

XXXI

Council Session  
Sesión de Consejo  
Session du Conseil



Boston 2015





# **Progress Report: 2010-15 Activities**

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15 July 2015**



# Projects with impact

## 2010 – 2015

- AirNow-International system
- Sustainable grasslands
- Big Bend-Río Bravo collaboration
- Blue Carbon – leading edge science
- Improving indoor air quality in Alaska



# Projects with impact

## 2010 – 2015

- Land ports of entry - greening transportation
- Truck and bus manufacturing supply chain
- Vehicle batteries, including those for hybrids
- Sound Management of Chemicals
- Enforcement



# Working Together

- Enduring
- Evolving
- Relevant



# Working Together

- Dedicated CEC Secretariat staff
- Contributions of the Working Groups
- Connected to communities we serve
- CEC Projects Exhibition -- *Working Together for the North American Environment*



# Working Together Better

- Revision of CEC policies and practices
- Better use of technology, working paperless, CEC's Virtual Library
- Consultants that are accountable
- Performance measurements focused on outcomes
- SEM outreach to communities
- Vision and values
- Proactive communications and outreach



# NAPECA

North American Partnership for Environmental Community Action







# NAPECA - Canada



- Indigenous Perspectives for Lake Winnipeg



# NAPECA - Mexico



- Treatment and Recycling of Grey Water to be Re-used in Family Vegetable Gardens



# NAPECA – United States

- South Miami student competition on GHG





# Submissions on Enforcement Matters

- Cleared submissions backlog
- Met deadlines
- New outreach plan
- A video explaining the process



# Performance Measurements

- Developed and implemented performance measurement focused on outcomes and accomplishments



# Public engagement

- Improved CEC website showcases recent work and is more user-friendly.
  - 114,679 unique visitors\* to the CEC website since 1 July 2014.
  - CEC web publications have been viewed by 14,044 users\* since 1 July 2014, a 22% increase from a year earlier.
- Broadened communications via social media channels
  - Attracted 2,530 new Facebook followers\* since July 1, 2014, a 161% increase from a year earlier.
  - Facebook followers now total 4660.

*\*As of 31 May 2015*

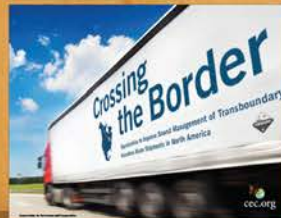
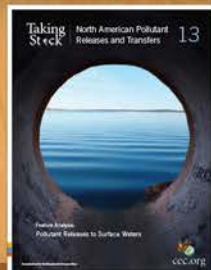
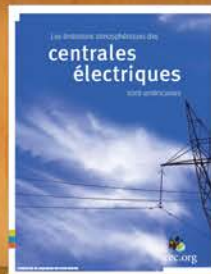
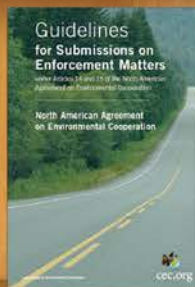


# Public awareness

- **7,584 subscribers\*** to our listserv
- **22 press releases** issued since 1 July 2014 in three languages
- Since July 1, 2014, the CEC has been mentioned in **678 news articles, blog posts and online mentions\*** with a potential reach of **607.5 million views**
- **SEM** presentations made at **36 events** since 1 July 2014

*\*As of 31 May 2015*

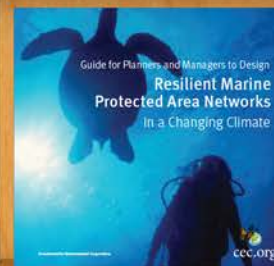
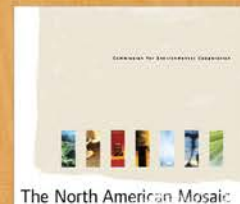
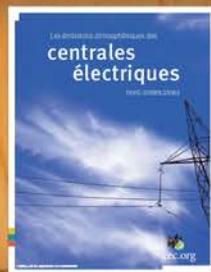
# CEC VIRTUAL LIBRARY



# CCA BIBLIOTECA VIRTUAL



# CCE BIBLIOTHÈQUE VIRTUELLE







# **A model for cooperation on the environment**

# Commission for Environmental Cooperation (CEC)



[cec.org](http://cec.org)

Three countries. One environment.