione Etica e Ambientale	ICEA Istituto per la Certificazione Etica e Ambientale (formerly Associazione Italiana per l'Agricoltura Biologica (A.I.A.B.))	Bologna, Italy	www.aiab.it
	Istituto Mediterraneo Di Certificazione ----- IT IMC	Istituto Mediterraneo de Certificazione s.r.l (IMC)	Seniglia, Italy	www.imcert.it
	Instituto Biodinamico-IBD	Instituto Biodinamico (IBD)	Botucatu, Brazil	www.ibd.com.br
	AT-O-02-BIO	Lacón GmbH Rohrbach	Germany	www.lacon-institut.at/
	LETIS S.A	LETIS S.A	Rosario, Argentina	www.letis.com.ar
	Mayacert S.A.	Mayacert S.A.	Guatemala City, Guatemala	www.mayacert.com

Table 49 – UNITED STATES – ORGANIC FOOD Foreign Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Verified Organic/ Verifie Biologique</p>	<p>OCP/Pro-Cert Canada Inc. (OC/PRO Canada)</p>	<p>Saskatchewan, Canada</p>	<p>www.ocpro.ca</p>
	<p>Organizacion Internacional Agropecuaria S.A</p>	<p>Organizacion Internacional Agropecuaria S.A</p>	<p>Buenos Aires, Argentina</p>	<p>www.oia.com.ar</p>
	<p>OMIC</p>	<p>Overseas Merchandise Inspection Co., Ltd. (OMIC)</p>	<p>Japan</p>	<p>www.omicnet.com</p>
	<p>QMI certified organic</p>	<p>QMI</p>	<p>Ontario, Canada</p>	<p>www.qmi.com</p>
	<p>Associazione Suolo e Salute IT ASS</p>	<p>Suolo e Salute s.r.l</p>	<p>Fano, Italy</p>	<p>www.suoloesalute.it</p>

Table 50 – UNITED STATES – FOOD VARIOUS National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Best Aquaculture Practices Certified	Global Aquaculture Alliance, Aquaculture Certification Council The standards specifically protect biodiversity and worker rights within a program that addresses environmental, social, food safety and traceability issues throughout producers' operations.	United States	www.aquaculturecertification.org
	Bird Friendly® Coffee	Smithsonian Migratory Bird Center at the National Zoological Park Verifies that coffee has been grown using shade management practices that provide good bird habitats.	United States	http://nationalzoo.si.edu/ConservationAndScience/MigratoryBirds/Coffee/bird_friendly.cfm
	Dolphin Safe	Earth Island Institute Certifies: no intentional chasing, netting or encirclement of dolphins during an entire tuna fishing trip; no use of drift gill nets to catch tuna; no accidental killing or serious injury to any dolphins during net sets; no mixing of dolphin-safe and dolphin-deadly tuna in individual boat-wells (for accidental kill of dolphins), or in processing or storage facilities.	United States	www.earthisland.org/dolphinSafeTuna
	Dolphin Safe	US Department of Commerce Certifies: no intentional chasing, netting or encirclement of dolphins during an entire tuna fishing trip; no use of drift gill nets to catch tuna; no accidental killing or serious injury to any dolphins during net sets.	United States	http://dolphinsafe.gov/
	Food Alliance Certified	Food Alliance Certifies farms to provide a safe and fair work-environment, ensure humane treatment of animals, conserve soil and water resources, reduce pesticide use and toxicity through integrated pest management, protect wildlife habitat, and commit to continuous improvement of sustainable practices.	United States	www.foodalliance.org/certification/

Table 50 – UNITED STATES – FOOD VARIOUS National Third-Party Certifications (continued)




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Pesticide Free</p>	<p>Scientific Certification Systems (SCS) /Nutriclean Certifies limits of specific pesticide residues.</p>	<p>United States</p>	<p>www.scs-certified.com/foodag/nutriclean</p>
	<p>Protected Harvest</p>	<p>Sure Harvest Certifies that farms meet environmental standards in three specified areas: whole farm management, soil and water management, and air quality management.</p>	<p>United States</p>	<p>www.protectedharvest.org</p>
	<p>Salmon-Safe</p>	<p>Salmon-Safe Inc. Certifies urban and agricultural land-management practices that contribute to restoring stream eco-system health in important native salmon fisheries of the Pacific Northwest.</p>	<p>United States</p>	<p>www.salmonsafe.org/</p>
	<p>Sustainable Agricultural Network eco-label</p>	<p>Sustainable Agricultural Network SAN and Rainforest Alliance Certified eco-label to farms (not companies or products). Farmers may apply for certification for all land in production and companies may request that all of their source farms be certified according to environmental and social standards.</p>	<p>United States</p>	<p>www.rainforest-alliance.org/</p>

Table 51 – UNITED STATES – FOOD VARIOUS Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Friend of the Sea</p>	<p>Friend of the Sea Certifies fisheries which: target stocks which are not overexploited; use fishing methods which don't impact the seabed; and generate less than average (8%) discards.</p>	<p>Italy</p>	<p>www.friendofthesea.org</p>
	<p>Good Agricultural Practice (GAP)</p>	<p>Global GAP Certifies that farm minimizes detrimental environmental impacts of farming operations, reduces the use of chemical inputs and ensures a responsible approach to worker health and safety as well as animal welfare.</p>	<p>Germany</p>	<p>www.globalgap.org</p>
	<p>Marine Stewardship Council</p>	<p>Marine Stewardship Council (MSC) Certifies fisheries as sustainable. This assures that the product has not contributed to overfishing.</p>	<p>United Kingdom</p>	<p>www.msc.org</p>
	<p>TransFair: USA</p>	<p>TransFair: USA Guarantee that disadvantaged producers in the developing world are getting a better deal.</p>	<p>Original label from Germany</p>	<p>www.transfairusa.org</p>

Table 52 – UNITED STATES – FOOD VARIOUS National Second-Party Certifications





LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Certified Humane Raised and Handled	Humane Farm Animal Care (HFAC) Certifies that animals raised for dairy, lamb, poultry or beef products are treated in a humane manner.	United States	www.certifiedhumane.org
	Certified Naturally Grown	Certified Naturally Grown. Grassroots alternative to the USDA's National Organic Program meant primarily for small farmers distributing through local channels—farmer's markets, roadside stands, local restaurants, community-supported agriculture (CSA) programs and small grocery stores.	United States	www.naturallygrown.org
	Certified Wildlife Friendly™	Wildlife Friendly Enterprise Network Certifies support of the triple bottom—sustainably- produced quality products; wildlife protection; and fair wages.	United States	www.wildlifefriendly.org
	Responsible Choice	Stemilt Growers, Inc. Certifies integrated pest management (IPM); water conservation and production in a safe manner; recycling through a compost farm program; and treating people fairly.	United States	www.stemilt.com/ourdifference/Pages/ResponsibleChoice.aspx

Table 53 – UNITED STATES – FORESTRY National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
 <p>The logo for the Sustainable Forestry Initiative (SFI) features a stylized green tree with a circular arrow around it, symbolizing sustainability. Below the tree, the text reads 'SUSTAINABLE FORESTRY INITIATIVE', 'Certified Chain of Custody', 'Promoting Sustainable Forest Management', and 'www.sfiprogram.org'.</p>	<p>Sustainable Forestry Initiative (SFI)</p>	<p>Sustainable Forestry Initiative, Inc. (SFI) Certifies wood and paper products to be from well-managed forests. (Options for chain-of-custody and on-product labels.)</p>	<p>United States</p>	<p>www.sfiprogram.org</p>

Table 54 – UNITED STATES – FORESTRY Foreign Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
 <p>The logo for the Forest Stewardship Council (FSC) consists of a green stylized tree with a checkmark integrated into its trunk, all enclosed within a circular border. Below the tree, the letters 'FSC' are printed in a bold, sans-serif font.</p>	<p>Forest Stewardship Council Certified (Three variations: Chain of Custody Certification; Forest Management Certification; and Controlled Wood)</p>	<p>Forest Stewardship Council (FSC) Certifies that products come from forests managed to meet social, economic and ecological needs. Five different FSC logos: FSC 100%—from FSC-certified forests FSC Recycled—made of only post-consumer reclaimed material FSC Mixed Sources—from well- managed forests and other controlled sources FSC Mixed Sources—from well- managed forests, controlled sources, and recycled wood or fiber Products with the FSC Mixed Sources—made of at least 70% FSC-certified and recycled material.</p>	<p>Germany</p>	<p>www.fsc.org</p>

Table 55 - UNITED STATES – MULTIPLE CATEGORIES National Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Green Seal</p>	<p>Green Seal</p> <p>Certifies science-based environmental standards which are credible and transparent, on a life-cycle approach, after rigorous testing and evaluation, including on-site plant visits.</p>	<p>United States</p>	<p>www.greenseal.org</p>
<p>Construction materials, equipment and systems electric chillers paints and coatings windows and doors Household products household cleaning products Office products and communications printing and writing paper and newsprint</p>		<p>Facility operations and maintenance floor finishes and strippers hand soaps and hand cleaners institutional and Industrial cleaners paper towels, napkins and tissue paper Transportation and utilities fleet vehicle maintenance operations</p>		
	<p>SMaRT Consensus Sustainable Product Standards</p>	<p>Institute for Market Transformation to Sustainability (MTS)</p> <p>Environmental, social, & economic standards applied over the supply chain: rating system—Sustainable, Sustainable Silver, Sustainable Gold & Sustainable Platinum.</p>	<p>United States</p>	<p>www.mts.sustainableproducts.com</p>
<p>Building products, electronics, food, fabric, apparel, textile, forest products, and flooring, covering over 60% of the world's products</p>				
	<p>Cradle to Cradle Certified</p>	<p>MBD</p> <p>Certifies use of environmentally safe and healthy materials; design for material reutilization, such as recycling or composting; use of renewable energy and energy efficiency; efficient use of water, and maximum water quality associated with production; and strategies for social responsibility.</p>	<p>United States</p>	<p>www.mbd.com/c2c</p>
<p>Electronics, other retail goods, textiles (athletic surfaces, baby care, building exteriors, cleaning products, concrete additives, fabric coatings, fabrics for office furniture, floor coverings, office seating, office workstations, packaging, pipe & coupling products, surface coatings, surfaces, surfboard wax, wall coverings, whiteboards, window shades, wood treatment, carpet fiber).</p>				

Table 56 - UNITED STATES – MULTIPLE CATEGORIES National Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	EcoLogo / Environmental Choice	TerraChoice Environmental Marketing Inc. Certifies environmentally-preferable (“green”) goods and services in more than 120 categories: more than 7,000 products from hundreds of manufacturers.	Canada	www.ecologo.org
Automotive-related products and services; building and construction products; cleaning and janitorial products; containers, packaging, bags, and sacks; marine products; office furniture, equipment, and business products; printing products; pulp and paper products; consumer products; and services.				

Table 57 – UNITED STATES – PERSONS National Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	LEED Accredited Professional	US Green Building Council (Non Profit) Certifies a thorough understanding of green building practices and principles as well as the LEED Rating System.	United States	www.usgbc.org
	EcoBroker Certified	EcoBroker International Certifies real-estate agents with additional training on energy and environmental issues that relate to real estate transactions.	United States	www.ecobroker.com

Table 58 – UNITED STATES – PERSONS Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
ISO 19011:2002	Environmental Management Systems Auditors	Over 18,000 international standards on a variety of products.	Switzerland	www.iso.org

Table 59 – UNITED STATES – RETAIL GOODS National Third-Party Certifications




LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Chlorine Free Products: *Processed Chlorine Free And *Totally Chlorine Free (Forest Products-Paper)	Chlorine Free Products Association Certifies: * No chlorine or chlorine compounds used in the papermaking process. * All virgin components totally chlorine free (chain-of-custody for all fiber). * Mill involved has no current or pending violations. * No old-growth forest used for any of the virgin pulp. * At least 30% post-consumer content.	United States	www.chlorinefreeproducts.org
	Compostable (Plastic Products)	BPI - Biodegradable Products Institute Certifies plastic products to disintegrate and biodegrade completely and safely when composted in a municipal or commercial facility.	United States	www.bpiworld.org
	Design for the Environment (DFE)	US Environmental Protection Agency (EPA) Certifies that a screen of each ingredient for potential human health and environmental effects by the US EPA's DfE scientific review team, and that—based on currently available information, EPA predictive models, and expert judgment—the product contains only those ingredients that pose the least concern among chemicals in their class.	United States	www.epa.gov/dfe/pubs/projects/formulat/label.htm

Table 59 – UNITED STATES – RETAIL GOODS National Third-Party Certifications (continued)

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Environmentally Preferred Rating (EPR) (Plastic Film and Bags)	California Film Extruders and Converters Association (CFECA) Assists plastic film and bag producers to lessen their impact on the environment.	United States	www. Epraccredited.org
	Green Star Certified	GreenStar Certifies cleaning products that maximize sustainability, protect the environment and protect human health.	United States	www.greenstarcertified.org
	Marine Aquarium Council (MAC) Certification	Marine Aquarium Council (MAC) Certifies that ornamental marine life is collected and cared for, from reef to aquarium, in a way which conserves coral reefs and other marine ecosystems.	United States	www.aquariumcouncil.org
	VeriFlora (Flowers)	VeriFlora Certifies that flowers and potted plants have been produced in an environmentally and socially responsible manner and meet standards of freshness and quality.	United States	www.veriflora.com
	Water Quality Association's Gold Seal Certification Program	Water Quality Association's (WQA) Certifies all products and chemicals that contact drinking water.	United States	www.wqa.org
	Water Sense	US EPA Certifies products as generally 20% more water-efficient than similar products in the marketplace.	United States	http://www.epa.gov/watersense/docs/final_certification_system508.pdf

Table 60– UNITED STATES – RETAIL GOODS Foreign Third-Party Certifications


LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Leaping Bunny	Coalition for Consumer Marks a voluntary pledge not to test on animals during any stage of product development. The company's ingredient suppliers make the same pledge, so product is guaranteed to be 100% free of animal testing as of the fixed cut-off date.	European Union and North America	www.Leapingbunny.org

Table 61 – UNITED STATES – RETAIL GOODS National First-Party Declarations

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Greenlist - SC Johnson (Cleaning Products)	Greenlist - SC Johnson Provides ratings from 3 to 0 for more than 95% of raw materials, including solvents, propellants, insecticides, packaging and more.	United States	www.scjohnson.com/environment/growing_1.asp
	Home Depot Eco Options	Home Depot Certifies less of an impact on the environment than conventional products.	United States	http://www6.homedepot.com/ecoptions/index.html
	Whole Trade™ Guarantee (Food)	Whole Trade Certifies quality in four areas of responsibility: our high quality standards; more money to producers; better wages; better working conditions for workers; and care for the environment	United States	http://www.wholefoodsmarket.com/products/whole-trade.php

Table 62 – UNITED STATES – SUSTAINABLE BUSINESS (Process) National Third-Party Certifications







LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	B Corporation	B Lab Certifies compliance with a set of social and environmental standards (the B Rating System), and amendment of corporate governing documents to incorporate the interests of employees, community and the environment.	United States	www.bcorporation.net
	Co-op America Seal of Approval	Co-op America Certifies completion of Co-op America's screening process and approval to be listed as socially and environmentally responsible or green businesses.	United States	http://www.greenamericaday.org/greenbusiness/sealofapproval.cfm
	EarthRight Business Certification	EarthRight Business Certification A graduated certification program (Silver, Green Gold) indicating commitment and progress toward eco-friendly business practices and significant reduction in environmental impact.	United States	www.earthrightinstitute.com
	Green Restaurant Association Seal	Green Restaurant Association (GRA) Marks participation in a collaborative strategy that involves restaurants, manufacturers, vendors, grassroots organizations, government, media, and restaurant customers to help the restaurant industry become more environmentally sustainable.	United States	www.dinegreen.com
	Sustainable Business Achievement Ratings (S-BAR)	Sustainable Business Achievement Ratings (S-BAR) Rates five major categories or domains of business activity: governance and management; workplace, community, marketplace, and environment.	United States	www.sustainabilityratings.com
	Wildlife Habitat Council Certification Corporate Lands for Learning; Wildlife at Work	Wildlife Habitat Council Recognizes commendable wildlife habitat management and environmental education programs at individual sites; participation in the "Wildlife at Work" program means operation of a wildlife management team at their place of employment.	United States	www.wildlifehc.org

Table 63 – UNITED STATES – SUSTAINABLE BUSINESS (Process) Foreign Third-Party Certifications



LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	ISO 14001 (EMS)	International Standards Organisation (ISO) An internationally accepted specification for an environmental management system, containing requirements for establishing an environmental policy, determining environmental aspects and impacts of products, activities, and services, planning environmental objectives and measurable targets, implementation and operation of programs to meet objectives and targets, checking and corrective action, and management review.	Switzerland (Several organizations in Canada are accredited to certify ISO standards)	www.iso.org
	World Wildlife Fund - WWF	World Wildlife Fund – WWF Enters licensing agreements with companies with a proven track record of corporate environmental responsibility, whose products are manufactured using environmentally-friendly practices and materials.	Switzerland	www.panda.org


Table 64 – UNITED STATES – TEXTILES National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	OE-100	Organic Exchange Certifies products made with 100% organic fiber that have been tracked through the production chain and segregated to prevent commingling with other fibers.	United States	www.organicexchange.org

Table 65 – UNITED STATES – TEXTILES Foreign Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	Bluesign-standard	Bluesign Technologies AG Covers all levels of the textile supply chain from an environmental, health and safety perspective. Includes raw material and component suppliers (e.g., of yarns, dyes and additives), textile manufacturers, and retailer and brand companies.	Switzerland	www.bluesign.com
	Global Organic Textile Standard	International Association Natural Textile Industry e.V. Certifies textile materials are organically grown.	Germany	www.global-standard.org
	Oeko-Tex Standard 100	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) Certifies multiple human-ecological attributes, including harmful substances prohibited or regulated by law, chemicals known to be harmful to health, but are not officially forbidden, and parameters included as a precautionary measure to safeguard health.	Switzerland	www.oeko-tex.com
	Oeko-Tex Standard 100 Plus	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) Oeko-Tex Standard 100plus certifies textile and clothing manufacturers for human-ecological optimization of their products as well as their efforts in production ecology.	Switzerland	www.oeko-tex.com
	Oeko-Tex Standard 1000	International Association for Research and Testing in the Field of Textile Ecology (Oeko-Tex) A testing, auditing and certification system for environmentally-friendly production sites throughout the textile-processing chain.	Switzerland	www.oeko-tex.com

Table 66– UNITED STATES – TOURISM National Third-Party Certifications

LABEL	NAME	ORGANIZATION	ORIGIN	WEBSITE
	<p>Audubon Green Leaf Eco-Rating Program</p> <p>(Rating system: Certified Cooperative; Certified Bronze ; Certified Silver ; Certified Gold)</p>	<p>Audubon International</p> <p>Certifies hotels' eco-efficiency savings and environmental commitment.</p>	<p>United States</p>	<p>http://www.auduboninternational.org/</p>
	<p>Sustainable Travel Eco-Certification Program</p> <p>(Rating system from 3 to 5 Stars)</p>	<p>Sustainable Travel International</p> <p>Recognizes tourism providers that effectively manage the environmental, socio-cultural, and economic impacts of travel and tourism.</p>	<p>United States</p>	<p>http://www.sustainabletravelinternational.org/documents/sustainabletourismcertification.html</p>

Consumers' Rights

Each country provides remedies for consumers to help them deal with misleading environmental information on the products or services that they buy or hire.

CANADA

The Consumer Measures Committee (CMC) provides a forum for national cooperation to improve the marketplace for Canadian consumers, by harmonizing laws and providing information. Together with all the provincial and territorial governments, the CMC created the *Canadian Consumer Handbook*.

The *Handbook* provides information on how to make a consumer complaint, whether about goods or services. It contains general consumer tips, the rules concerning misleading advertising and promotion, a directory of useful organizations, and a sample complaint letter. It is complemented by a website, through which complaints may be lodged: **www.consumerinformation.ca**.

It discusses a large array of goods and services, including a section on environmental labels, with brief information on the two government-backed ecolabeling programs in Canada (EcoLogo and Energy Star).

The Competition Bureau Canada and the Canadian Standards Association have issued a set of voluntary guidelines, *Environmental Claims: A Guide for Industry and Advertisers*, for business, to help them make their green marketing clearer to consumers. The Guide addresses the environmental claims implied by terms like “recyclable”, “biodegradable”, and “environmentally friendly”. It is available at the Bureau’s website, **www.competitionbureau.gc.ca**, under “Publications”.

The *Canadian Consumer Handbook* is available upon request in multiple formats at:

Office of Consumer Affairs
Industry Canada
235 Queen Street
Ottawa ON K1A 0H5
Fax: (613) 952-6927
Email: **consumer.information@ic.gc.ca**
http://www.ic.gc.ca/eic/site/oca-bc.nsf/eng/h_ca02349.html

MEXICO

The Federal Bureau of Consumer Interests (PROFECO) in Mexico has a mandate to promote and protect consume rights and to foster intelligent consumer choices.

PROFECO's website, www.profeco.gob.mx (for equivalent information in English, see <http://www.blueroadrunner.com/profeco.htm>), informs consumers of their rights regarding misleading or abusive advertising. PROFECO requires publicity and advertising to be truthful and verifiable. Consumers may register complaints to PROFECO about promotional material that is misleading or confusing; PROFECO has the legal power to compel correction or suspension of misleading or abusive advertising. PROFECO can be reached at (52-55) 5568-8722 and 01-800-468-8722, as well as at the website.

PROFECO offers an option to consumers for complaints regarding all kinds of commercial transactions of goods and services. There are, however, no published guidelines or rules in Mexico specifically about environmental claims in advertising. Some efforts are being made, by industry and environmental organizations, to develop a self-regulated code governing the matter.

UNITED STATES

The Federal Trade Commission (FTC), in cooperation with the Environmental Protection Agency (EPA), has issued *Guides for the Use of Environmental Marketing Claims* for advertisers.

The Guides provide information related to the use of vague terms like recycled, non-toxic, environmentally friendly, environmentally safe, environmentally preferable, eco-safe, biodegradable, and ozone-friendly.

The Guides are intended to:

"...represent administrative interpretations of laws administered by the Federal Trade Commission for the guidance of the public in conducting its affairs in conformity with legal requirements. These guides specifically address the application of Section 5 of the FTC Act to environmental advertising and marketing practices. They provide the basis for voluntary compliance with such laws by members of industry. Conduct inconsistent with the positions articulated in these guides may result in corrective action by the Commission under Section 5 if, after investigation, the Commission has reason to believe that the behavior falls within the scope of conduct declared unlawful by the statute."

The FTC provides consumers with the option of registering complaints through the website, at **<https://www.ftccomplaintassistant.gov/>**.

A copy of these “Green Guides” is available from:

FTC Consumer Response Center,

600 Pennsylvania Avenue,

NW Washington, DC 20580;

202-FTC-HELP (382-4357);

1-866-653-4261 (TDD for the hearing impaired)

<http://www.ftc.gov/bcp/grnrule/guides980427.htm>

Links of Interest

CARTV-Approved Certifying Bodies – Quebec, Canada

<http://www.cartvquebec.com/en/approval-bodies/approved-certifying-bodies.asp>

Committee on Accreditation for Evaluation of Quality (CAEQ) – Canada

<http://www.caeq.ca/en>

Consumer Measures Committee (CMC) - Canada

<http://cmcweb.ca>

Ecolabelling.org

<http://ecolabelling.org/>

Federal Trade Commission – United States

<http://www.ftc.gov>

Greener Choices – United States

<http://www.greenerchoices.org>

Las Páginas Verdes - Mexico

<http://www.laspaginasverdes.com>

Ontario Ministry of Agriculture, Food and Rural Affairs - Canada

<http://www.omafra.gov.on.ca/english/crops/organic/certification.htm>

Federal Attorney's Office of Consumer (PROFECO) – Mexico

<http://www.profeco.gob.mx>

Standards Council of Canada (SCC)

<http://www.scc.ca/en/>

USDA Accredited Certifying Agents – United States

<http://www.ams.usda.gov>

Annex. Research Method

Most of the information presented here was retrieved from internet sources. The primary database consulted was **ecolabelling.org**. From it a first list of environmental labels in North America was obtained (although the site includes no labels from Mexico). Each listed label was carefully checked at its own website to select those complying with the criteria for this study. Only those labels related to environmental issues were selected. The list was complemented for United States with the **greenerchoices.org** ecolabel list.

All information regarding labels for organic food in United States and Canada was obtained from official governmental sites, according to the accredited certifiers currently recognized by the federal governments.

For Mexico, the primary database was **laspaginasverdes.com**. Each listed label was carefully checked at its own website and those complying with the criteria for this study were selected. The list was completed through phone interviews with Mexican accredited certifiers for organic production (e.g., Certimex) and commercial stores offering certified products in Mexico (e.g., the Green Corner). Large grocery stores in Mexico City (e.g., Comercial Mexicana, WalMart, and Costco) were personally visited to identify the environmental labels on products.

Ten categories were identified to present the findings: buildings, energy, food (organic and others), forestry, multiple categories, persons, retail goods, sustainable business, textiles, and tourism.

Concerning the labels, these data categories were considered most relevant: the visual appearance of the label; whether the label's origin was national or international; whether certification was third-, second-, or first-party; the organization providing the label; a brief verbal description of the label; and the relevant website.