

Climate Policy Coherence in North America

A workshop hosted by the Joint Public Advisory Committee

DENVER / 22 June 2009



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- 7:50–8:50 Registration of Participants Grand Ballroom Foyer, 2nd Floor, Grand Hyatt
- 8:50–8:55 Welcoming remarks by **Adriana Nelly Correa**, JPAC Chair
- 8:55–9:05 Overview presentation by **Adrián Vázquez**, CEC Executive Director
- 9:05–9:50 Keynote address by **Durwood Zaelke**, President and Founder, Institute for Governance and Sustainable Development
- 9:50–10:05 Question and answer period
- 10:05–10:25 “Conserving North America’s natural heritage in a rapidly changing world” by **Exequiel Ezcurra**, Director, Institute for Mexico and the United States, University of California, Riverside
- 10:25–10:40 Question and answer period
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- 10:40–10:50 Break
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- 10:50–11:10 Expert presentation: “North American GHG emissions and mitigation potential” by **Gabriel Quadri**, Country Director for Mexico and Central America, EcoSecurities
- 11:10–11:30 Expert presentation: “The climate policy landscape in North America” by **Thomas Peterson**, President and CEO, The Center for Climate Strategies
- 11:30–12:25 Panel discussion: **“The prospect and challenges of regional climate policy cooperation”**
- Panelists: **David McLaughlin**, President and CEO, National Round Table on the Environment and the Economy (NRTEE)
Julia Martínez, Head of the Climate Change Program, *Instituto Nacional de Ecología* (INE)
Stacy VanDeveer, Associate Professor, Department of Political Science, University of New Hampshire
- 12:25–12:50 Public discussion
- 12:50–14:20 **Networking lunch** [included]
Pyramid Peak Ballroom, 37th Floor, Hyatt Conference Center
- 14:20–14:40 Meeting report: “Towards a North American carbon market?” by **Isabel Studer**, Director of the Center for Dialogue and Analysis on North America, *Instituto Tecnológico y de Estudios Superiores de Monterrey* (Mexico City campus)
- 14:40–15:00 Expert presentation: “Main challenges to develop coherent climate policy regimes in North America,” by **Jeff Schott**, Senior Fellow, Peterson Institute for International Economics
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- 15:00–15:15 Break
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- 15:15–16:45 Roundtable discussion: **“Toward climate policy coherence in North America”**
- Participants: **Michal Moore**, Senior Fellow, Institute for Sustainable Energy, Environment and Economy, University of Calgary, Alberta
Rodolfo Lacy, Coordinator for Programs and Projects, *Centro Mario Molina*
Alexia Kelly, Senior Associate, World Resources Institute (WRI)
Andrew Mangan, Executive Director, US Business Council for Sustainable Development (USBCSD)
Carmen Dybwad, Vice President, Canadian Energy Research Institute (CERI)
- 16:45–17:15 Public discussion
- 17:15–17:30 Wrap-up

Biographies



Durwood Zaelke

President and Founder of the Institute for Governance and Sustainable Development

Mr. Zaelke is president and founder of the Institute for Governance and Sustainable Development in Washington, DC, and Geneva, director of the Secretariat for the International Network for Environmental Compliance and Enforcement and co-director and co-founder of the Program on Governance for Sustainable Development at the Bren School of Environmental Science and Management, University of California, Santa Barbara. Mr. Zaelke also is the managing partner in the Washington, DC, office of Zelle, Hofmann, Voelbel, Mason & Gette, LLP, where he specializes in sustainable development strategic advice. Mr. Zaelke currently teaches at UC Santa Barbara's Bren School of Environmental Science and Management, the American University law school, and Johns Hopkins University.



Exequiel Ezcurra

Director of UC-Mexus at the University of California at Riverside

Formerly director of the scientific research division, Biodiversity Research Center of the Californias, Dr. Exequiel Ezcurra is now director of UC-Mexus at the University of California at Riverside, however, he remains affiliated with the San Diego Natural History Museum as a distinguished research associate. Dr. Ezcurra has written and edited over 70 articles for scientific journals, eight books (the most recent are *Global Desert Outlook* and *A New Island Biogeography of the Sea of Cortés*) and 40 book chapters. Highlights of his 30-year career include developing the first environmental impact assessments in Mexico and promoting creation of the California Condor release program in Baja California, Mexico. Before his tenure at the Museum, Dr. Ezcurra was president of the National Institute of Ecology (INE) for Mexico. Appointed by President Vicente Fox in 2001, he was in charge of the national research organization that supplies research results to the federal government and the public.



Gabriel Quadri de la Torre

EcoSecurities Country Manager, Mexico

Mr. Quadri is the EcoSecurities Country Manager for Mexico and Central America. He worked early in his career at *Banco de México* (Central Bank of Mexico) as an economic analyst and later as president of the National Institute of Ecology (INE), a position he held for four years. He was also director general of the Mexican Business Council for Sustainable Development until 2003. Then he co-founded a consultancy firm, providing services on the environment to the public, the private sector, and international organizations.

Mr. Quadri has written numerous books and papers on environmental policy and sustainable development and he currently writes for the national newspaper (*El Economista*) and collaborates on nationwide radio (*NRM*) as a commentator.

Mr. Quadri has a degree in civil engineering from the *Universidad Iberoamericana* (Mexico). He earned a master's degree and was a PhD candidate in economics from The University of Texas at Austin.

Thomas D. Peterson

President and CEO, Facilitator. Federal and State Policy Expert

Mr. Peterson founded the Center for Climate Strategies (CCS) to assist state and regional governments with climate change policy development and implementation. He is also an adjunct law professor at Pennsylvania State University Dickinson School of Law, where he teaches Climate Law and Policy and provides advisory research on climate and energy policy issues. Mr. Peterson has been involved in the design, facilitation, and economic assessment of 20 state climate action planning initiatives. He previously represented the White House and the US Senate in US climate treaty negotiations and national policy development. His past experience includes service as a representative of the White House Climate Change Task Force, as a Brookings Legislative Fellow for US Senator Joe Lieberman,

as an economist with the US Environmental Protection Agency, and in other positions in state government as well as in both private and non-profit sectors. He holds a bachelor's degree from the College of William and Mary, a master's degree in environmental management from Duke University, and an M.B.A. from The University of Texas at Austin.



David McLaughlin

President and CEO, National Round Table on the Environment and the Economy (NRTEE)

The NRTEE is an independent public policy agency advising the federal government on sustainable development issues. It acts as a catalyst, convening leading Canadians in the development and dissemination of policy advice for all regions and all sectors of society. The NRTEE brings divergent interests together to consider and recommend viable sustainability ideas and solutions for Canada.

David McLaughlin has over 20 years of experience as a senior public policy professional at both the federal and provincial levels of government in multi-partisan, multi-government settings. He has served as a provincial deputy minister, a federal chief of staff, and an executive vice-president in the private sector. Mr. McLaughlin has worked for premiers and prime ministers as well as senior federal and provincial cabinet ministers.

He has a bachelor's degree with honors in history and political science from Mount Allison University in Sackville, New Brunswick (1978), a master's degree in international affairs from Carleton University in Ottawa (1980), and an M.B.A. from the University of Bath in the United Kingdom (1991). He is a published author.



Julia Martínez

Head of the Climate Change Program, Instituto Nacional de Ecología (INE)

Julia Martínez is a member of the Consultative Group of Experts on National Communications of Non-Annex I Parts/Parties to the United Nations Framework Convention on Climate Change (UNFCCC); she is a Mexican government negotiator in national communications, emissions inventories, and institutional strengthening at the meetings of the Subsidiary Bodies and Conferences of the Parties to the UNFCCC. She is also the author and coauthor of national and international publications on the assessment of mitigation technologies and of vulnerability and climate change adaptation alternatives.

Julia Martínez studied biology at the Faculty of Sciences of the National Autonomous University of Mexico, she graduated with honors in 1969. She worked as a specialist from 1970 to 1971 at the Beth Israel Medical Center in New York, USA, and is member of the American Society for Clinical Pathology of the United States.



Stacy VanDeveer

Associate Professor, Department of Political Science, University of New Hampshire

Stacy D. VanDeveer's research interests include international environmental policymaking and its domestic impacts, the connections between environmental and security issues, and the role expertise in policy making. He spent two years as a post-doctoral research fellow in the Belfer Center for Science and International Affairs at Harvard University's John F. Kennedy School of Government after receiving his PhD from the University of Maryland. He has received research funding from the (US) National Science Foundation, the Embassy of Canada, the Woodrow Wilson International Center for Scholars, and the Swedish Foundation for Strategic Environmental Research (MISTRA), among others. In addition to authoring and co-authoring over fifty articles, book chapters, working papers and reports, he co-edited several books, including *Changing Climates in North American Politics* (MIT Press, forthcoming); *Comparative Environmental Politics* (MIT Press, forthcoming); *Transatlantic Environment and Energy Politics* (Ashgate, 2009); *EU Enlargement and the Environment* (Routledge, 2005); and *Saving The Seas* (Maryland Sea Grant Press, College Park, MD, 1997).

**Isabel Studer Noguez**

Director of the Center for Dialogue and Analysis
on North America

Isabel Studer Noguez is founding director of the Center for Dialogue and Analysis on North America, at the *Tecnológico de Monterrey-Campus* in Mexico City. She holds a PhD in international relations from the Johns Hopkins University School of Advanced International Studies, where she also earned a master's degree in international economics and Canadian studies, and a bachelor's degree in international relations from *El Colegio de México*. Dr. Studer has been assistant director general for Canada at the Mexican Ministry for Foreign Affairs, research director at the North American Commission for Labor Cooperation (Washington, DC) and director general for North American Affairs at the Mexican Ministry of the Environment and Natural Resources.

**Jeff Schott**

Senior Fellow, Peterson Institute
for International Economics

Jeffrey J. Schott joined the Peterson Institute for International Economics in 1983 and is a senior fellow working on international trade policy and economic sanctions. During his tenure at the Institute, Schott was also a visiting lecturer at Princeton University (1994) and an adjunct professor at Georgetown University (1986–88). He was a senior associate at the Carnegie Endowment for International Peace (1982–83) and an official of the US Treasury Department (1974–82) in international trade and energy policy. During the Tokyo Round of multilateral trade negotiations, he was a member of the US delegation that negotiated the GATT Subsidies Code. Since January 2003, he has been a member of the Trade and Environment Policy Advisory Committee of the US government. He is also a member of the Advisory Committee on International Economic Policy of the US Department of State.

**Michal Moore**

Professor of Energy Economics at the Institute for Sustainable
Energy, Environment and Economy (ISEEE)

Michal C. Moore is senior fellow at the Institute for Sustainable Energy, Environment and Economy at the University of Calgary in Alberta. He is the former chief economist at the National Renewable Laboratory in Golden, Colorado, where he led a research team engaged in examining over-the-horizon issues for the US Department of Energy and developing new methods for cross-cutting analysis. He is an economist and former regulator in the energy industry in California. Dr. Moore received his bachelor's in geology at Humboldt State University and a master's degree in land economics from the Ecology Institute at the University of California at Davis. He obtained a PhD in economics from the University of Cambridge, where he is a member of Darwin College.

**Rodolfo Lacy**

Program and Project Coordinator,
Mario Molina Center

Rodolfo Lacy graduated as an environmental engineer from the Metropolitan Autonomous University (UAM) in Mexico City and took a master's degree in environmental planning at the Massachusetts Institute of Technology. He was awarded a fellowship from the Rockefeller Foundation in the Leadership for the Environment and Development (LEAD) program. He is the founding president of the Environmental Engineers' Association of Mexico, the former executive director of environment pollution prevention and con-

trol in the Mexico City government and the former head of advisors to the Secretary of Environment and Natural Resources in Mexico. Currently, Mr. Lacy is a researcher and coordinator of strategic studies on energy and environment projects at the Mario Molina Center. He coordinated and edited the first state of the environment report in Mexico and is the author of the book, *Air Quality in the Valley of Mexico (La calidad del aire en el valle de México)*.

**Alexia Kelly**

Senior Associate,
World Resources Institute (WRI)

Alexia Kelly is a senior associate in the World Resources Institute's (WRI) Climate and Energy Program. Her work at WRI focuses on greenhouse gas emission markets and the role of greenhouse gas offsets in emerging climate change mitigation policy. In addition, she serves on the faculty of the Greenhouse Gas Management Institute, where she co-developed and instructs a course on greenhouse gas project accounting.

Prior to joining WRI, Ms. Kelly was the policy program manager at The Climate Trust, where she worked from 2006 to 2009. She also served as program manager for the Offset Quality Initiative, a collaborative policy consortium of six leading non-profit organizations in the GHG offset field.

Prior to joining the The Climate Trust, Ms. Kelly worked as a project manager for the Community Planning Workshop in Eugene, Oregon, where she oversaw the development of strategic plans, market and economic analyses, and feasibility studies.

**Andrew Mangan**

Executive Director, US Business Council
for Sustainable Development (USBCSD)

Andrew Mangan is co-founder and executive director of the United States Business Council for Sustainable Development (US BCSD), a non-profit association of businesses launched in 2002 whose purpose is to create and deliver value-driven sustainable development projects in the United States. Projects are member-led and designed to create value through economic returns and environmental and social benefits. Mr. Mangan holds a master's degree from Columbia University Graduate School of Journalism, where he attended the Columbia School of International and Public Affairs as an International Fellow. He served on the boards of the Center for Clean Air Policy and the Foundation for Sustainable Development, and is a member of the Education Committee for the International Society of Industrial Ecology and the Advisory Committee for the Environmental Science Institute at The University of Texas at Austin.

**Carmen Dybwad**

Vice President, Business Development & External Relations,
Canadian Energy Research Institute

A native of Sedley, Saskatchewan, Dr. Dybwad holds a PhD in regional planning and resource development from the University of Waterloo and bachelor's and master's degrees in economics from the University of Regina. She has held senior positions with several departments of the Government of Saskatchewan, including the Department of Finance and the Executive Council. Her work in the energy sector began with her tenure at SaskPower. From there, she moved to the national scene when she became a member of the Canadian National Energy Board, on which she served with distinction for seven years. Dr. Dybwad was the president of the Energy Council of Canada for two years before taking up her current position at CERI.

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